

To Whom It May Concern:

The International Technology and Engineering Educators Association (ITEEA) will be hosting its 80th Annual Conference in Atlanta, Georgia, April 12-14, 2018.

The theme for this highly specialized professional development event is “Building Bridges Within the STEM Community and Beyond.” This unparalleled opportunity provides educators with the needed skills to help our students become technologically literate and stay competitive in the fast-paced 21st Century.

ITEEA has a strong tradition and extensive 80-year history of supporting technology and engineering educators at all levels. Our research, professional development, curriculum, and assessment efforts are driven by the unique ability of our educators to utilize technology and engineering content and practices to bring STEM to Life for ALL students! Learning STEM through an engaging technological systems and engineering design lens provides all students, preK-12, the vital opportunity to become both technologically and engineering literate.

Active educators have an opportunity, through technology and engineering education, to take advantage and provide a presence that impacts and launches all of our students to embrace technological and engineering literacy—the ability to understand, manage, and assess the world around them and make it better! The key to creating and supporting STEM leaders is to encourage their **active** participation in their professional development through professional networks like ITEEA and its Annual Conference.

Examples of the type of programming opportunities that educators will experience include:

- Dozens of professional development learning sessions for teachers and administrators to improve their knowledge of Integrative STEM Education.
- Our Administrator Strand offers a unique professional development opportunity tailored to the needs of administrators seeking to enhance the STEM-related programs in their schools.
- Panel presentations by educators with specialized area content knowledge.
- Networking opportunities that will endure long after the conference has ended.
- The ITEEA STEM Showcase features passionate educators who are prepared to share best practices in technology and engineering and STEM-related education.
- A dedicated STEAM strand, which demonstrates the how and why of integrating the subjects of design, society, language, music and physical education with STEM.
- Teacher Leadership Workshop Opportunities. Experienced presenters share knowledge on topics that educators can immediately implement after their return from the conference.
- Targeted professional development learning sessions for Technology Student Association (TSA) advisors.
- Exhibits that provide the latest products and resources that can make a difference in every classroom.

We feel certain that the professional development opportunities provided at ITEEA's 80th Anniversary Conference can make an enormous difference to educators at all levels, administrators, and ultimately...the students they serve.

We strongly encourage you and your colleagues to take advantage of this unique offering. To learn more, visit www.iteea.org/ITEEA_Conference_2018.aspx.



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