

# Sponsorship Opportunities

## Select Level (Under \$5k)

Includes all SELECT benefits listed on page 8

### Attendee Bag Insert

\$450 • **ONLY ONE LEFT**

Production not included and limited to one per organization. Insert your organization's postcard or promotional piece into the conference bag handed to each attendee at registration. This opportunity is limited to five total sponsorship inserts.

### Pen Insert

\$450

Production not included. Insert a pen inscribed with your organization's name, logo, and information into the attendee bag for all attendees to use.

### Notepad Insert

\$450 • **SOLD**

Production not included. Insert a notepad inscribed with your organization's name, logo, and information into the attendee bag for all attendees to use.

### Hotel Door Drop

\$850 PER DAY

Production and hotel charges not included. Extend your organization's

marketing reach by having a promotional item or piece of literature delivered directly to the doors of all convention attendees staying at the host hotel. This item can greet attendees, share your organization's message, and list your logo and booth number.

### Hand Sanitizer Stands

\$900

**PRODUCTION NOT INCLUDED**

When traveling on business, most professionals appreciate any help in avoiding germs and illness. Help protect the wellbeing of Annual Meeting attendees by placing your company's brand on hand sanitizer stations located throughout the facility.

### Aisle Sign Sponsorship

\$950 PER AISLE

**3 AISLES LEFT**

Call to see if your aisle is available. Limited Availability! Draw extra attention and visibility to your booth by sponsoring an aisle. Your organization's name, logo, and/or copy will be incorporated into the Aisle Sign. Only one per aisle.

### Hotel Welcome Letter

\$1,750

Be the first company to greet attendees! Every attendee at the host hotel will receive an official Welcome Letter sponsored by you. It will feature must-have information for attendees, including registration instructions, registration desk hours, expo hall hours, and much more—along with a personalized message from your company.

### Session Tracks

\$1,750

**2 TRACKS STILL AVAILABLE**

Sponsor session tracks focused on topics such as Elementary Education, STEAM, International, and more.

- Sponsor's name or logo on all related signage for each session
- Sponsor will be recognized at the start of the session and on a session slide
- Sponsor may provide a small token to be placed in session track room

**More "Select" level opportunities ...**



## Banner Sponsorship

**OPTIONS AS LOW AS \$350**

These prominent banner sponsorships are guaranteed to deliver high visibility in well-trafficked areas at the 2019 Annual Meeting. From reinforcing your market presence and messaging as an industry leader to establishing name recognition and brand identity, these simple options offer you real ROI at a reasonable price. In addition to prominent billboard branding, banner sponsorships also enjoy Annual Meeting Select Level sponsorship benefits. Call to see options.



# Sponsorship Opportunities

## Select Level Continued ...

### Foundation for Technology and Engineering Educators Spirit of Excellence Breakfast

\$1,750

Be the official sponsor of the Foundation for Technology and Engineering Educators (FTEE) Spirit of Excellence Breakfast and introduce the featured speaker at this premier leadership function. At the same time, become part of a tradition that has provided scholarships and grants to future and practicing teachers for years. Have your logo engraved on the plaques presented to outstanding graduate and undergraduate students from each of the participating universities. Assist ITEEA's President in presenting the Awards to the winners as well as extend greetings to the audience on behalf of your company.

### Annual Meeting Materials

\$1,900

ITEEA provides session slides and handouts online—before, during, and after the conference. Every attendee will receive two emails prior to the show and one email after the show with a link to all session handouts. This page will be updated throughout the event. Sponsor's logo will be displayed on the presentation materials landing page and on three emails. There will also be a link to the materials page from the online Annual Meeting Pages in the Edbbuzz.net networking platform.

### International/PATT Reception

\$2,900

PATT is an international series of technological literacy conferences held within the ITEEA conference. Provide lunch to all those interested in learning more about international developments.

### Administrator Breakfast

\$2,900

Administrators are invited to participate in a specially designed I-STEM Education Professional Development Strand. A special strand of presentations designed for Administrators is offered to build understanding and support for their school and District programs! Sponsors are given an opportunity to address the group at one of two sponsored breakfast sessions.

### 21st Century Leadership Reception

\$2,900

The 21st Century Leadership Academy Cohort groups are invited to a special reception where they can network with their peers and ITEEA ambassadors.

- Sponsor's name or logo on all related signage, invitations, and promotional material about the event
- Branded napkins at the coffee stations
- Sponsor will be recognized at the start of the session
- Sponsor may give attendees a small token
- Organization representative may meet and greet guests at door and network with guests during reception

### Charging Stations\*

\$4,500

Sponsor a Charging Station located in highly trafficked and strategic areas of the conference. Attendees will be able to use the power outlets at these stations to charge their smartphones, laptops, or other devices when and where it's convenient for them.

- Charging stations feature TV screens where sponsors may upload promotional videos to play on loop
- Sponsor's name and logo on all related signage
- Sponsor may distribute literature or collateral at charging stations
- Sponsor's name and logo incorporated into station designs

*\*Includes display area outside of exhibit hall.*

# Sponsorship Opportunities

## Signature Level (\$5k – \$10k)

Includes all SIGNATURE benefits listed on page 8.

### Attendee Registration Area\*

\$5,100

Sponsor the Registration Area where all attendees must check in.

- Sponsor's name and logo included in prominent signage in the registration area
- Sponsor's name and logo incorporated in design of the registration desks and décor
- Sponsor may provide a short video to run in a loop on two TV screens

*\*Includes display area outside of expo hall.*

### Lanyards

\$5,100

Your organization's name and logo can appear exclusively on the official 2019 Annual Meeting name badge lanyards worn by attendees.

### Wall of Ideas Poster Sessions\*

\$5,300

Adjacent to the Poster Sessions your organization's name and logo can greet convention participants as they share their ideas, comments, and insights on the 2019 Wall of Ideas.

- Sponsor's name and logo on all materials and signage related to the Wall of Ideas
- Acknowledgement as sponsor on Wall of Ideas physical kiosk location
- Sponsor can distribute promotional literature at the Wall of Ideas kiosk

*\*Includes display area outside of expo hall.*

### Exhibit Hall Chill Lounge\*

\$6,800

The Chill Lounge is strategically located in the exhibit hall where attendees can go for a Wi-Fi hotspot and massages.

- Sponsor's name and logo on signage and promotional material
- Sponsor representative may greet attendees at the lounge
- Customized hanging banner above lounge in the hall
- Sponsor may distribute branded literature in lounge
- Massage therapists will wear branded shirts if provided by sponsor

*\*Includes display area inside lounge.*

### Water Service

\$6,800 • **SOLD**

Keep your brand front and center by sponsoring the water service stations located in multiple areas throughout the ITEEA space. Your logo will be recognized at each station, on the cups, and—per your choice—you can also include a custom water bottle in each registration bag (production not included). This way attendees can fill up when they want with your branded bottle, at your branded water station, and bring your brand back home with them.

### ITEEA STEM Showcase

\$7,200

Help sponsor this spectacular event—the ITEEA STEM Showcase—an exchange of best practices in the field. Participants will be showcasing their programs and sharing their ideas on Thursday afternoon in the Exhibit Hall. This event is highly publicized and those who participate will receive individual certificates that include your company logo as official sponsor.

### Wi-Fi

\$7,200

Digitally connect with attendees by providing free Wi-Fi in the Annual Meeting general sessions, workshops, and convention center common areas. Help attendees download session presentations, keep up with email, tweet comments—and browse your website.

- Sponsor's name and logo on signage and promotional material about Wi-Fi access
- Sponsor name and logo on Wi-Fi log-in page
- Sponsor name will be used as log-in password

# Sponsorship Opportunities

## Premier Level (Over \$10k)

Includes all PREMIER benefits listed on page 8.

### Conference AV Sponsor

\$10,000

Your company will receive one of the highest levels of recognition as the conference audiovisual provider. What better way to get your name out there than to have people staring at it all day as they listen to the educational sessions. Each session is provided an audiovisual package, including screen, lectern, and microphone. Your company's logo will be placed on signage that will be attached to all lecterns in the breakout session rooms as well as looping sponsorship slides during the General Sessions.

### Networking "Sweet Treat" Break in the Exhibit Hall

\$10,000 • **SOLD**

Annual Meeting attendees and exhibitors can talk business, network, and just enjoy each other's company over a delicious array of sweets, typically including cake and ice cream.

- Sponsor's name and logo on all event related signage, invitations, and promotional material about the event
- Sponsor may give guests a small token at numerous locations—outside of its booth
- Customized branding on serving materials
- Public address promotional announcements encouraging attendees to visit sponsor's booth

### Exhibit Hall Welcome Reception

\$12,000

The combination of complimentary beverages and hors d'oeuvres—and attendees' excitement about visiting the exhibit hall and STEM Showcase—guarantees maximum traffic, with no other program competition.

- Sponsor's marks on all event-related signage, invitations, and promotional material about the event
- Sponsor may give guests a small token at numerous locations—outside of its booth
- Public address promotional announcements encouraging attendees to visit sponsor's booth
- Customized branding on serving materials
- Option to add customized specialty drink named after sponsor

### General Session Keynotes

\$12,000 • **ONE LEFT**

Reach a captive audience and champion your brand in front of attendees at one of two general sessions. Call to learn

more about this year's keynote speakers.

- Sponsor's name and logo on all related signage and promotional materials
- Sponsor may provide copy to be presented by ITEEA President and CEO
- Sponsor will be recognized at start of keynote
- Sponsor may give guests a small token

### Conference Bag

\$12,000

Production included; two-color imprint. Your organization's name and logo can appear exclusively on one side of the official Annual Meeting 2019 conference bags distributed to all attendees and exhibitors when they register.

## AWARD SPONSORSHIP OPTIONS

### Program Excellence AWARDS

\$1,750 • **SOLD**

Be a major part of this AWARDS ceremony that recognizes outstanding programs in technology and engineering education. Stand beside ITEEA's President as plaques—with your company logo engraved on them—are handed out to this year's recipients and be known and appreciated for your support and contribution to this very important program.

### Teacher Excellence AWARDS

\$1,750 • **SOLD**

Be a part of this AWARDS ceremony that recognizes our distinguished teachers for a job well done. Stand

beside ITEEA's President as plaques—with your company logo engraved on them—are being handed out to this year's recipients and be known and appreciated for your support and contribution to this very important program.

### Awards and Recognition Brunch

Be the official sponsor of the Awards and Recognition Brunch and introduce the guest speaker at this celebratory event. The brunch is an excellent opportunity to meet the current and future leaders, learn about strategic directions for the field and celebrate excellence. Most of all, it is a good time and a great way to leave a final impression with influential decision makers.

