The International Technology and Engineering Educators Association (ITEEA) is launching REACH Challenge – an impactful Adaptive & Assistive Technology (AT) design-thinking project for middle school, high school, and college students, showcasing ITEEA’s mission that “Technology and Engineering Bring STEM to Life”!

Students will have an opportunity to use their STEM skills to REACH a member of their community who has a challenge to overcome, then create a viable adaptive or assistive technological solution to help. This innovative project shows students how they can use their STEM skills to help overcome human challenges for social good, making a real-world difference and changing the lives of those around them. **How can you help?**

### Sponsorship and Branding Opportunities

**Founding Sponsor**

There is a singular opportunity this year to become a Founding Sponsor of the REACH Challenge! This ultimate branding opportunity will showcase your support for STEM education by encouraging students to REACH members of their community who need assistance, including those with Spina Bifida, Cerebral Palsy, visual and hearing impairments, arthritis, and more. It’s a win-win for all involved! Founding Sponsor benefits include:

- Logo on Educator’s Toolkit pages, including worksheets.
- Hyperlink to your website included in the Educator’s Toolkit.
- Branding on all media releases and REACH Challenge website.
- VIP Recognition at the awards presentation.

**Award Naming**

REACH Challenge winners will receive funding to support their STEM programs. Connect your organization’s name, or a memorial name to honor someone, to brand an award. Opportunities for award parameters can be discussed (i.e. Use of a specific product, etc. in the invention).

Award names and branding will be included at the award presentation and all media releases.

**Product Discounts**

REACH Challenge participants are makers, innovators, and game changers. Get your products in their hands by offering discount codes or product vouchers to REACH Challenge participants. Benefits include:

- Top-of-Mind product awareness
- Hyperlink to your website included in the Educator’s Toolkit
- Branding on all media releases and REACH Challenge website.
- VIP Recognition at the awards presentation.

**Friends of REACH**

Excited to support the REACH Challenge? Your support of any amount can help. Contact: aguleria@iteea.org

**Donate:**

[www.iteea.org/reachgive.aspx](http://www.iteea.org/reachgive.aspx)