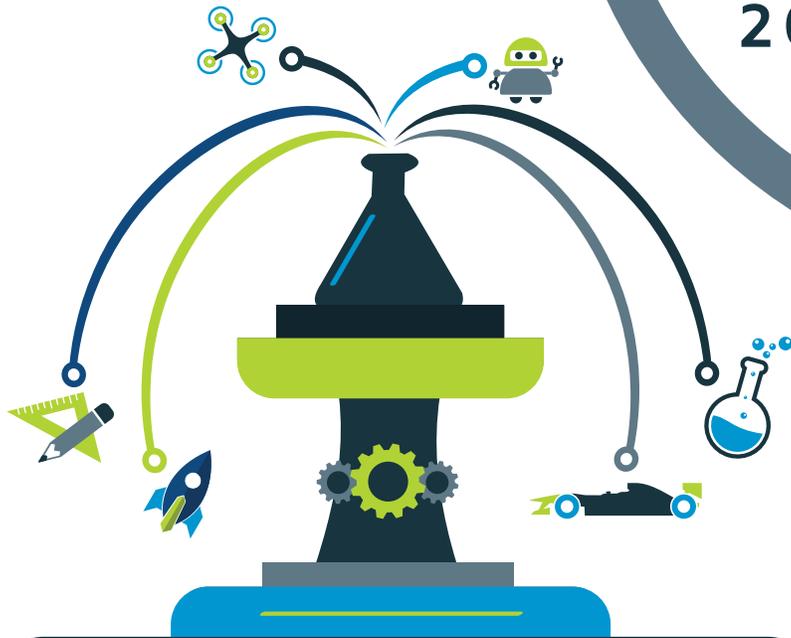


2018-2019 ITEEA
PROSPECTUS



ITEEA TECHNOLOGY AND ENGINEERING BRING STEM TO LIFE!

KANSAS CITY

MARCH 27-30, 2019

International Technology Engineering Education Association

STAYING IN FRONT



ANNUAL CONFERENCE
ADVERTISE • EXHIBIT • SPONSOR

In Person, In Print, Online.
ITEEA Brings STEM to Life!



The *International Technology and Engineering Educators Association* (ITEEA) is the professional organization for technology, innovation, design, and engineering educators. As the world's most influential technology and engineering association, ITEEA has benefited from a rich history of over 80 years of continuously evolving learning experiences and efforts to advance science, technology, design, and engineering in forward-thinking ways.

In this quest to continually improve mankind, ITEEA has been on the forefront of STEM (Science, Technology, Engineering, and Mathematics) advocacy and education. As a driving force in STEM development, there is no better leader to partner with to make possible a next generation technological workforce to meet 21st century needs.

Your Single Source for Reaching Top Decision Makers

No other technology and engineering educator organization in the world has ITEEA's reach. Whether you'd like to advertise, exhibit, or sponsor, ITEEA delivers a diverse mix of marketing opportunities to help you get in front of your target audience.

From reinforcing your market presence and messaging as an industry leader, to establishing name visibility and brand recognition, to tailoring targeted and timely promotions, ITEEA offers all the marketing tools you need to reach your market.

- **81%** of Atlanta conference attendees found the exhibitor products and services informative and interesting.
- Attendees were motivated by their interest in specific products and the opportunity to see the latest technologies.
- **Over 67%** of attendees reported that it was likely that they would purchase products after visiting a booth or attending an exhibitor Action Lab.
- A majority of Atlanta conference attendees considered it important to visit the exhibits.
- **97%** of presenters reported a "very positive or positive" experience at ITEEA's 2018 conference in Atlanta and **95%** said it was likely that they would return.

Association/Industry

ITEEA REPRESENTS more than 60,000 preK-12 technology and engineering educators throughout the U.S. and internationally. This includes classroom teachers, developers, administrators, and university personnel in the field representing all levels of education. ITEEA corporate members are comprised of leading technology and engineering companies.

ITEEA DELIVERS leadership, services, networking and innovative products by:

- Conducting a wide variety of professional development programs and hosting an Annual Conference—the largest technology and engineering education showcase of exhibits and educational sessions in the world.
- Collaborating with like-minded organizations to further strengthen the voice of technology and engineering educators.
- Publishing *Technology and Engineering Teacher*, *The Elementary STEM Journal*, the *Journal of Technology Education*, *STEM Connections*, and a variety of other publications that lead the profession by providing teaching directions, instructional ideas, and networking opportunities.
- Taking part in numerous field-related committees, task forces, and boards that coordinate all aspects of technology and engineering education and sponsor dozens of meetings, conferences, and exhibits each year.
- Sponsoring an active honors and awards program that recognizes outstanding teachers and programs (preK-12 and post-secondary) from states, provinces, and countries affiliated with ITEEA.
- ITEEA also provides achievement credits, certificates, and supports other programs that recognize outstanding efforts in the technology and engineering/STEM teaching profession.

Journal Advertising

ITEEA journals are intended to meet the needs of a variety of audiences and target those involved in the field of technology and engineering education with a special emphasis on Integrative STEM Education.

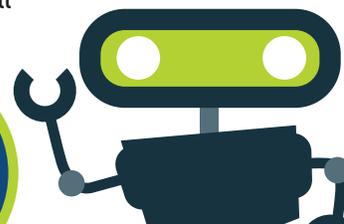
All journals are available to subscribers in electronic format. *Technology and Engineering Teacher* and *The Elementary STEM Journal* (formerly *Children's Technology and Engineering*) are available in print format as well. Educators, administrators, parents, and advocates of technological literacy will all find timely and valuable resources and information within each of ITEEA's journal offerings.

Technology and Engineering Teacher

Technology and Engineering Teacher (TET), ITEEA's flagship peer-reviewed journal, is published eight times per school year. In its 78th volume year, the journal is a useful and highly regarded tool for technology and engineering education—from elementary through high school teachers—to university students and university educators. Content includes activities, program articles, hot topics, regular features including classroom/lab safety, news, calendars, and important trends in technology and engineering education.

TET's target audience includes technology and engineering advocates; elementary, middle, and high school classroom teachers; graduate students; university faculty; administrators; department heads; state supervisors; guidance counselors; career educators; and museum educators. Every issue includes:

- Feature Articles (Peer-reviewed)
- Advancing Excellence in P-12 Engineering Education (ASEE)
- STEM Education News
- Classroom Challenges
- Safety Spotlight
- Solutions to help educators excel and more...



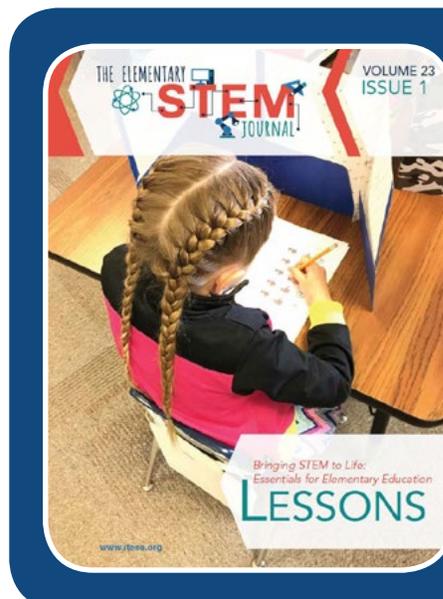
The Elementary STEM Journal

(formerly *Children's Technology and Engineering*)

The Elementary STEM Journal (ESJ) is the only peer-reviewed magazine devoted exclusively to elementary school technology and engineering education. For more than two decades, *ESJ* is a must-have dynamic, practical journal for anyone interested in technological literacy in Grades K-6.

Distributed four times a year, *The Elementary STEM Journal* is a theme-based journal that includes in every issue:

- Feature Articles, Including Peer-reviewed
- Feature Activities
- Literacy Strategies
- Career Connections
- Books to Briefs
- NASA's The Space Place
- and more...



Digital Advertising

STEM Connections

A monthly newsletter reaching more than 60,000 technology and engineering educators, *STEM Connections* is the STEM community's number one source for news and information. It is the largest circulating publication in the technology and engineering education field, reaching a broad audience that goes beyond ITEEA members.

ITEEA's electronic newsletter delivers the latest trends in STEM education as well as association news and a calendar of worldwide STEM-related events. The *STEM Connections* newsletter is a free service provided by ITEEA to support educators from around the world who share the belief that technological literacy is a critical component of an education in today's world.



ITEEA Website

ITEEA's freshly "re-engineered" and heavily trafficked website includes information about ITEEA, its STEM Center for Teaching and Learning™, membership, publications, networking awards, the ITEEA Annual Conference, and much, much more. Averaging hundreds of thousands of visitors per year, advertising on ITEEA's website is a must to reach this important audience.

- Feature Ad
- Company Profile (uc) Ad

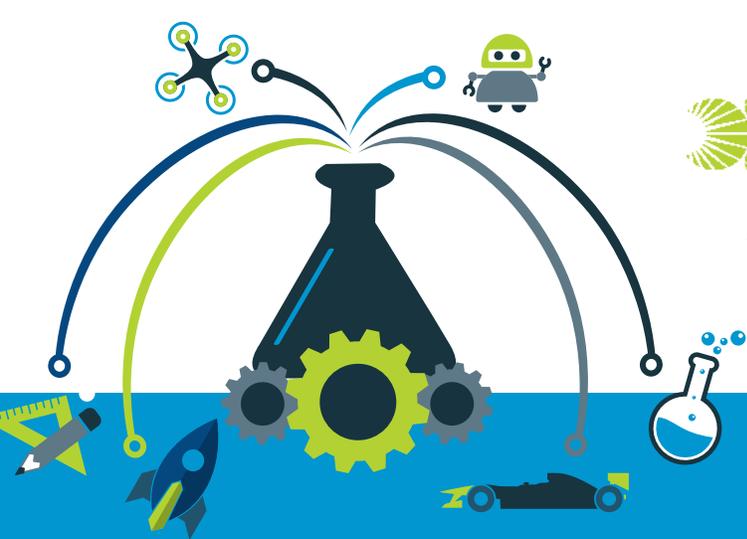
EbD Network Advertising

ITEEA's **STEM Center for Teaching and Learning™** (STEM CTL™) develops and delivers a dynamic standards-driven Integrative STEM Education Curriculum and professional development model designed to be flexible, affordable, and accountable. The Engineering byDesign™ (EbD™) curriculum was initially developed to address the need for a standards-based curriculum using *Standards for Technological Literacy*, and through a dynamic process, now addresses the needs for a standards-based Integrative STEM curriculum.

Through this social network exclusively for technology and engineering educators, advertisers and suppliers can find and connect with prospects through a robust member directory; participation in the ITEEA IdeaGarden discussion board; visit section communities; read member blogs; and much more. Take advantage of the many prominent advertising options.

- **Supplier Spotlight** (home page) and six section pages
- **Section Community** - Ad will be placed throughout entire section.
- **Discussion Thread Only** - Ad will be placed on discussion posts.

Reserve,
Rates
& Specs.



ITEEA's 81st Annual Conference

TECHNOLOGY AND ENGINEERING BRING STEM TO LIFE!

KANSAS CITY, MO, MARCH 27-30, 2019

ITEEA invites you to exhibit at **ITEEA's 81st Annual Conference** to be part of the **world's largest** and most comprehensive expo for technology and engineering educators—bringing together qualified attendee decision makers and cutting-edge industry products and services to help advance STEM education.

Do not miss this opportunity to showcase your products and services in front of thousands of educators as they gather at a convenient Kansas City destination—sure to grow our Midwest participation while drawing from the East and West coasts as well. While quality space remains available, act quickly before the growing equipment displays limit your options.

EXHIBIT

Secure your booth today—space is limited. Starting at \$1,725, each 10' x 10' booth includes two complimentary exhibitor registrations. Some larger configurations available.

ADVERTISE

More than 60,000 industry professionals receive the Advance Program—an essential guide highlighting event content, schedules, and registration details. Prior to arrival, attendees receive a Final Printable Program—a valuable publication that attendees refer to both before and throughout the event. Advertise in both programs to increase visibility, enhance branding, and drive traffic to your booth.

SPONSOR

Show ITEEA members and Annual Meeting attendees that you support their community and boost your company's bottom line, by sponsoring the annual meeting—the world's largest gathering of industry educators.

Schedule / Hours

EXHIBITOR SET UP AND MOVE-IN HOURS

Wed., March 27 8:00am-5:00pm
Thurs., March 28 8:00am-9:30am

EXHIBIT HALL HOURS

Thurs., March 28 11:00am-6:30pm
Fri., March 29 11:00am-2:00pm

DEDICATED EXHIBIT HOURS

Thurs. & Fri. 11:00am-1:00pm

EXHIBITOR MOVE-OUT HOURS

Fri., March 29 2:00pm-7:00pm

Three Easy Steps to Reserve Your Booth at ITEEA's Annual Conference:

1. Complete ITEEA's Annual Meeting Exhibit Space Application online at www.iteea.org/Exhibit_2019.aspx
2. Go to www.iteea.org/Exhibit_2019.aspx and check out the floorplan.
3. Indicate your preferred locations on the application and return, either by scanning/emailing to BobJonas@iteea.org or by faxing to **703-860-0353**.

	10x10	10x20 BEST DEAL	10x30	10x20 Island	20x20	Bulk (500+ sq. ft.)
Member Fee	\$1,725	\$2,985	\$4,650	\$3,475	\$6,625	\$14 sq ft
Non-Mem Fee	\$2,070	\$3,700	\$5,580	\$4,170	\$6,650	\$16 sq ft
Corners	Add \$175					

Exhibitor Information

Exhibitor Registration

Each exhibiting company may register up to two (2) employees per 10 x 10 booth. ITEEA will charge the exhibiting company a fee of \$500 for each additional registration. Badges allow exhibitors to attend sessions and workshops, except those that require additional fees.

Decorator

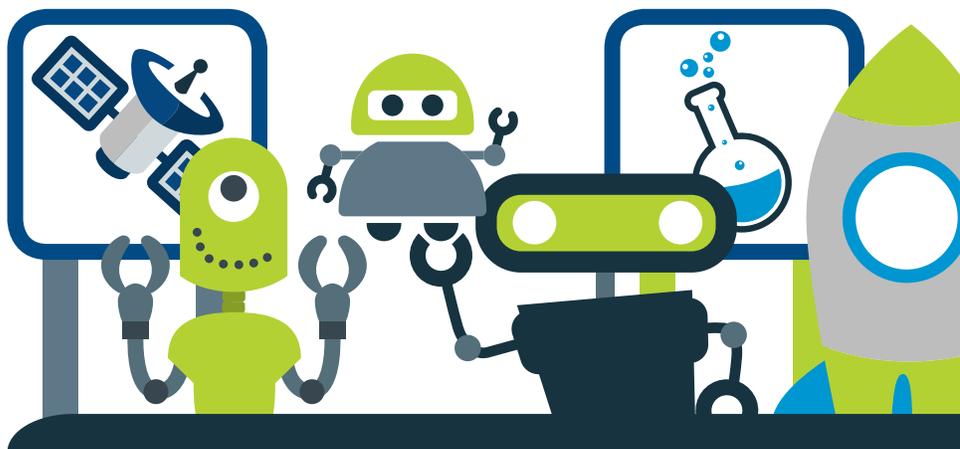
ITEEA's official decorator (general service contractor) is Fern Exposition. The Service Kit with all relevant operational details and information, furniture, shipping, staffing, utilities, etc. will be sent prior to the conference, and online ordering will be available at www.fernexpo.com.

Location and Housing

The official location of ITEEA's 2019 Conference: Sheraton and Westin Kansas City at Crown Center.

Housing information will be available on the ITEEA website at www.iteea.org in the fall of 2018.

Payment Policy: A 50% nonrefundable deposit is required with exhibitor applications by December 1, 2018 with balance due in 30 days. Applications submitted after March 1 require payment in full. All cancellations must be requested in writing and received by ITEEA by March 1. After that date, no refunds will be awarded and payment is due in full, regardless of ability to resell cancelled booth. Upon cancellation, exhibitor relinquishes all benefits.



Booth Rental Includes:

- Two **complimentary** exhibitor registrations per each 10' x 10' booth.
- **FREE** listing on the ITEEA website with a direct link to your website.
- **FREE** editable company profile and products/services listed on Conference Mobile App.
- A standard 8' high back drape, 3' high side rails, and 44" x 7" identification sign.
- **ADMISSION** to all general sessions and professional development learning sessions (excluding invitation-only or separately ticketed events), provided that your booth is staffed during expo hours.
- Exhibit hall security guards (not booth-specific).
- **Complimentary** listing in the Advance Program if contract is received by October 15, 2018. Listing includes company name and website.
- **Complimentary** listing in the Final Program if the contract is received by January 20, 2019. Listing includes company name, website address, and company description.
- Use of the ITEEA Annual Meeting logo, with ITEEA prior approval, to promote your company's presence at the convention.
- **Access** to the Exhibitor Lounge with complimentary refreshments.
- **Complimentary** preshow or post-show attendee list.
- **Complimentary** listing in the December/January issue of *Technology and Engineering Teacher* if contract is received by October 15, 2018. Listing includes company name, website address, and company description.

Conference Advertising Opportunities

Advance Program

More than 60,000 educators receive the Advance Program—an essential guide highlighting event content, schedules, and registration details. It is distributed through a series of conference-related marketing promotions for months leading up to the show.

Final Program

The Final Program is an extensive guide referenced by all attendees before, during, and after the conference. It delivers maximum exposure to exhibitors and their products and lets technology and engineering educators know who came to Annual Meeting in 2019. Attendees refer to the Final Program before and during the conference to identify exhibitors, names, contact information, location and event descriptions, schedules, and more.

Mobile App Promos

The Mobile App offers a diverse range of branding opportunities in front of tech-savvy technology and engineering educators—even before they arrive in Kansas City for the conference. Features include company profiles, promoted posts, banner ads with link to website, push notifications, and a Photo Scavenger Hunt!



Upgraded Listing \$199

Want to get into the game with the big players, but don't have the budget? ITEEA has smart, diverse, and affordable options that help your company stand out and get noticed. Upgrade your company's listing to call out and highlight important information or product-specific details.



ACTION LABS

Reserve your space for an Action Lab!

Attendees are invited to come and learn about your products in a private setting. These face-to-face gatherings are increasingly popular with attendees and exhibitors who want to make additional impressions on potential buyers. Each Action Lab package provides you with the following marketing opportunities:

- Exclusive time highlighting your company's products in your own private area.
- Session listing in the Conference Program, our website, and on our mobile conference app.
- ITEEA promotes these valuable sessions to all registered attendees prior to conference.

50 minutes of demonstration \$400
2 days (50 minutes each day) \$700

1. Attendees are invited to come and learn about your products in a private room outside the Exhibit Hall.
2. Attendees are invited to come and learn about your products in a public setting inside the Exhibit Hall.

Web Banner Advertising

The Annual Meeting website draws thousands of visitors each month as attendees register for the conference, check out exhibiting companies, and much more. Plus, strong web traffic continues long after the conference is over because participants follow up on session handouts, download event photos, check on exhibitor details following their onsite conversations, and start planning for 2020. A banner ad on the Annual Meeting website is an effective way to gain maximum exposure, increase name visibility, and maximize brand recognition. These website banners stay active before, during, and after the event.

Take One Service

This practical service is perfect for suppliers that want to drive more traffic to their booths through their own promotional product and service literature, or for those who simply can't exhibit. You provide promotional materials, which ITEEA staff will place on the Take One kiosk in the always-busy and highly visible registration area. (Materials are replenished as necessary.) **Rates:** \$200 for every 500 to be distributed and \$350 for every 1,000 to be distributed.

Sponsorship Opportunities

Show ITEEA members and Annual Meeting attendees that you support technology and engineering educators. Enhance your participation and increase your visibility by sponsoring the 2019 Annual Meeting—the world’s largest gathering of technology and engineering educators.

Note: Some sponsorships may already be sold.

Enjoy These Benefits of Sponsorship

	Over \$10K	\$5K-\$10K	Under \$5K
LEVEL	PREMIER	SIGNATURE	SELECT
Ad in the Advance and Final Programs	Full page	Half Page	
ITEEA website banner and Feature Ad	6 months "Feature Ad"	3 months "Profile Ad"	
STEM Connections Newsletter banner advertising	4	1	
Technology and Engineering Teacher Ad March Issue	Full page	Half Page	
Promotional Item Included in Board Hotel Room Drops	Yes	Yes	
Priority Booth Selection	Yes	Yes	
Mobile App Push Notification at Meeting	2	1	
Preshow and post-show mailing lists	2 lists total	2 lists total	2 lists total
Recognition in "Board of Directors' Meeting Agenda"	•	•	•
Recognition in Advance and Final Programs	•	•	•
Recognition in material/signage related to sponsorship	•	•	•
Mobile App acknowledgement	•	•	•
Recognition on Annual Meeting website	•	•	•
Recognition in STEM Connections Newsletter	•	•	•
"Take One" distribution service	•	•	•

Note: Select, Signature, and Premier packages are not cumulative. Specific sponsorship benefits and fees may be subject to change and are detailed in a separate agreement; some benefits require additional forms. Benefits fulfillment subject to applicable deadlines.

Questions? Please contact Bob Jonas at 703-609-3974 or email bjonas@ITEEA.org • ITEEA.org/suppliers

Sponsorship Opportunities

Select Level (Under \$5k)

Includes all SELECT benefits listed on page 8

Attendee Bag Insert

\$450 • **ONLY ONE LEFT**

Production not included and limited to one per organization. Insert your organization's postcard or promotional piece into the conference bag handed to each attendee at registration. This opportunity is limited to five total sponsorship inserts.

Pen Insert

\$450

Production not included. Insert a pen inscribed with your organization's name, logo, and information into the attendee bag for all attendees to use.

Notepad Insert

\$450 • **SOLD**

Production not included. Insert a notepad inscribed with your organization's name, logo, and information into the attendee bag for all attendees to use.

Hotel Door Drop

\$850 PER DAY

Production and hotel charges not included. Extend your organization's

marketing reach by having a promotional item or piece of literature delivered directly to the doors of all convention attendees staying at the host hotel. This item can greet attendees, share your organization's message, and list your logo and booth number.

Hand Sanitizer Stands

\$900

PRODUCTION NOT INCLUDED

When traveling on business, most professionals appreciate any help in avoiding germs and illness. Help protect the wellbeing of Annual Meeting attendees by placing your company's brand on hand sanitizer stations located throughout the facility.

Aisle Sign Sponsorship

\$950 PER AISLE

3 AISLES LEFT

Call to see if your aisle is available. Limited Availability! Draw extra attention and visibility to your booth by sponsoring an aisle. Your organization's name, logo, and/or copy will be incorporated into the Aisle Sign. Only one per aisle.

Hotel Welcome Letter

\$1,750

Be the first company to greet attendees! Every attendee at the host hotel will receive an official Welcome Letter sponsored by you. It will feature must-have information for attendees, including registration instructions, registration desk hours, expo hall hours, and much more—along with a personalized message from your company.

Session Tracks

\$1,750

2 TRACKS STILL AVAILABLE

Sponsor session tracks focused on topics such as Elementary Education, STEAM, International, and more.

- Sponsor's name or logo on all related signage for each session
- Sponsor will be recognized at the start of the session and on a session slide
- Sponsor may provide a small token to be placed in session track room

More "Select" level opportunities ...



Banner Sponsorship

OPTIONS AS LOW AS \$350

These prominent banner sponsorships are guaranteed to deliver high visibility in well-trafficked areas at the 2019 Annual Meeting. From reinforcing your market presence and messaging as an industry leader to establishing name recognition and brand identity, these simple options offer you real ROI at a reasonable price. In addition to prominent billboard branding, banner sponsorships also enjoy Annual Meeting Select Level sponsorship benefits. Call to see options.



Sponsorship Opportunities

Select Level Continued ...

Foundation for Technology and Engineering Educators Spirit of Excellence Breakfast

\$1,750

Be the official sponsor of the Foundation for Technology and Engineering Educators (FTEE) Spirit of Excellence Breakfast and introduce the featured speaker at this premier leadership function. At the same time, become part of a tradition that has provided scholarships and grants to future and practicing teachers for years. Have your logo engraved on the plaques presented to outstanding graduate and undergraduate students from each of the participating universities. Assist ITEEA's President in presenting the Awards to the winners as well as extend greetings to the audience on behalf of your company.

Annual Meeting Materials

\$1,900

ITEEA provides session slides and handouts online—before, during, and after the conference. Every attendee will receive two emails prior to the show and one email after the show with a link to all session handouts. This page will be updated throughout the event. Sponsor's logo will be displayed on the presentation materials landing page and on three emails. There will also be a link to the materials page from the online Annual Meeting Pages in the Edbbuzz.net networking platform.

International/PATT Reception

\$2,900

PATT is an international series of technological literacy conferences held within the ITEEA conference. Provide lunch to all those interested in learning more about international developments.

Administrator Breakfast

\$2,900

Administrators are invited to participate in a specially designed I-STEM Education Professional Development Strand. A special strand of presentations designed for Administrators is offered to build understanding and support for their school and District programs! Sponsors are given an opportunity to address the group at one of two sponsored breakfast sessions.

21st Century Leadership Reception

\$2,900

The 21st Century Leadership Academy Cohort groups are invited to a special reception where they can network with their peers and ITEEA ambassadors.

- Sponsor's name or logo on all related signage, invitations, and promotional material about the event
- Branded napkins at the coffee stations
- Sponsor will be recognized at the start of the session
- Sponsor may give attendees a small token
- Organization representative may meet and greet guests at door and network with guests during reception

Charging Stations*

\$4,500

Sponsor a Charging Station located in highly trafficked and strategic areas of the conference. Attendees will be able to use the power outlets at these stations to charge their smartphones, laptops, or other devices when and where it's convenient for them.

- Charging stations feature TV screens where sponsors may upload promotional videos to play on loop
- Sponsor's name and logo on all related signage
- Sponsor may distribute literature or collateral at charging stations
- Sponsor's name and logo incorporated into station designs

**Includes display area outside of exhibit hall.*

Sponsorship Opportunities

Signature Level (\$5k – \$10k)

Includes all SIGNATURE benefits listed on page 8.

Attendee Registration Area*

\$5,100

Sponsor the Registration Area where all attendees must check in.

- Sponsor's name and logo included in prominent signage in the registration area
- Sponsor's name and logo incorporated in design of the registration desks and décor
- Sponsor may provide a short video to run in a loop on two TV screens

**Includes display area outside of expo hall.*

Lanyards

\$5,100

Your organization's name and logo can appear exclusively on the official 2019 Annual Meeting name badge lanyards worn by attendees.

Wall of Ideas Poster Sessions*

\$5,300

Adjacent to the Poster Sessions your organization's name and logo can greet convention participants as they share their ideas, comments, and insights on the 2019 Wall of Ideas.

- Sponsor's name and logo on all materials and signage related to the Wall of Ideas
- Acknowledgement as sponsor on Wall of Ideas physical kiosk location
- Sponsor can distribute promotional literature at the Wall of Ideas kiosk

**Includes display area outside of expo hall.*

Exhibit Hall Chill Lounge*

\$6,800

The Chill Lounge is strategically located in the exhibit hall where attendees can go for a Wi-Fi hotspot and massages.

- Sponsor's name and logo on signage and promotional material
- Sponsor representative may greet attendees at the lounge
- Customized hanging banner above lounge in the hall
- Sponsor may distribute branded literature in lounge
- Massage therapists will wear branded shirts if provided by sponsor

**Includes display area inside lounge.*

Water Service

\$6,800 • **SOLD**

Keep your brand front and center by sponsoring the water service stations located in multiple areas throughout the ITEEA space. Your logo will be recognized at each station, on the cups, and—per your choice—you can also include a custom water bottle in each registration bag (production not included). This way attendees can fill up when they want with your branded bottle, at your branded water station, and bring your brand back home with them.

ITEEA STEM Showcase

\$7,200

Help sponsor this spectacular event—the ITEEA STEM Showcase—an exchange of best practices in the field. Participants will be showcasing their programs and sharing their ideas on Thursday afternoon in the Exhibit Hall. This event is highly publicized and those who participate will receive individual certificates that include your company logo as official sponsor.

Wi-Fi

\$7,200

Digitally connect with attendees by providing free Wi-Fi in the Annual Meeting general sessions, workshops, and convention center common areas. Help attendees download session presentations, keep up with email, tweet comments—and browse your website.

- Sponsor's name and logo on signage and promotional material about Wi-Fi access
- Sponsor name and logo on Wi-Fi log-in page
- Sponsor name will be used as log-in password

Sponsorship Opportunities

Premier Level (Over \$10k)

Includes all PREMIER benefits listed on page 8.

Conference AV Sponsor

\$10,000

Your company will receive one of the highest levels of recognition as the conference audiovisual provider. What better way to get your name out there than to have people staring at it all day as they listen to the educational sessions. Each session is provided an audiovisual package, including screen, lectern, and microphone. Your company's logo will be placed on signage that will be attached to all lecterns in the breakout session rooms as well as looping sponsorship slides during the General Sessions.

Networking "Sweet Treat" Break in the Exhibit Hall

\$10,000 • **SOLD**

Annual Meeting attendees and exhibitors can talk business, network, and just enjoy each other's company over a delicious array of sweets, typically including cake and ice cream.

- Sponsor's name and logo on all event related signage, invitations, and promotional material about the event
- Sponsor may give guests a small token at numerous locations—outside of its booth
- Customized branding on serving materials
- Public address promotional announcements encouraging attendees to visit sponsor's booth

Exhibit Hall Welcome Reception

\$12,000

The combination of complimentary beverages and hors d'oeuvres—and attendees' excitement about visiting the exhibit hall and STEM Showcase—guarantees maximum traffic, with no other program competition.

- Sponsor's marks on all event-related signage, invitations, and promotional material about the event
- Sponsor may give guests a small token at numerous locations—outside of its booth
- Public address promotional announcements encouraging attendees to visit sponsor's booth
- Customized branding on serving materials
- Option to add customized specialty drink named after sponsor

General Session Keynotes

\$12,000 • **ONE LEFT**

Reach a captive audience and champion your brand in front of attendees at one of two general sessions. Call to learn

more about this year's keynote speakers.

- Sponsor's name and logo on all related signage and promotional materials
- Sponsor may provide copy to be presented by ITEEA President and CEO
- Sponsor will be recognized at start of keynote
- Sponsor may give guests a small token

Conference Bag

\$12,000

Production included; two-color imprint. Your organization's name and logo can appear exclusively on one side of the official Annual Meeting 2019 conference bags distributed to all attendees and exhibitors when they register.

AWARD SPONSORSHIP OPTIONS

Program Excellence AWARDS

\$1,750 • **SOLD**

Be a major part of this AWARDS ceremony that recognizes outstanding programs in technology and engineering education. Stand beside ITEEA's President as plaques—with your company logo engraved on them—are handed out to this year's recipients and be known and appreciated for your support and contribution to this very important program.

Teacher Excellence AWARDS

\$1,750 • **SOLD**

Be a part of this AWARDS ceremony that recognizes our distinguished teachers for a job well done. Stand

beside ITEEA's President as plaques—with your company logo engraved on them—are being handed out to this year's recipients and be known and appreciated for your support and contribution to this very important program.

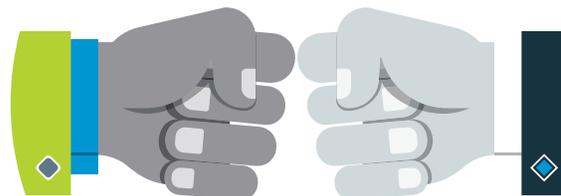
Awards and Recognition Brunch

Be the official sponsor of the Awards and Recognition Brunch and introduce the guest speaker at this celebratory event. The brunch is an excellent opportunity to meet the current and future leaders, learn about strategic directions for the field and celebrate excellence. Most of all, it is a good time and a great way to leave a final impression with influential decision makers.



Corporate Partnership

ITEEA offers our partners exclusive benefits that deliver a strong return on your investment. We work closely with you to understand your marketing strategy and help develop a marketing communications plan that will deliver on your objectives.



You will receive exposure to more than 60,000+ key technology and engineering educator decision makers and pivotal leaders in the STEM community. Our Corporate Partners comprise some of the leading suppliers to the Technology and Engineering education and STEM international markets.

- Discover the power of partnership by taking advantage of year-round opportunities to get your brand in front of over 60,000+ educators.
- Engage with your target market in the sector whose sole purpose for being involved in ITEEA is to network and discover new ideas and solutions.
- Succeed by increasing awareness of your brand, obtaining valuable leads, and connecting with potential clients on a regular basis.

Partnership Benefits

Each partnership is different, therefore ITEEA will spend time with you to understand your business and build a specific strategy to suit your needs. **Potential benefits may include:**

- Sponsorship of major events, including ITEEA's annual meeting, that are all tailored for you, with a collaborative approach to event organization.
- Network with the decision makers, executives, directors, and senior leaders across the STEM sectors.
- Add value to the sector by supporting education, development, and research for the engineering, technology and STEM education community.
- Increase your national and international exposure.
- Access key resources.
- Optimize your exposure to, and knowledge of, the sector.
- You will be recognized as an Official Corporate Partner of ITEEA for the full year (or 2-3 years) in all marketing, website, and published material distributed across the sector.
- Exclusive branding opportunities at events.
- Inclusion on ITEEA website with links to your website.
- You will be licensed to use ITEEA's logo on your marketing material targeting the STEM community.
- Recognition on ITEEA's social media sites.
- Association Membership.
- Access to all ITEEA events at member prices.
- An invitation to ITEEA's meetings and annual conference at member prices.

Potential Corporate Partner platforms can include at-large support of one of the four pillars of ITEEA's STEM Center for Teaching and Learning's standards-based curriculum including:



Thank You!

ITEEA, its Board of Directors, and members extend a special thank you to all of our suppliers for their generous support, especially:



BALL STATE
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