

SPONSORSHIP



(\$7,500 OR MORE)

Opening Reception: \$12,000 (Exclusive)

The combination of complimentary beverages and hors d'oeuvres – and attendees' excitement building after kicking off the Conference and visiting the exhibit hall – guarantees maximum traffic, with no other program competition. Address all attendees following the special panel session to invite them to the Opening Reception in the exhibit hall. Your company's logo will be exclusively featured on signage as all enter the reception area.

Exhibit Hall All-Attendee Lunch: \$10,000 (Exclusive)

A sponsored lunch is one of the main requests made by attendees in our annual post-conference survey. Gain prime recognition by providing lunch to all attendees on Friday afternoon, following the buzz of the Go Baby Go Dream Ride and STEM Showcase. You will get to personally invite all attendees to enjoy lunch and be exclusively featured on signage by the lunch stations.

Registration Area and Giveaway: \$10,000 (Exclusive)

Be the first sponsor seen by all registered attendees at they check in at registration! Sponsor's name and logo will be incorporated in design of the registration kiosks and signage, and every single registered attendee will receive a special gift, branded with your logo, when they check in. The 2023 gift is a reusable water bottle that attendees can use throughout the Conference as they stay hydrated and visit the Minneapolis Convention Center water fill stations. *Production included; one-color imprint.*

Conference AV: \$8,000 (Exclusive)

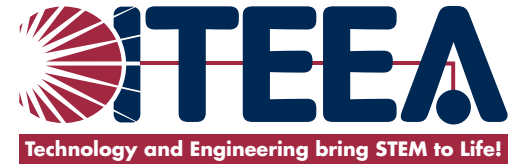
What better way to get your name out there than to have people see it all day as they attend the educational sessions? Your sponsorship supports the audiovisual package, including screen, lectern, and microphone for every professional learning session. Your company's name and logo will be featured on the lecterns in every breakout session room and included in a slideshow loop that will play before both General Sessions.

Wi-Fi and Charging Area: \$7,500 (2 available)

Provide attendees with a dedicated area in the Exhibit Hall, right near your company's booth, to access Wi-Fi and charge their devices so they can catch up on work and stay connected. Includes your company's logo on signage in seating area.

FOR ADDITIONAL INFORMATION
marketplace@iteea.org | 703-860-2100

SPONSORSHIP



(\$4,500-\$7,000)

Conference Bag: \$7,000 (Exclusive)

Enjoy guaranteed exposure by sponsoring the official ITEEA 2023 Conference bags, which are provided to every single attendee as they enter the exhibit hall, then used throughout the event and beyond! Your organization's name and logo will appear exclusively on one side of the bags. *Production included; one-color imprint.*

Lanyards and Badge Holder: \$6,500 (Exclusive)

Secure one of the most visible opportunities by having your organization's name and logo appear exclusively on the official 2023 Annual Conference lanyard and badge holders, worn by attendees each day of the event. *Production included; one-color imprint.*

Opening or Closing Session Greeting and Keynote: \$5,500 (2 available)

Reach the largest gathering of attendees and champion your brand in front of attendees at one of two general sessions. Sponsor will be recognized by President/CEO and invited to provide comments and/or introduce keynoter.

Mentoring Workshop and Luncheon \$5000 (Exclusive)

Finding a mentor and learning to network are essential to development and growth in our profession and ITEEA's wants to help! This event connects experienced leaders with students and young professionals who may be looking to find a new job, collaborate professionally, or get involved in new ways via structured speed mentoring, followed by an informal luncheon. Help foster these connections by sponsoring the mentoring workshop. You'll be featured on all event promotion and signage and have a chance to speak to attendees.

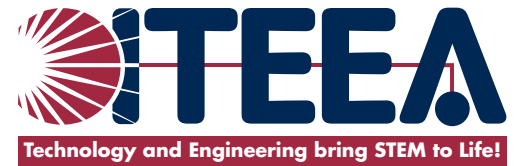
Go Baby Go Dream Ride: \$4,500 (Exclusive)

Associate your organization with an impactful program - Go Baby Go provides a STEM curriculum where students and teachers work together to adapt battery-operated, toy ride-on cars for toddlers with limited motor function. These innovatively designed toy cars are modified in the ITEEA Exhibit Hall before local children take the cars on a "dream ride" to highlight the value and potential of this important program. All signage and materials will include sponsor's name and logo.

ITEEA STEM Showcase: \$4,500 (Exclusive)

Support the STEM Showcase – an exchange of best practices in the field and one of ITEEA's most highly anticipated events! Participants showcase their programs and share their ideas and best practices on Friday in the Exhibit Hall. Your company's name logo will be featured on signage at each table and printed on certificates given to all participants.

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(UP TO \$4,000)

Celebration of Award Winners: \$4,000 (Exclusive)

Receive an opportunity to congratulate ITEEA's 2023 special recognition award winners at a reception featuring an open bar and hors d'oeuvres. Sponsor's name or logo will be on all related signage, invitations, and promotional material about the event. Company representative may meet and greet guests at the door, provide congratulatory remarks, and network with guests during reception.

First-Time Attendees Breakfast: \$4,000 (Exclusive)

Be the first to welcome all first-time ITEEA Conference attendees at a special, complimentary Thursday morning breakfast to kick off their experience on a high note. Greet first timers, provide opening remarks, and have your company's logo featured on breakfast invitations and signage. A great way to make a first impression!

International/PATT Luncheon: \$4,000 (Exclusive)

Sponsor lunch for all International/PATT registrants and those interested in learning more about international developments in technology and engineering education. Welcome and address luncheon attendees and introduce the keynote speaker, plus receive recognition on signage.

Program or Teacher Excellence Awards Breakfast: \$4,000 (2 available - reserved)

Celebrate this year's Program or Teacher Excellence Award winners at an exclusive, invitation-only breakfast. You'll receive an opportunity to address and congratulate the winners and be featured on event signage. Recommended to be combined with Awards sponsorship below.

Welcome Letter: \$3,000 (Exclusive)

Greet attendees when they check in at their hotel before they even enter the Convention Center! Every attendee at the host hotels will receive an official Welcome Letter sponsored by you. It will feature must-have information for attendees, including registration instructions, registration desk hours, exhibit hall hours, and much more—along with a personalized message from your company.

Program or Teacher Excellence Awards: \$2,000 (2 available - reserved)

Be a major part of these Awards ceremonies, each during one of the general sessions, that recognize outstanding programs and teachers and in technology and engineering education. Stand beside ITEEA's President as plaques—with your company logo engraved on them—are handed out to this year's recipients. You'll be known and appreciated for your support and contribution to this important program. Recommended to be combined with Awards Breakfast sponsorship above.

Mobile App Push Notifications: \$500 each (4 available)

Personalize a push notification to be sent to all Conference attendees welcoming them to the Conference, sharing a message about your company, or inviting them to your booth. Only available as an "add-on" to companies who are exhibiting and/or sponsoring.



ON-SITE OPPORTUNITIES

EXHIBITING

ITEEA's annual conference is the largest gathering of technology and engineering educators in the world. Hundreds of attendees take part in opportunities for professional learning, networking, and the ability to see the latest and greatest educational products and services available to them.

Showcase your expertise and knowledge, and you will walk away with gained visibility from the conference! Promote your company's brand, products, and services directly to this target audience.

BOOTH RATES

| Early Bird (by 9/30/22) | 10'x10' | 10'x20' | 10'x20' Island | 10'x30' | 20'x20' Island |
|----------------------------|-----------|---------|-------------------|---------|-------------------|
| Member | \$1,725 | \$2,985 | \$3,475 | \$4,650 | \$5,400 |
| Nonmember | \$2,070 | \$3,700 | \$4,170 | \$5,580 | \$6,650 |
| Corner | Add \$175 | | | | |

| Rates (after 9/30/22) | 10'x10' | 10'x20' | 10'x20' Island | 10'x30' | 20'x20' Island |
|--------------------------|-----------|---------|-------------------|---------|-------------------|
| Member | \$1,875 | \$3,195 | \$3,725 | \$4,825 | \$5,695 |
| Nonmember | \$2,220 | \$3,950 | \$4,450 | \$5,850 | \$6,950 |
| Corner | Add \$200 | | | | |



VIEW EXHIBIT/
ACTION LAB
CONTRACT

ACTION LABS

In addition to exhibiting, ITEEA offers vendors the opportunity to market their products and services in a private face-to-face setting through Action Labs. Each Action Lab package provides you with the following marketing opportunities:

- Exclusive time highlighting your company's products in your own private area.
- Session listing on the ITEEA website and conference app.
- ITEEA promotes these valuable sessions to all registered attendees prior to conference.

Action Lab Pricing:

- One 50-minute demonstration: Members \$449/Nonmembers \$549
- Two 50-minute demonstrations: Members \$799/Nonmembers \$999