

# Digital Advertising

## STEM Connections

A monthly newsletter reaching more than 60,000 technology and engineering educators, *STEM Connections* is the STEM community's number one source for news and information. It is the largest circulating publication in the technology and engineering education field, reaching a broad audience that goes beyond ITEEA members.

ITEEA's electronic newsletter delivers the latest trends in STEM education as well as association news and a calendar of worldwide STEM-related events. The *STEM Connections* newsletter is a free service provided by ITEEA to support educators from around the world who share the belief that technological literacy is a critical component of an education in today's world.



## ITEEA Website

ITEEA's freshly "re-engineered" and heavily trafficked website includes information about ITEEA, its STEM Center for Teaching and Learning™, membership, publications, networking awards, the ITEEA Annual Conference, and much, much more. Averaging hundreds of thousands of visitors per year, advertising on ITEEA's website is a must to reach this important audience.

- Feature Ad
- Company Profile (uc) Ad

## EbD Network Advertising

ITEEA's **STEM Center for Teaching and Learning™** (STEM CTL™) develops and delivers a dynamic standards-driven Integrative STEM Education Curriculum and professional development model designed to be flexible, affordable, and accountable. The Engineering byDesign™ (EbD™) curriculum was initially developed to address the need for a standards-based curriculum using *Standards for Technological Literacy*, and through a dynamic process, now addresses the needs for a standards-based Integrative STEM curriculum.

Through this social network exclusively for technology and engineering educators, advertisers and suppliers can find and connect with prospects through a robust member directory; participation in the ITEEA IdeaGarden discussion board; visit section communities; read member blogs; and much more. Take advantage of the many prominent advertising options.

- **Supplier Spotlight** (home page) and six section pages
- **Section Community** - Ad will be placed throughout entire section.
- **Discussion Thread Only** - Ad will be placed on discussion posts.

Reserve,  
Rates  
& Specs.