Vision:
ITEEA is the foremost professional organization promoting technology and engineering education and leading Integrative STEM.

ITEEA Mission:
To advance technological and engineering capabilities for all people by nurturing professionalism, growth, and opportunity for those engaged in these pursuits.

Strategic Goals:
1. **MEMBERSHIP**: Increase membership across all involved in Integrative STEM through valued member benefits.
   a. Conduct an annual member survey to inform new programs, services, or initiatives.
   b. Define ITEEA’s primary, secondary, and periphery target audiences and effectively communicate relevant benefits to each.
   c. Pursue opportunities to exhibit and present at events attended by prospective members.
   d. Re-envision ITEEA’s membership model to be efficient and easy to understand.

2. **ENGAGEMENT**: Enhance engagement among members and the STEM education community through diverse opportunities for participation, professional development, and recognition.
   a. Organize a premier Annual Conference with diverse professional learning and networking opportunities.
   b. Offer platforms and events for members to learn from experts and each other year-round.
   c. Recruit, retain, and support active and robust volunteerism on committees and task forces to advance ITEEA’s goals.
   d. Issue valued resources that promote knowledge exchange and provide publication opportunities including journals, books, and articles, both in print and electronic.
   e. Design, execute, and promote a diverse awards and recognition program with opportunities at all levels.
   f. Grow Council membership by creating demographic specific resources and development opportunities and building community. Ensure there is at least one Council relevant to every member.
3. **PARTNERSHIPS AND COLLABORATION:** Build, expand, and leverage partnerships with affiliated and related organizations for mutual benefit.
   a. Work collaboratively with state contacts, including Champions and State Affiliate Association leaders, to promote ITEEA membership, EbD curriculum, ITEEA Awards, ITEEA’s Annual conference, and other development opportunities.
   b. Establish relationships with related professional organizations and collaborate on conference sessions, publications, and other mutually beneficial opportunities.
   c. Secure funding from organizations aligned with ITEEA’s mission to support the development and expansion of ITEEA projects, programs, and initiatives.

4. **CURRICULUM AND PROFESSIONAL DEVELOPMENT:** Develop educators’ and leaders’ capacity to use, advocate for, and integrate ITEEA’s standards-based curriculum into their educational systems and classrooms.
   a. Increase the capacity of educators to effectively use EbD curriculum at the state (consortium), district, and school levels.
   b. Increase the number of, diversity of, and capacity of trained coaches to facilitate effective teacher training and best support scale ups.
   c. Develop resources and share best practices to support consistent and effective curriculum implementation.
   d. Provide diverse, year-round professional development opportunities for educators and consistently evaluate them for ways to increase effectiveness and accessibility.

5. **STANDARDS:** Establish and support adoption and implementation of state-of-the-art technology and engineering educational standards.
   a. Identify and remove barriers to implementing ITEEA standards.
   b. Provide the tools and resources to assist members to actively advocate for the adoption and implementation of ITEEA standards.
   c. Monitor progress regularly, review, and update ITEEA standards as needed.
   d. Advance equity through the use of ITEEA standards in the preparation and practices of educators.