



STEM Marketplace

No Other Technology and Engineering Association Has the Reach
ITEEA Delivers



SPONSORSHIP OPPORTUNITIES



(UNDER \$3,000)

Banner Sponsorship: OPTIONS AS LOW AS \$350

These prominent banner sponsorships are guaranteed to give you high visibility in well-trafficked areas at the 2022 Annual Conference. From reinforcing your market presence and messaging as an industry leader to establishing name recognition and brand identity, these simple options offer you real ROI at a reasonable price. In addition to prominent billboard branding. Call to learn about options.

Attendee Bag Insert: \$450 • ONLY ONE LEFT

Insert your organization's postcard or promotional piece into the conference bag distributed to each attendee at registration. This opportunity is limited to five total sponsorship inserts. Production not included and limited to one per organization.

Hotel Door Drop: \$850 per day

Increase your organization's marketing reach by having a promotional item or piece of literature delivered directly to the doors of all conference attendees staying at the host hotel. You can use this item to greet attendees, share your organization's message, and list your logo and booth number. Production and hotel charges not included.

Silent Auction: \$1,100

Sponsor this important fundraising conference auction! Members, vendors, and attendees contribute items, discount offers, vouchers, etc. from their business, company, or institution. These are auctioned off at the Annual Conference. All contributions are promoted at the General Sessions, on the conference website, and on the mobile app.

- Sponsor's name or logo will be on all related signage and promotional materials.
- Sponsor will be recognized at the General Session.

Welcome Letter: \$1,750

Be the first company to greet attendees! Every attendee at the host hotel will receive an official Welcome Letter sponsored by you. It will feature must-have information for attendees, including registration instructions, registration desk hours, exhibit hall hours, and much more—along with a personalized message from your company.

The International Technology and Engineering Educators Association
www.iteea.org

STEM ENTHUSIAST (UNDER \$3,000)

Program Excellence AWARDS: \$1,750 RESERVED

Be a major part of this AWARDS ceremony that recognizes outstanding programs in technology and engineering education. Stand beside ITEEA's President as plaques—with your company logo engraved on them—are handed out to this year's recipients. You'll be known and appreciated for your support and contribution to this important program.

Teacher Excellence AWARDS \$1,750 RESERVED

Be a part of this AWARDS ceremony that recognizes our distinguished teachers for a job well done. Stand beside ITEEA's President as plaques—with your company logo engraved on them—are handed out to this year's recipients. You'll be known and appreciated for your support and contribution to this important program.

International/PATT Breakfast: \$2,900

PATT is an international series of technological literacy conferences held within the ITEEA conference. Provide breakfast to all those interested in learning more about international developments.

Administrator Breakfast \$2,900

Personally address administrators, who are invited to participate in a specially designed I-STEM Education Professional Development Strand. This special strand of presentations designed for Administrators is offered to build understanding and support for their school and District programs. Sponsors are given an opportunity to address the group at one of two sponsored breakfast sessions.

21st Century Leadership Reception \$2,900

Get in front of 21st Century Leadership Academy Cohort groups who are invited to a special reception where they can network with their peers and ITEEA ambassadors.

- Sponsor's name or logo will be on all related signage, invitations, and promotional material about the event.
- Sponsor will be recognized at the start of the session.
- Sponsor may give attendees a small token.
- Organization representative may meet and greet guests at the door and network with guests during reception.



(\$3000-\$6000)

Preregistered Attendee Swag Box Sponsorship: \$3,000

Our preregistered attendees will receive a swag box filled with goodies. This sponsorship will allow your logo, etc. a sticker, or seal for the box or the actual box to be the first thing the attendees see.

ITEEA Dreamride. . . Go Baby Go Style: \$3,500

Sponsoring Go Baby Go offers you a unique opportunity to help ITEEA by associating your organization with an important program and curriculum. Go Baby Go is a national program founded at the University of Delaware that provides modified ride-on cars to babies and toddlers who experience limited mobility. Through this STEM curriculum, students and teachers work together to modify battery-operated, toy ride-on cars for young children with limited motor function. These innovatively designed toy cars are modified and showcased in the ITEEA exhibit hall for children with limited mobility challenges to highlight the value and potential of this important program.

- Sponsor's name and logo on all related signage and materials.
- Sponsor may distribute promotional material and literature.
- Acknowledgement as sponsor on cars.

ITEEA STEM Showcase: \$4,200

Help sponsor the ITEEA STEM Showcase—an exchange of best practices in the field. Participants will be showcasing their programs and sharing their ideas on Thursday afternoon in the Exhibit Hall. This spectacular event is highly publicized and those who participate receive individual certificates that include your company logo as the official sponsor.

Networking “Sweet Treat” Break in the Exhibit Hall: \$4,500

Annual Meeting attendees and exhibitors can talk business, network, and just enjoy each other's company over a delicious array of sweets, typically including cake and ice cream.

- Sponsor's name and logo on all event-related signage, invitations, and promotional material about the event.
- Sponsor may give guests a small token at numerous locations—outside of its booth.

Attendee Registration Area: \$5,100

Sponsor the Registration Area where all attendees must check in.

- Sponsor's name and logo will be included in prominent signage in the registration area.
- Sponsor's name and logo will be incorporated in design of the registration desks and décor.
- Sponsor may provide a short-looped video to run on two TV screens.
- Includes display area outside of exhibit hall.

Lanyards: \$5,100

Your organization's name and logo can appear exclusively on the official 2022 Annual Conference name badge and promotional material about the event.

- Sponsor may give guests a small token at numerous locations—outside of its booth.
- Sponsor's name and logo on all related signage and materials.
- Sponsor may distribute promotional material and literature.
- Acknowledgement as sponsor on lanyards worn by attendees.

Wall of Ideas Poster Sessions: \$5,300

Adjacent to the Poster Sessions, your organization's name and logo can greet conference participants as they share their ideas, comments, and insights on the 2022 Wall of Ideas.

- Sponsor's name and logo on all materials and signage related to the Wall of Ideas.
- Acknowledgement as sponsor on Wall of Ideas physical kiosk location.
- Sponsor can distribute promotional literature at the Wall of Ideas kiosk.
- Includes display area outside of exhibit hall.



(OVER \$6000)

At-Large Virtual Platform Sponsor: \$6,000

Sponsoring the Virtual Portion of ITEEA's Conference gives you the best opportunity to stay top of mind and showcase your brand with the ITEEA community. Our virtual sponsorship program allows you to customize your presence for maximized benefits before, during, and after the event.

Wi-Fi: \$6,500

Digitally connect with attendees by providing free Wi-Fi in the Annual Conference general sessions, workshops, and conference center common areas. Help attendees download session presentations, keep up with email, Tweet comments—and browse your website.

- Sponsor's name and logo on all related signage and promotional materials
- Sponsor's name and logo on signage and promotional material about Wi-Fi access.
- Sponsor name and logo on Wi-Fi login page.
- Sponsor name will be used as login password.

Exhibit Hall Welcome Reception: \$8,800

The combination of complimentary beverages and hors d'oeuvres—and attendees' excitement about visiting the exhibit hall and STEM Showcase— guarantees maximum traffic, with no other program competition.

General Session Keynotes: \$9,000 • ONE REMAINING

Reach the largest gathering of attendees and champion your brand in front of attendees at one of two general sessions. Call to learn more about this year's keynote speakers.

- Sponsor may provide copy to be presented by ITEEA President and CEO
- Sponsor will be recognized at start of keynote
- Sponsor may give attendees a small token

Conference Bag: \$8,800

Your organization's name and logo can appear exclusively on one side of the official Annual Conference 2022 bags distributed to all attendees and exhibitors when they register. Production included; two-color imprint.

Conference AV Sponsor: \$9,100

Receive one of the highest levels of recognition as the conference audiovisual provider. What better way to get your name out there than to have people seeing it all day as they attend the educational sessions? Each session is provided an audiovisual package, including screen, lectern, and microphone.

- Your company's logo will be placed on signage that will be attached to all lecterns in the breakout session rooms as well as looping sponsorship slides during the General Sessions.
- Customized branding on serving materials.
- Public address promotional announcements encouraging attendees to visit sponsor's booth.