

ITEEA Affiliate Representative Resource Book

Section 6: Products

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TECHNOLOGY AND ENGINEERING TEACHER

Scope of the Journal:

Technology and Engineering Teacher (TET) is the leading professional journal of technology and engineering education. Each issue contains ideas for the classroom as well as technology and engineering learning activities by leaders in the field that teachers find very useful. These standards-based activities are successfully being used in classrooms around the country and are age appropriate for students in Grades 6-12. Also included:

- Web News
- STEM News
- Calendar
- Features
- Resources
- Classroom Challenge
- Plus, much more.

Published eight times during the school year, beginning in September (combined issues in December/January and May/June), *TET* is a valuable resource for your classroom. All memberships include one subscription. Elementary school memberships include two subscriptions.

Library Subscription Information: Eight Issues per Year

U.S. – \$90/year; Outside the U.S. – \$110/year (*These are nonmember rates only; ITEEA members receive TET as a benefit of their membership.*)

**Subscriptions prices include shipping and handling via surface mail.*

Single copy – \$11.00; Members – \$10.00

**Shipping and handling charges will be added to single copy prices.*

Electronic subscription – \$65/year

**Electronic subscriptions will be delivered via email as pdf files.*

CHILDREN'S TECHNOLOGY AND ENGINEERING

Scope of the Journal:

Written expressly for elementary teachers and published four times during the school year (Sept, Dec, March, and May), *Children's Technology and Engineering (CTE)* is packed with practical, innovative, and creative articles and hands-on activities. Features include:

- Books to Briefs
- Career Connections
- Design Squad
- Resources
- What Works
- Techno Tips
- Web Links
- And more!

All group memberships include one *CTE* Subscription.

Library Subscription Information: Four Issues per Year

	Rate
U.S. or International (electronic only)	\$30
Single issue (electronic) – \$8.00 each	

**Electronic subscriptions will be delivered via email links to pdf files.*

JOURNAL OF TECHNOLOGY EDUCATION

Scope of the Journal:

The *Journal of Technology Education (JTE)*, published twice annually, provides a forum for scholarly discussion on topics relating to technology education philosophy, research, theory, and practice. Book reviews, editorials, and guest articles are also published in *JTE*.

Copublishers:

The International Technology and Engineering Educators Association and the Council on Technology Teacher Education.

Library Subscription Information: Two Issues per Year

With ITEEA membership: \$18 (US); \$20 (Outside the U.S.)

Subscription only: \$29 (US); \$30 (Outside the U.S.)

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OFFICIAL ITEEA LOGO



ITEEA's logo reflects a creative vision for the future of technology and engineering education in our man-made world. The burst at the left of the logo symbolizes creative energy and the advancements that technology brings to the world. The single beam that emanates from the burst is concentrated into one single point, which is symbolic of the focus on education.

Use of the logo is permitted only with written permission from ITEEA's Headquarters office. Any reproduction of the logo without such permission is a violation of copyright law.

Use of Color

- Whenever possible, the logo should be reproduced in two colors: On coated stock the colors used are: PMS 194 and PMS 295. On uncoated stock the colors used are: PMS 187 and PMS 295. The burst and line emanating from it are the burgundy color. The letters "ITEEA" and the ball at the end of the line are blue. If only one color is used, it should be black with the burst as a screen of gray.
- The logo may not be reproduced in any colors other than those listed above.
- Substitution of similar PMS colors or use of colors from another ink coloring system is not permitted when printing on paper or whenever use of the PMS system is possible. In other uses, the closest approximation should be used.

Other Restrictions on Use

- The burst is not to stand alone without the ITEEA acronym.
- The relationship between the burst and the ITEEA acronym is not to be altered.
- The logo is not to be printed in reverse; e.g. white printing on a black background.
- When enlarging or reducing the logo, the spatial relationship should be maintained.
- The logo should not be used in illustrations or cartoons; e.g. with its "top" open and materials or words coming out of it.
- Nothing is to be superimposed on top of or around the logo.
- The use of the logo on promotional materials—pens, buttons, etc.—is permitted only with the approval of ITEEA.

USE OF THE LOGO BY ITEEA AFFILIATED ASSOCIATIONS

ITEEA encourages state associations and similar groups affiliated with the association to link their names graphically with ITEEA by using a drop-in logo.

By linking all associations in the field through a common graphic identity, the entire field of technology and engineering education will be strengthened through increased identification and visibility. ITEEA will work closely with each affiliated association to achieve this end.

Email File

The logo is available in multiple formats in color or black and white for use by Affiliated Associations. All associations are encouraged to request an email file of the logo for use on materials such as newsletter mastheads, monographs, and programs.

The ITEEA logo is available for download from <http://www.iteea.org/Resources/PressRoom/pressroom.htm>.