STEMinar Sponsorship positions your organization as a thought leader!

Promote Your Organization with ITEEA’s Community!

ITEEA’s highly popular professional learning STEMinars (webinars) focus on technology and engineering education best practices in STEM Education. Topics focus on proven instructional strategies and ideas that support delivery of the best possible I-STEM Ed instructional processes and practices.

ITEEA STEMinars are the perfect opportunity to get in front of a proactive, engaged, targeted audience—your ideal market.

Sponsorship Benefits

- Content—The timely content developed for STEMinars gives your organization a unique opportunity to showcase your products and services.
- Messaging—Sponsors get moderator acknowledgment and promotional message remarks in the opening.
- Shelf Life—Your logo and marks go on STEMinar landing pages, which are archived indefinitely and can be linked to in future promotions.
- Leads—Receive contact information for all participants for each sponsored STEMinar.
- Reach—Your logo is incorporated into email promotions—which are sent to 60,000 contacts multiple times leading up to the event.
- Branding—Your sponsor “Ad” is incorporated into a STEMinar slide during closing remarks.
- Email—A follow-up survey and link to the recording are sent to all participants and will include acknowledgement of you as the sponsor and a link to your site.

Sponsorship will:

1. Raise your organization’s brand awareness.
2. Educate the marketplace about your products and services.
3. Achieve measurable results within a 60,000-person audience.
4. Produce a list of direct named sales prospects.

Questions? Contact ITEEA at membership.sales@iteea.org or 703-860-2100.

International Technology and Engineering Educators Association
1914 Association Drive, Suite 201, Reston, VA 20191 - Click here to submit form via email.
Sponsor Reservation and Fees

Note: This is an application for the purpose of review. Completion of this form does not bind ITEEA or commit your organization to a guarantee of a STEMinar sponsorship. Applications will be reviewed, and our team will connect to discuss appropriate sponsor options for your consideration based on your preferences. Payment information will be secured after STEMinar quantity, availability, and details are finalized.

Description
Please provide brief organization product/service to help us best match your sponsorship with ITEEA’s professional development schedule.

Fees
$850 for 1 STEMinar  $650 (each) for 2-4
$400 (each) for 5-8  $300 (each) for 9 or more

Quantity
STEMinars are held twice a month diverse content. Please indicate how many STEMinars you wish to sponsor.

Schedule
Please indicate if you prefer specific month(s) to sponsor
January  February  March  April  May  June
July  August  September  October  November  December
Does not matter.

Please complete the following information:

Sponsoring Organization
Primary Contact
Title
Address
City  State  Zip
Email
Phone

Other Provisions
- STEMinars will be copyrighted by ITEEA; no license to the content is granted to the sponsor.
- STEMinars are an ITEEA member benefit only (Non members are required to pay registration fees, which will be determined by ITEEA).
- ITEEA STEMinars are noncommercial forums, so the direct promotion of products and services is prohibited.
- The sponsor/presenter is responsible for adhering to the timeline provided and the guidelines for submission outlined in this document.
- STEMinars will be canceled by ITEEA if deemed necessary or due to lack of interest or participation.

PAYMENT*
Check enclosed (payable to ITEEA)
Charge total to credit card:  American Express  Discover  MasterCard  Visa
Card Number
Exp.
Card Holders Name
Title
Address
City  State  Zip
Email
Phone

*Payment will not be processed until:
- ITEEA reviews application against schedule and availability.
- ITEEA contacts applicant to review suitable professional development learning options available and relevant to sponsor.
- Sponsor and ITEEA agree on STEMinar(s) to be sponsored.

The undersigned has examined and understands this contract and agrees to its Terms and Conditions on behalf of the Sponsor.

Signature
Date

Credit card information furnished to ITEEA will be used only as necessary to process payment and will not be stored or shared with any other party except as may be required by law. All sales are final.

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