

International Technology and Engineering Educators Association

2018 ANNUAL CONFERENCE

EXHIBITOR

BUILDING BRIDGES

Within the STEM Community and Beyond!

PROSPECTUS



ITEEA invites you to be a part of the largest single gathering of technology and engineering teachers in the world!

The International Technology and Engineering Educators Association is the professional organization for technology and engineering educators.



ITEEA's 80th Annual Conference will bring together influential decision makers such as teachers, teacher educators, administrators, state leaders, and others to learn about advances and successful programs in STEM education.

WHAT ARE THE ATTENDEES LOOKING FOR?

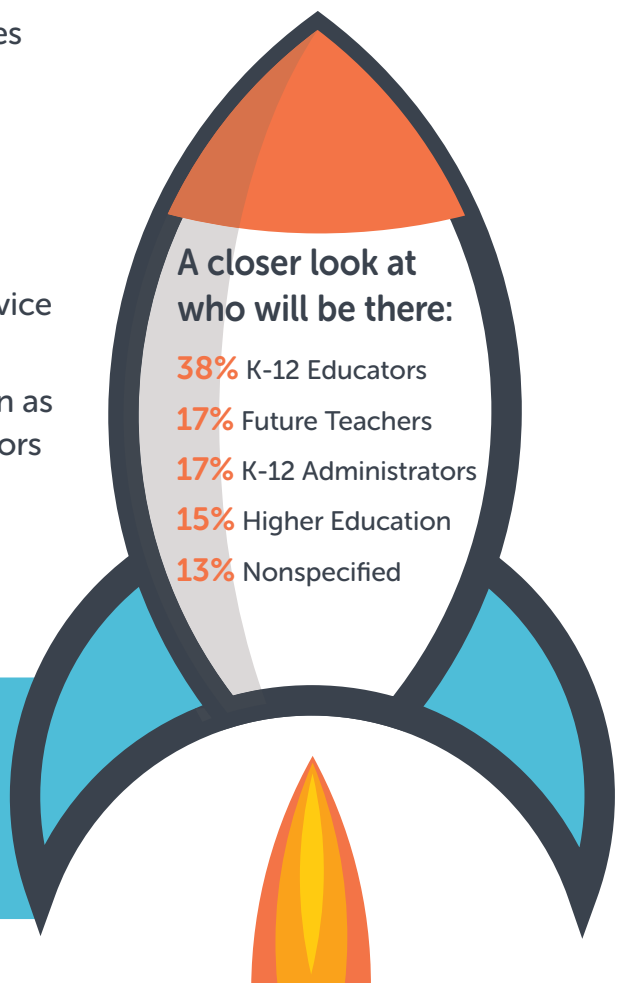
- 3D Printing
- Aeronautics/Aerospace
- Architecture
- Automotive
- Biotech/Agriculture
- CAD/CAM
- CNC Software
- Hardware/Software
- Construction
- Design/Prototyping/Modeling
- Electronics
- Energy/Power
- Engineering
- Environment
- Information and Communication
- Kits/Manipulatives
- Lasers/Optics
- Manufacturing
- Medical
- Multimedia/Video
- Pneumatics/Hydraulics
- Robotics
- Safety



EXHIBIT WITH ITEEA AND:

- Reconnect with new and existing customers!
- Educate the attendees about your product or service so they make an informed buying decision!
- Promote your brand throughout the year! As soon as you sign up, Technology and Engineering Educators will see your company on the ITEEA conference website...all year long.
- Generate new leads with our technology and engineering educator experts.

ACT NOW TO RECEIVE MAXIMUM SAVINGS ON YOUR EXHIBIT SPACE AND FIRST CHOICE ON EXCLUSIVE BRANDING OPPORTUNITIES!



EXHIBITOR INFORMATION

Sign up now and **Save \$100** per reservation.

Submit your Exhibit Space contract with payment by **September 30, 2017** in order to receive discounted early-bird rates. Corporate Members and Conference Sponsors are given priority selection. All other booth selections will be assigned on a first-come, first-served basis.

EXHIBITOR SETUP AND MOVE-IN HOURS:

Wednesday, April 11
8:00am-5:00pm

Thursday, April 12
8:00am-9:30pm

EXHIBITOR HALL HOURS:

Thursday, April 12
Exhibit Hall Open 11:00am-6:00pm

Friday, April 13
Exhibit Hall Open 8:00am-9:00am
Exhibit Hall Reopens 11:00am-2:00pm
Dedicated Exhibit Hours for both days
11:00am-1:00pm

EXHIBITOR MOVE-OUT HOURS:

Friday, April 13
2:00pm-10:00pm



LOCATION

ITEEA Headquarters Hotel
Westin Peachtree Plaza Hotel
210 Peachtree Street, NW
Atlanta, GA

YOUR EXHIBIT SPACE INCLUDES:

- An 8 ft high back drape and a 3 ft high side drape per 10 ft x 10 ft exhibit space
- An identification sign
- 24-hour perimeter security guard service
- FREE listing and description in the 2018 Conference Program
- FREE listing on the ITEEA website with a direct link to your website
- FREE editable company profile and products/ services listed on Mobile App.
- Four complimentary exhibitor registrations per booth for your company's employees
- Complimentary badges for guests of exhibitors for admission to show floor (up to 10 passes, good for one day only)
- Admission for company employees to educational sessions

Furniture and accessories, electrical requirements, and booth cleaning are all the responsibility of the exhibitor and are not included in the booth cost.



MORE WAYS TO ENGAGE



Sponsorship

Choose one of the many ways to enhance your conference experience with your target audience. Check out the sponsorship packages by clicking [here](#).



Digital Advertising

The Conference Mobile App increases in popularity each year! Give your target audience a reason to stop by your booth by participating in the Click Photo Scavenger Hunt!

4



Exhibitor Action Labs

The attendees are all yours for 50 minutes of uninterrupted presentation time in a classroom environment. ACT NOW! A limited number of Action Labs are available.

ITEEA BRINGS ATTENDEES TO THE EXHIBIT HALL

- STEM Showcase in the Exhibit Hall on Thursday, April 12.
- Opening Reception on Thursday evening where you can participate in the Exhibitor Raffle.
- ITEEA Learning Lounge in the Exhibit Hall.
- Engaging events in ITEEA's "Celebration Central."

BOOTH INFORMATION

BOOTH PRICES:

10 x 10 Corner	\$1,800
10 x 10 Inline	\$1,750
10 x 20 (2) Corners	\$3,525
20 x 20 Island	\$6,650

RESERVE YOUR BOOTH TODAY and SAVE \$100.00. Send your payment by September 30, 2017 to qualify for this offer.

Save MORE by becoming a Corporate Member:

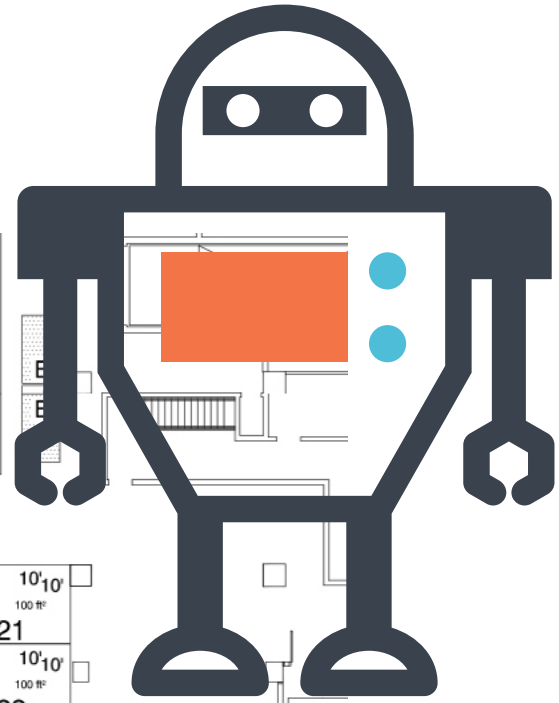
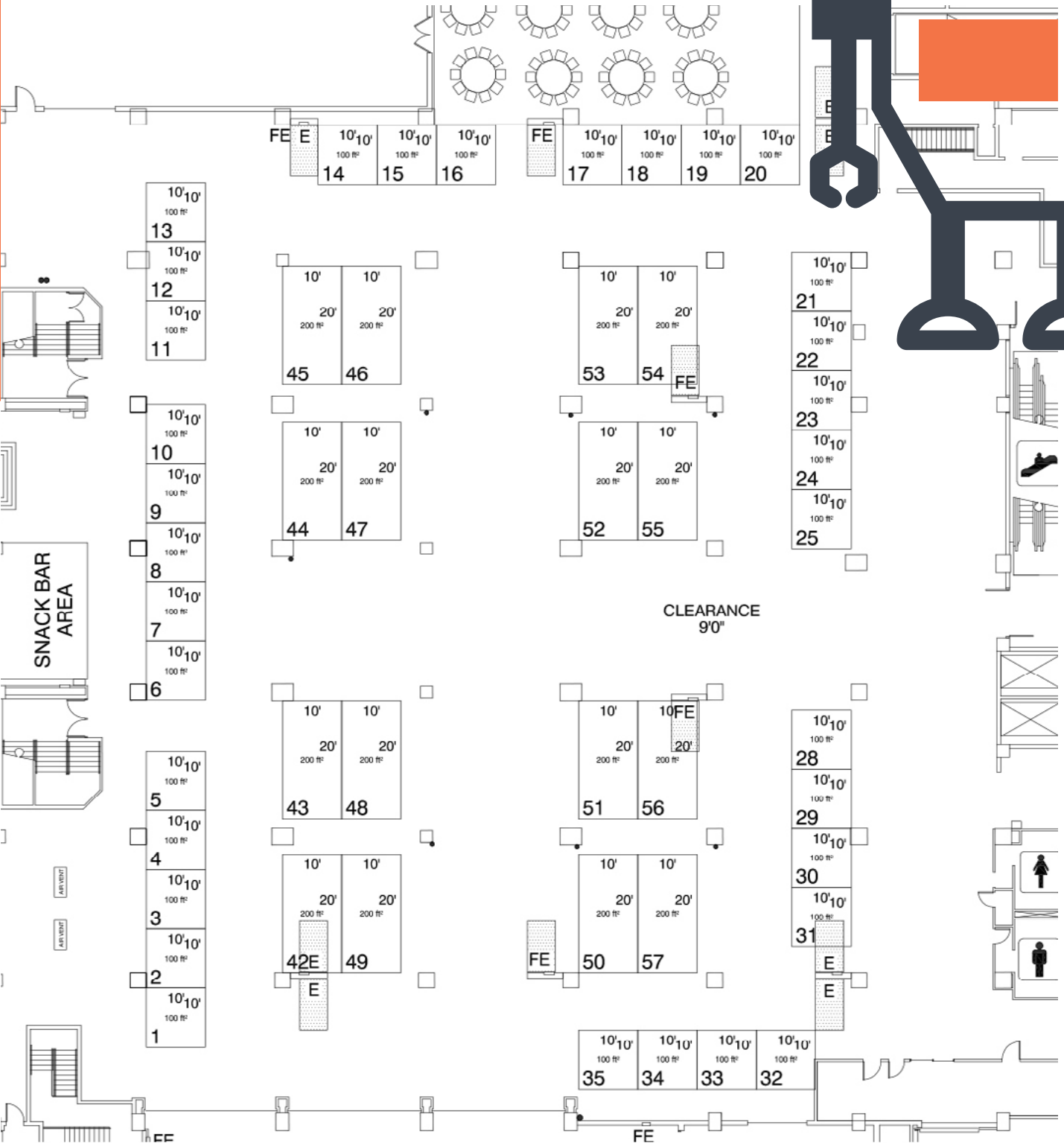
- Save \$25 per 10 x 10 booth (up to \$75) – [Sponsors receive additional savings on booth space]
- Receive 15% discount on ALL advertising
- Join other companies to support the ITEEA mission – technological literacy for all

For more on corporate memberships, contact Membership.sales@ITEEA.ORG or 703-429-8480 — www.iteea.org/corporatemembership.aspx

**NOTE: Institutions and nonprofits please contact Pam Carpenter for pricing and booth availability at 407-399-3365 or pcarpenter@iteea.org*

FLOOR PLAN

For the latest information about available booth space, please visit
www.iteea.org/Exhibit_Floor_Plan_2018.aspx





EXHIBITOR REGISTRATION

Admission to the exhibition/conference is by registration only. Registration will be held for attendees and exhibitors in an area inside the Exhibit Hall.

Each exhibiting company may register up to four (4) employees per 10 x 10 booth. ITEEA will charge the exhibiting company a fee of \$75 for each additional registration. Badges allow exhibitors to attend sessions and workshops, except those that require additional fees.

HOW TO RESERVE EXHIBIT BOOTH SPACE

Visit the Exhibitor Marketplace page at www.iteea.org/Exhibitors_2018.aspx to see the current floor plan and booth availability (coming soon!) and also to print the Exhibitor Booth Contract. Complete the contract and return it with your booth space choices and full booth payment for space requested. Your space will be reserved when your payment is received with a signed contract.



To reserve your exhibit space, please do one of the following:



Email
your signed contract (with digital signature) and credit card information to **Membership.**

Sales@iteea.org



Fax
your signed contract with credit card (American Express, VISA, MC, or Discover) information to 703-860-0353



Call
703-860-5028 and reserve over the phone



Mail
your check with completed contract to:

ITEEA
1914 Association Drive, Suite 201
Reston, VA 20191-1539
Attn: Miho Sato
Membership.Sales@iteea.org

**NO space will be held until ITEEA receives the full booth payment.
Payment in full is due Net 30 days from receiving invoice.**

Cancellation of Exhibit Space

Cancellations received by **November 15, 2017** will result in forfeiture of 50% of the full booth price. For cancellations made after **November 15, 2017**, ITEEA reserves the right to retain the full booth price, not as a penalty, but as liquidated damages, and to resell or reassign the booth space.

For your own protection, please read the ITEEA Exhibitor Terms, Conditions, and Rules, which are part of the contract. Also, remember that each company is responsible for its own property.

EXHIBITOR PROSPECTUS

Service Contractor

ITEEA's official service contractor, Fern Exposition, will email the Exhibitor Kit to all registered exhibitors in January. The Exhibitors Kit contains complete information such as hours, service order forms, shipping details, carpeting, electrical, furnishings, housing form, badge form, and any additional services. Upon receipt of the Kit, please carefully review deadlines for ordering each service. For more information about ITEEA's Exhibitor's Kit, please call Fern Exposition at the number in the box below:



FERN

125 Fernco Drive, Nashville, TN 37207

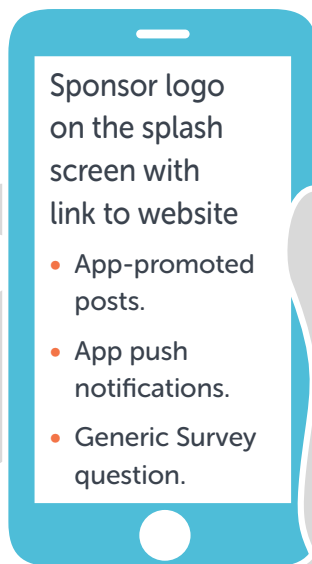
Phone: 615-256-0357 • Fax: 615-256-0490

The individual company, at its own expense, rents booth carpeting, furniture, additional signs and accessories, and is responsible for inbound and outbound shipping and freight handling costs, electrical service, booth installation, booth cleaning, and dismantling. All orders should be placed before the deadline date (listed in the kit) in order to ensure availability. If you have not received an electronic Exhibitor Kit by **January 30, 2018**, please email Miho Sato at Membership.Sales@iteea.org.

MOBILE APP FULL SPONSORSHIP

You'll have prime exposure on this essential tool attendees use to stay in the know about all conference activities. The mobile app is a key attendee resource before, during, and after the conference.

Your investment includes:



BACK BY POPULAR DEMAND...EXHIBITOR RAFFLE

Details Coming Soon!

Please check the appropriate box on the Exhibitor Booth Contract and send an email to Membership.Sales@iteea.org indicating what you plan to raffle by **December 15, 2017**. Minimum prize value is **\$100.00**.

Visit our website to get up-to-the-minute information about space availability.

www.iteea.org/exhibitors_2018.aspx



ACTION LABS

Reserve your space for
an Action Lab!



Attendees are invited to come and learn about your products in a private setting.

These face-to-face gatherings are increasingly popular with attendees and exhibitors who want to make additional impressions on potential buyers. Each Action Lab package provides you with the following marketing opportunities:

- Exclusive time highlighting your company's products in your own private area.
- Session listing in the Conference Program and full session listing on our website and on our mobile conference app.

ITEEA delivers multiple electronic marketing mailings to promote these valuable sessions to all registered attendees prior to conference.

ACTION LAB PRICING

50 minutes of demonstration	\$400
2 days (50 minutes each day)	\$700

8

These sessions are available on a first-come, first-served basis; space is limited. The Action Lab DOES NOT include: A/V arrangements and associated costs or an internet connection, although these can be arranged. Exhibitor is responsible for adhering to the schedule and clearing the room after the Action Lab has concluded.

HOW TO RESERVE ACTION LAB SPACE

Complete the Action Lab portion of the exhibitor contract located at www.iteea.org/Corporate_Exhibitor_Contract_2018.aspx. Payment must be made in full to reserve your spot. Contact pcarpenter@iteea.org for availability.

DOES YOUR COMPANY NEED MEETING SPACE?

ITEEA's meeting planner will assist you with your meeting needs in Atlanta, Georgia for press conferences, training sessions, or company meetings.

Take advantage of ITEEA's buying power and contact:

Kaitlin Blackborow

Meeting and Event Manager

Kaitlin.Blackborow@experient-inc.com • 434-284-5512

ADVERTISING

ITEEA's Preliminary Conference Program (electronic) is promoted to over 40,000 individuals through a series of conference-related email marketing promotions from September through March and permanently resides on our Conference web page during this time and is referenced by both potential and registered attendees.

CONFERENCE ADVERTISING OPPORTUNITIES

Preliminary Program Advertising Rates:

Full Page, Full color	\$500
-----------------------	-------

Conference Program Advertising Rates:

Full Page, Full color	\$500
-----------------------	-------

(Digital program downloadable to all conference attendees with print availability)

Mobile App:

Digital Banner Ad*	\$500
--------------------	-------

**Limited to 6 advertisers*

Mobile App:

Full Sponsorship	\$3,500
------------------	---------



ITEEA's Onsite Downloadable Conference Program is emailed to every attendee prior to the conference.





SPONSORSHIP OPPORTUNITIES:

ITEEA recognizes the importance of corporate sponsors for a successful Annual Conference. Sponsorships are available to every type and size of exhibitor—small or large, new or veteran. ITEEA acknowledges this valuable support throughout the year in our journals, on our website, and at the Annual Conference. Visit www.iteea.org/Conference_2018/sponsors_2018.aspx for a list of available opportunities.

DELIVER lasting results by sponsoring an event or activity, and your industry leadership will be recognized and appreciated by attendees and key decision makers.

SPONSORSHIP OPPORTUNITIES AT A GLANCE

Platinum Sponsorship (\$10,000 and up)	Gold Sponsorship (\$4,000 - \$9,999)	Silver Sponsorship (\$1,750 - \$3,500)	Bronze Sponsorship (Up to \$1,500)
Celebration Reception \$10,000 (3 Available)	Program Excellence General Session \$5,000	Teacher Excellence Awards \$1,750	Banner Ads – ITEEA Mobile Conference App \$500 (5 Available)
AV Sponsor \$10,000 (4 Available)	Teacher Excellence General Session \$5,000	STEM Administrator Breakfast (Thursday) \$2,500	Tech Talk Cafe Thursday \$1,000 (SOLD)
Exhibit Hall Lunch \$10,000 (4 Available)	EbD Learning Lounge \$5,000	STEM Administrator Breakfast (Friday) \$2,500	Tech Talk Cafe Friday \$1,000 (SOLD)
	Tote Bags \$4,500	International PATT Reception \$3,500	
	Lanyards and Pens \$4,500	FTEE Leadership Breakfast \$3,500	
	Saturday Awards and Recognition Brunch/ Speaker \$5,000	Mobile App Sponsorship \$3,500	
		Program Excellence Awards and Breakfast \$3,500	
<i>Unique Platinum Benefits plus all general sponsorship benefits</i>	<i>Gold Benefits plus all general sponsorship benefits</i>	<i>Silver Benefits plus all general sponsorship benefits</i>	<i>Bronze Benefits plus all general sponsorship benefits</i>

EXHIBITOR, ADVERTISER, SPONSOR CHECKLIST WITH DUE DATES

All contracts and information can be found at www.iteea.org/Sponsors_2018.aspx. In order to be included in the Preliminary Conference Program, **items in red** must be received no later than **August 15, 2017**.

ADVERTISING

Preliminary Conference Program (electronic)

- Space Reservation Deadline.....due **August 1, 2017**
- Artwork.....due **August 15, 2017**

Conference Program (electronic)

- Space Reservation Deadline.....due **January 1, 2018**
- Artwork.....due **January 15, 2018**

BOOTH

- For maximum visibility in all preconference materials.....due **August 16, 2017**
- Company/Organization write-up.....due **December 1, 2017**



ACTION LAB

- Action Lab Space Reservation.....due **December 15, 2017**
- Conference Program Deadline.....due **January 15, 2018**

(After January 15, 2018, ITEEA cannot guarantee that your Action Lab title and description will be included in the Conference Program.)

SPONSORSHIP.....contract and payment due **August 15, 2017**

previous sponsors receive first right of refusal until September 16, 2017. Afterwards, all sponsorships are on a first-come, first-served basis.

BADGE INFORMATION.....due no later than **January 31, 2018**

EXHIBITOR RAFFLE

- Title of raffle item, image, and description.....due **December 15, 2017**

(send to msato@iteea.org)



LISTING OF ITEEA DALLAS, TEXAS EXHIBITORS

Access To Impact
(University of Glasgow)

Afinia 3D

Aircraft Owners and Pilots
Association (AOPA)*

Army Educational Outreach
Program (NSTA)

Ball State University*

California University of Pennsylvania*

DS Solidworks*

Fablicator 3D Printers by
K&L Services Group, Inc.*

Goodheart-Willcox Publisher*

IASCO - TESCO

In-House Solutions

Interior Concepts

Kelvin*

LEGO Education

Marine Advanced Technology
Education (MATE) Center*

Mastercam*

Midwest Technology Products

Midwest Photonics Education Center

NASA Educator Professional
Development Collaborative

NASCO

National Assessment of
Educational Progress

North Carolina State University*

Old Dominion University*

Onion Corporation

PAXTON/PATTERSON*

PITSCO Education*

Polar 3D

SolidProfessor

STEAM Education*

Stratasys*

Teaching Systems, Inc.

Team America Rocketry Challenge

Technology Student Association (TSA)*

Texas A&M University of
Teaching, Learning & Culture*

TSA TEAMS

Unity Technologies

Valley City State University*

WhiteBox Learning*

Z Space

THANK YOU 2017 SPONSORS

GOLD Sponsors



SILVER Sponsors



BRONZE Sponsors



THANK YOU TO OUR CORPORATE MEMBERS!

Autodesk
Bentley Systems, Inc.
DS Solidworks Corporation
Fablicator 3D
Printers by K&L
Services Group, Inc.
Global Specialties

Goodheart-Willcox
Publisher
Intelitek, Inc.
KELVIN®
Mastercam
Paxton/Patterson
PITSCO

Stratasys, Inc.
TeacherGeek, Inc.
The National Academy
of Future Scientists
and Technologists
VEX Robotics, Inc.
WhiteBox Learning



KANSAS CITY — KANSAS



2019 CONFERENCE • MARCH 28-30