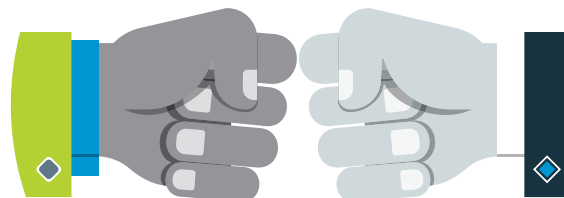


Corporate Partnership

ITEEA offers our partners exclusive benefits that deliver a strong return on your investment. We work closely with you to understand your marketing strategy and help develop a marketing communications plan that will deliver on your objectives.



You will receive exposure to more than 60,000+ key technology and engineering educator decision makers and pivotal leaders in the STEM community. Our Corporate Partners comprise some of the leading suppliers to the Technology and Engineering education and STEM international markets.

- Discover the power of partnership by taking advantage of year-round opportunities to get your brand in front of over 60,000+ educators.
- Engage with your target market in the sector whose sole purpose for being involved in ITEEA is to network and discover new ideas and solutions.
- Succeed by increasing awareness of your brand, obtaining valuable leads, and connecting with potential clients on a regular basis.

Partnership Benefits

Each partnership is different, therefore ITEEA will spend time with you to understand your business and build a specific strategy to suit your needs. **Potential benefits may include:**

- Sponsorship of major events, including ITEEA's annual meeting, that are all tailored for you, with a collaborative approach to event organization.
- Network with the decision makers, executives, directors, and senior leaders across the STEM sectors.
- Add value to the sector by supporting education, development, and research for the engineering, technology and STEM education community.
- Increase your national and international exposure.
- Access key resources.
- Optimize your exposure to, and knowledge of, the sector.
- You will be recognized as an Official Corporate Partner of ITEEA for the full year (or 2-3 years) in all marketing, website, and published material distributed across the sector.
- Exclusive branding opportunities at events.
- Inclusion on ITEEA website with links to your website.
- You will be licensed to use ITEEA's logo on your marketing material targeting the STEM community.
- Recognition on ITEEA's social media sites.
- Association Membership.
- Access to all ITEEA events at member prices.
- An invitation to ITEEA's meetings and annual conference at member prices.

Potential Corporate Partner platforms can include at-large support of one of the four pillars of ITEEA's STEM Center for Teaching and Learning's standards-based curriculum including:

