ITEEA, the International Technology and Engineering Educators Association, is the only association whose primary mission is to serve the technology and engineering education profession and to enhance technological literacy through experiences in our schools.

If your buyers are educators of technology, design, engineering, architecture, computer science, math, or science, then read on to learn how ITEEA's targeted publications put your products and services in front of more than 40,000 buyers worldwide.
General Advertising Information

**Electronic file formats** (i.e., pdfs, etc.): High-resolution, press-optimized PDF files are preferred, with all fonts and images embedded. Files need to be colored using a 4-color build. Photos need to be CMYK (not RGB) and at least 300dpi.

**Image file formats:** JPG, TIF, PNG, EPS, PSD, or PDF, in CMYK or Grayscale mode – 300 dpi preferred on raster files.

**Fonts:** Include all screen and printer fonts (fonts need to be embedded).

**Delivery:** Submit files via email to mwiley@iteea.org.

**Bleeds:** Advertisements intended extend to any edge of the page (8.5 x 11 inches) must be submitted with bleed. Files must include at least 1/8” of bleed. Text and illustrations should be kept at least 3/8” inside all trim edges and gutter of all bleed mechanicals. Include crop marks with bleed. Only full-page ads or half-page horizontal ads should be submitted with bleed.

**Trim size:** 8.5” x 11” (Full-page or half-page ads intended to extend to the edges of the page must have a bleed.)

**Inserts:** Availability, rates, and specifications on request.

**Commissions:** 15% on space rate to agencies, provided account is paid within 30 days of invoice date.

**Production/bindery:** Offset printed, saddle-stitched.

### Printing Specifications

- **Page trim size:** 8.5 x 11 inches
- **Colors Available:** B&W; 4 color

### Mechanical Requirements

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Ad Sizes in Inches</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page, bleed</td>
<td>Width x Depth</td>
</tr>
<tr>
<td>Full page, no bleed</td>
<td>8.75” x 11.25”</td>
</tr>
<tr>
<td>½ page horizontal, bleed</td>
<td>7.25” x 5.5”</td>
</tr>
<tr>
<td>¼ page, no bleed</td>
<td>3.5” x 4.625”</td>
</tr>
</tbody>
</table>
Published eight times per school year, *Technology and Engineering Teacher* is ITEEA's flagship journal. The journal is peer-reviewed and is a useful, interesting tool for technology and engineering education professionals—from elementary through high school classroom teachers as well as university students and teacher educators. Content includes reports of current trends in technology and engineering education, technology and engineering learning activities, program articles, news, calendar, etc.

Reach buyers in the continually changing and growing market of technology and engineering education products.

**Audience:** Technology and engineering teaching professionals and advocates, elementary, middle, and high school classroom teachers, graduate students, college faculty and administrators, department heads, state supervisors, guidance counselors, career educators, and museum educators.

**Every issue includes:**
- Peer-Reviewed and Invited Articles
- Web News
- STEM Education News and Calendar
- Classroom Challenge
- Resources in Technology and Engineering
- and more...

**Printing Specifications**
- Page trim size: 8.5 x 11 inches
- Colors Available: B&W; 4 color

**2015-16 Advertising Rates – Technology and Engineering Teacher**

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>4x</th>
<th>8x</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Black &amp; White</td>
<td>4 Color</td>
<td>Black &amp; White</td>
</tr>
<tr>
<td>Full Page</td>
<td>$1,075</td>
<td>$2,000</td>
<td>$995</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$825</td>
<td>$1,250</td>
<td>$725</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$425</td>
<td>$525</td>
<td>$400</td>
</tr>
<tr>
<td>Inside Front/Back Cover</td>
<td>$2,325</td>
<td>$2,090</td>
<td>$2,090</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$2,325</td>
<td>$2,090</td>
<td></td>
</tr>
</tbody>
</table>

Contact the advertising department for Cover 4 availability – mwiley@iteea.org

**NOTE:** Institutions/nonprofits, please contact ITEEA directly at 703-429-8480 for pricing.
### Closing Dates and Editorial Calendar*

<table>
<thead>
<tr>
<th>2015-16 Issues</th>
<th>Planned Content</th>
<th>Space Reservation Deadline</th>
<th>Ad Material Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>September</strong></td>
<td><em>Due to the nature of publishing, adjustments in scheduling may occur.</em></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| Back to School | • The Doing Project – The Next Phase  
• Gathering Design References from Nature  
• Integrative STEM Education: For Children and Communities  
• An Integrative STEM Approach to Teaching Solar Energy Collection | July 10  
August 1 |                      |
| **October**    | • Engaging Students Regarding Special Needs in Technology and Engineering Education  
• Who Teaches the STE in STEM?  
• Exploring Agricultural and Biotechnical Engineering Through Hands-on Integrated STEM  
• ITEEA STEM Education Product Guide Preview | August 10  
September 1 |                      |
| **November**   | • Integrating Rapid Prototyping into Graphic Communications  
• Vocab Development in Technology and Engineering Education  
• The Legacy Project | September 10  
October 1 |                      |
| **December/January** | • Integrated STEM: A New Primer for Teaching Technology Education  
• 3D/Additive Printing Manufacturing  
• 2016 Annual Conference Preview | October 10  
November 1 |                      |
| **February**   | • TBA  
• TBA  
• TBA  
• ITEEA Annual Conference Exhibitors | December 10  
January 1 |                      |
| **March**      | • ITEEA President’s Message  
• 2016 Leaders to Watch  
• TBA  
• TBA | January 10  
February 1 |                      |
| **April**      | • TBA  
• TBA  
• TBA  
• 2016 Directory of ITEEA Institutional Members | February 10  
March 1 |                      |
| **May/June**   | • TBA  
• TBA  
• TBA  
• 2016 ITEEA Professional Recognition Awards  
• 2016 DC Conference Photos | March 10  
April 1 |                      |
Emailed four times per year, *Children’s Technology and Engineering* is the only online magazine devoted exclusively to elementary school technology and engineering education.

**Every issue includes:**
- Featured Articles
- Featured Activity
- Books to Briefs
- Career Connections
- Funding Solutions
- Literacy Strategies
- Preservice Teacher Spotlight
- Super STEM Schools
- Space Place
- and more...

---

**Printing Specifications**

- Page trim size: 8.5 x 11 inches
- Colors Available: 4 color

---

**Closing Dates and Editorial Calendar**

*Children’s Technology and Engineering*

<table>
<thead>
<tr>
<th>2015-16 Issues</th>
<th>Planned Themes</th>
<th>Space Reservation Deadline</th>
<th>Ad Material Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>September</td>
<td>• 21st Century Skills: Collaboration Skills</td>
<td>July 10</td>
<td>August 1</td>
</tr>
<tr>
<td>December</td>
<td>• 21st Century Skills: Communication Skills</td>
<td>October 10</td>
<td>November 1</td>
</tr>
<tr>
<td>March</td>
<td>• 21st Century Skills: Social and Cultural Skills</td>
<td>January 10</td>
<td>February 1</td>
</tr>
<tr>
<td>May/June</td>
<td>• 21st Century Skills: Critical-Thinking Skills</td>
<td>March 10</td>
<td>April 1</td>
</tr>
</tbody>
</table>

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**2015-2016 Advertising Rates – *Children’s Technology and Engineering***

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>4x</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4 Color</td>
<td>4 Color</td>
</tr>
<tr>
<td>Full Page</td>
<td>$ 750</td>
<td>$ 600</td>
</tr>
<tr>
<td>½ Page</td>
<td>$ 600</td>
<td>$ 450</td>
</tr>
<tr>
<td>¼ Page</td>
<td>$ 400</td>
<td>$ 350</td>
</tr>
<tr>
<td>Cover 2 (second page)</td>
<td>$1,100</td>
<td>$ 950</td>
</tr>
</tbody>
</table>

Contact the advertising department for Cover 2 availability – mwiley@iteea.org

**NOTE: Institutions/nonprofits, please contact ITEEA directly at 703-429-8480 for pricing.**
The ITEEA Annual Conference is the largest meeting anywhere of technology and engineering professionals. Teachers, supervisors, and school administrators attend the conference to share their skills and plan next year’s budget.

Excellent exposure: Copies of the On-Site Conference Program will be given to all registrants of the annual conference. 72% of the ITEEA conference attendees report that they use the conference program as an information resource during and after the conference. Don’t miss the opportunity to reach this audience!

The ITEEA Preliminary Program is an electronic document promoted to over 40,000 individuals through multiple email blasts from October through March. It also permanently resides on our Conference web page from October through March.

### 2016 Preliminary Program Advertising Rates

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>4 Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page color</td>
<td>$ 500</td>
</tr>
</tbody>
</table>

### 2016 Preliminary Program Deadlines

<table>
<thead>
<tr>
<th>deadline</th>
<th>date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space reservations</td>
<td>August 1</td>
</tr>
<tr>
<td>Receipt of artwork</td>
<td>August 15</td>
</tr>
</tbody>
</table>

NOTE: Institutions/nonprofits, please contact ITEEA directly at 703-429-8480 for pricing.

### 2016 On-Site Conference Program Advertising Rates

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>4 Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover</td>
<td>$ 1,500</td>
</tr>
<tr>
<td>Inside Front/Back Cover</td>
<td>$ 1,300</td>
</tr>
<tr>
<td>Full Page</td>
<td>$ 1,000</td>
</tr>
</tbody>
</table>

Covers: Contact the advertising department for availability – mwiley@iteea.org

### 2016 On-Site Conference Program Deadlines

<table>
<thead>
<tr>
<th>deadline</th>
<th>date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space reservations</td>
<td>January 1</td>
</tr>
<tr>
<td>Receipt of artwork</td>
<td>January 15</td>
</tr>
</tbody>
</table>

Cancellation of space reservations cannot be accepted after December 30.

### Mechanical Requirements

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Ad Sizes in Inches</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page, bleed</td>
<td>8.75” x 11.25”</td>
</tr>
<tr>
<td>Full page, no bleed</td>
<td>7.5” x 10”</td>
</tr>
<tr>
<td>½ page horizontal</td>
<td>7.25” x 4.625”</td>
</tr>
</tbody>
</table>

### Printing Specifications

<table>
<thead>
<tr>
<th>specification</th>
<th>details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Page trim size</td>
<td>8.5 x 11 inches</td>
</tr>
<tr>
<td>Colors Available</td>
<td>Preliminary Program: 4 color only</td>
</tr>
<tr>
<td></td>
<td>On-Site Program: 4 color only</td>
</tr>
</tbody>
</table>
ITEEA’s mobile event application will allow for 5-7 rotating banner ads, which will be sold on a first-come, first-served basis. The app will be accessed by attendees prior to, during, and after the conference. Post-conference metric data is available.

Price $500

**Smartphone view**

Rotating banner ads here.

**Mobile Event Application Banner Ad Specifications:**

- Mobile phone: 640 x 150 pixels
- Tablet/Online: 552 x 150 pixels
- PNG, JPEG, or GIF image files ONLY
- Banner ad can link back to a URL.

**Website/tablet view**

Rotating banner ads here.
**STEM Connections** is ITEEA’s electronic newsletter that delivers the latest trends in STEM (Science, Technology, Engineering, and Math) education as well as association news, and a calendar of upcoming nationwide STEM-related events.

**STEM Connections** is a free service provided by ITEEA in an effort to support educators from around the world who share the belief that technological literacy is a critical component of an education in today’s world. With a circulation of 40,000, your message will be seen by professionals and groups who work directly in—and support— the technology and engineering education field.

**STEM Connections** is published 11-12 times a year and accepts one sponsor/advertiser per issue, meaning you have the spotlight all to yourself. With this sponsorship, your logo (linked to your website) appears at the top of the newsletter and your ½ page ad (linked to the page of your choice) appears at the bottom.

To view a previous issue, visit [www.iteea.org/Publications/STEMconnections/STEMconnections.htm](http://www.iteea.org/Publications/STEMconnections/STEMconnections.htm)

<table>
<thead>
<tr>
<th><strong>STEM Connections 1/2-page Ad Specifications</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Size</strong></td>
<td>7” (width) x 4” (height)</td>
</tr>
<tr>
<td><strong>Resolution</strong></td>
<td>150 ppi (pixels per inch)</td>
</tr>
<tr>
<td><strong>Color</strong></td>
<td>RGB</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>STEM Connections Sponsorship Rates</strong></th>
<th>(Color ads only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price for 1 issue</td>
<td>$ 700</td>
</tr>
<tr>
<td>Price for 3 issues</td>
<td>$1750 (third issue is discounted by 50%)</td>
</tr>
<tr>
<td>Price for 6 issues</td>
<td>$3500 (sixth issue is FREE – 6 issues for price of 5)</td>
</tr>
</tbody>
</table>

Please send the following to ITEEA:

1. Brief company write-up – appears in introductory email, which includes the link to the actual newsletter PDF (see sample above).
2. Square logo – with link-back URL (used in introductory email AND appears at top of newsletter PDF).
3. ½ page ad – with link-back URL (appears at bottom of newsletter PDF).

Due on the 15th of the month prior to sponsorship month (i.e. if sponsoring October, information and ad due September 15th).
ITEEA Online

ITEEA's website, www.iteea.org, is used by members, convention attendees, advertisers/exhibitors, and more.

The site includes information about ITEEA, the ITEEA Annual Conference, membership, publications, networking, awards, and ITEEA's Center for Teaching and Learning. In 2014, ITEEA's website received over 20,000 visits per month on average, and this number is steadily increasing. For more specific information on web page statistics, please contact ITEEA.

### Banner Ad Specifications

<table>
<thead>
<tr>
<th>Size</th>
<th>6.25 x 1 inch</th>
</tr>
</thead>
<tbody>
<tr>
<td>File</td>
<td>image/gif, photo/jpg</td>
</tr>
<tr>
<td>Resolution</td>
<td>72 ppi (pixels per inch)</td>
</tr>
<tr>
<td>Color</td>
<td>RGB</td>
</tr>
</tbody>
</table>

### Banner Ad Rates

<table>
<thead>
<tr>
<th></th>
<th>Full Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Six months</td>
<td>$ 400</td>
</tr>
<tr>
<td>Twelve months</td>
<td>$ 700</td>
</tr>
</tbody>
</table>

**NOTE:** Institutions/nonprofits, please contact ITEEA directly at 703-429-8480 for pricing.
Position Opening Advertising

Online Position Opening Ads

Schools, colleges, and universities may list position openings on the ITEEA website (www.iteea.org). Ad copy, not to exceed 250 words, may be emailed to ITEEA at iteea@iteea.org. The requested file format is pdf. Ads are posted the 1st of each month. Ads must be received by ITEEA by the 15th of the month preceding the month of publication.

POSITION ADVERTISING – ONLINE

NONMEMBER RATE: One month – $100; Two months – $175
MEMBER RATE: Position advertising is FREE to Institutional Members.

Specifications: Ads should not exceed 250 words. Requested file type is PDF. Ads are posted the 1st of each month.

Print Position Opening Ads (ITEEA Institutional Members Only)

Additionally, Technology and Engineering Teacher accepts ads for position openings. The following rates reflect the reduced price for institutions.

Position Opening Print Advertising Rates

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>4 Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half page color</td>
<td>$ 600</td>
</tr>
<tr>
<td>Quarter page color</td>
<td>$ 300</td>
</tr>
</tbody>
</table>

Mechanical Requirements

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Ad Sizes in Inches</th>
</tr>
</thead>
<tbody>
<tr>
<td>Width</td>
<td>x</td>
</tr>
<tr>
<td>-------------</td>
<td>----</td>
</tr>
<tr>
<td>½ page horizontal</td>
<td>7.25”</td>
</tr>
<tr>
<td>¼ page</td>
<td>3.5”</td>
</tr>
</tbody>
</table>

POSITION ADVERTISING – TECHNOLOGY AND ENGINEERING TEACHER (ITEEA MEMBERS ONLY)

Reservation Deadline: 10th of the month, two months prior to publication
Ad Material Deadline: 1st of the month, one month prior to publication
File: HIGH-RES PRINT pdf, all fonts and images embedded
Send file or link to: mwiley@iteea.org
General Conditions

1. No advertisement shall be published unless written insertion order is received at the offices of the Publisher no later than the closing deadline specified by the Publisher for the issue(s) desired. Proof of ad must be furnished, plus any special instructions, such as bleed, color, etc.

2. Changes in advertising copy shall not be considered authorized by the Advertiser unless confirmation of such change in writing is received at the offices of the Publisher no later than the closing deadline for the issue(s) desired. In the event copy changes are not properly confirmed in writing, Advertiser’s most recent advertisement shall be inserted.

3. In the event all necessary advertising materials are not received at the office of the Publisher by the closing deadline for the issue(s) desired, Publisher cannot guarantee insertion of such advertisement(s) in such issue(s). Advertiser shall be liable to Publisher and shall pay for such advertisement(s) regardless of insertion.

4. Cover advertisements (back, inside front, and inside back) are nonrefundable.

5. No advertisement may be cancelled after the closing date for the issue in which it is scheduled to appear.

6. Advertiser must pay Publisher’s invoices Net 30, prior to the next closing deadline. Publisher reserves the right to withhold further advertisements for Advertiser with a past-due account.

7. Commissions shall be paid only to bona fide independent advertising agencies.

8. Publisher shall not be responsible for claims made in advertisements, and Advertiser shall indemnify and hold Publisher harmless from liability of any kind arising from such claims, including reasonable attorney’s fees and all other associated costs of litigation.

9. 11. Position of advertisements shall be under the exclusive discretion and control of Publisher, unless a position guarantee fee is paid by the Advertiser. ITEEA reserves the right to give better position than specified in the order at no increase in rate.

10. All advertisements are subject to approval by Publisher. Such approval shall be granted or withheld solely at Publisher’s absolute discretion. This right shall not be deemed to have been waived by the acceptance or actual use of any advertising matter.

11. Advertiser and any agency representative are subject to satisfactory credit reports.

12. Advertiser specially warrants that all photographs and endorsements are covered by valid, written consents; and Advertiser shall indemnify and hold Publisher harmless from liability of any kind whatsoever resulting from publication thereof, including reasonable attorney’s fees and all other associated costs of litigation.

13. In the event a dispute arises between Publisher and Advertiser that is not specifically governed by the foregoing terms and conditions, such dispute shall be resolved in accordance with the customs of the trade.
### Part 1: Company/Organization Contact Information

**Company/Organization Information**

Company/Organization Name _____________________________

Address _____________________________

City __________________________ State ________ Zip __________

Website ____________________________

Contact Person ____________________________

Phone ____________________________

Fax ____________________________

Email address ____________________________

### Part 2: Advertising Space Reservation

#### Technology and Engineering Teacher/TET

<table>
<thead>
<tr>
<th>Issue(s)</th>
<th>Size</th>
<th>Ad price</th>
<th># of insertions</th>
<th>Total TET</th>
</tr>
</thead>
<tbody>
<tr>
<td>September</td>
<td>1/4 pg.</td>
<td>$ _______</td>
<td>___________</td>
<td>$ _______</td>
</tr>
<tr>
<td>October</td>
<td>1/2 pg.</td>
<td>$ _______</td>
<td>___________</td>
<td>$ _______</td>
</tr>
<tr>
<td>November</td>
<td>FP</td>
<td>$ _______</td>
<td>___________</td>
<td>$ _______</td>
</tr>
<tr>
<td>December/January</td>
<td>Inside Cover</td>
<td>$ _______</td>
<td>___________</td>
<td>$ _______</td>
</tr>
<tr>
<td></td>
<td>Back Cover</td>
<td>$ _______</td>
<td>___________</td>
<td>$ _______</td>
</tr>
</tbody>
</table>

**Artwork**

- Pickup from previous TET issue (month, year, page #):
- [ ]

#### Children’s Technology and Engineering/CTE (color only)

<table>
<thead>
<tr>
<th>Issue(s)</th>
<th>Size</th>
<th>Ad price</th>
<th># of insertions</th>
<th>Total CTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>September</td>
<td>1/4 pg.</td>
<td>$ _______</td>
<td>___________</td>
<td>$ _______</td>
</tr>
<tr>
<td>December</td>
<td>1/2 pg.</td>
<td>$ _______</td>
<td>___________</td>
<td>$ _______</td>
</tr>
</tbody>
</table>

**Artwork**

- Pickup from previous CTE issue (month, year, page #):
- [ ]

#### ITEEA Preliminary (Conference) Program

- Full Page, Color
- Half Page, Color

<table>
<thead>
<tr>
<th>Space Reservation</th>
<th>Artwork Due</th>
<th>Ad price</th>
<th># of insertions</th>
<th>Total Prelim Prog</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 1, 2015</td>
<td>August 15, 2015</td>
<td>$ _______</td>
<td>___________</td>
<td>$ _______</td>
</tr>
<tr>
<td>Artwork Due</td>
<td></td>
<td>$ _______</td>
<td>___________</td>
<td>$ _______</td>
</tr>
</tbody>
</table>

#### ITEEA On-Site Conference Program (color only)

- Back Cover (Color)
- Inside Front/Back Cover (Color)
- Full Page, Color
- Half Page, Color

<table>
<thead>
<tr>
<th>Space Reservation</th>
<th>Artwork Due</th>
<th>Ad price</th>
<th># of insertions</th>
<th>Total On-Site Prog</th>
</tr>
</thead>
<tbody>
<tr>
<td>December 15, 2015</td>
<td>January 1, 2016</td>
<td>$ _______</td>
<td>___________</td>
<td>$ _______</td>
</tr>
<tr>
<td>Artwork Due</td>
<td></td>
<td>$ _______</td>
<td>___________</td>
<td>$ _______</td>
</tr>
</tbody>
</table>

#### CrowdCompass Banner Ad (ITEEA Conference)

- CrowdCompass Banner Ad

<table>
<thead>
<tr>
<th>Ad price</th>
<th>Total CC Banner Ad</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$ _______</td>
</tr>
</tbody>
</table>

Return contract to: mwiley@iteea.org or fax to 703-429-8480.

All terms and conditions stated in the current ITEEA Media Kit apply.

Please continue to next page.
STEM Connections/STEM C Sponsorship

Select Month(s)
- [ ] September
- [ ] October
- [ ] November
- [ ] December
- [ ] January
- [ ] February
- [ ] March
- [ ] April
- [ ] May
- [ ] June
- [ ] August

Ad price $_______

# of insertions: ____________

Total STEM C $________

Online Banner Advertising

- [ ] 6 Months
- [ ] 12 Months

Begin Date: ____________ End Date: ____________

Ad price $_______

# of insertions: ____________

Total Banner Ad $_______

Position Opening Advertising (College/University only)

POSITION ADVERTISING – ONLINE
- [ ] one month
- [ ] two months

Specify month(s): __________________________

Online Position advertising is FREE to Institutional Members. MEMBER ID #: ____________

POSITION ADVERTISING – TET (print)

ITEEA Members only – MEMBER ID #: ____________

Online Ad price $_______

# of insertions: ____________

TET Ad price $_______

# of insertions: ____________

Total Position Ad $_______

Part 3: Contract Agreement

Thank you for your advertising space reservation. Please sign below to confirm the reservation and return upon receipt. We will not place your ad without this confirmation.

Name __________________________

Company Name ________________________

Title ________________________________

Date ________________________________

Signature: ___________________________

Insertions Rate

TET Total: $_______

CTE Total: $_______

Prelim Prog. Total: $_______

On-Site Prog. Total: $_______

Insertions Rate

Crowd Compass Total: $_______

STEM C Total: $_______

Banner Ad Total: $_______

Position Ad Total: $_______

TOTAL INVOICE: $_______

Part 4: Payment Information

Payment is due with the contract.

- [ ] Check # __________________________ (payable to ITEEA – U.S. funds drawn on U.S. bank)
- [ ] Credit Card: [ ] Mastercard [ ] VISA [ ] Discover [ ] American Express

Credit Card # __________________________ Expiration Date ____________

Name as it appears on card __________________________

Signature __________________________________________

Return contract to: mwiley@iteea.org or fax to 703-860-0353.

All terms and conditions stated in the current ITEEA Media Kit apply.