



2017 Conference Sponsorship Opportunities

The International Technology and Engineering Educators Association

(ITEEA) is the professional organization for technology and engineering educators. Our mission is to promote technological literacy for all by supporting the teaching of technology and engineering education while promoting the professionalism of those engaged in this pursuit. ITEEA strengthens the profession through state and national legislative efforts, international collaboration, curriculum development and implementation, professional development, membership services, publications, and classroom activities.

ITEEA's Annual Conference hosts numerous opportunities for you to highlight your company and reach technology and engineering leaders to maximize your market share and build brand loyalty. We will work with you to understand your specific business development and marketing objectives and then develop a package tailored to meet those needs.

ITEEA conference sponsors are publicized on the ITEEA website and mobile app, in conference-specific electronic mailings (starting in the summer and running through March), and in various ITEEA publications such as: *Technology and Engineering Teacher*, our flagship journal, and *STEM Connections*, our electronic newsletter, which reaches over 40,000 readers.

As a sponsor, you also receive:

- Special recognition of your sponsorship in the Preliminary Conference and On-Site Conference Programs (your logo will appear on a special "thank you to our sponsors" page).
- Priority booth selection – sponsors who also exhibit at the ITEEA Annual Conference receive priority space selection and discounts on booth space according to their sponsorship level.
- Exclusive signage in the Exhibit Hall.

IMPORTANT!

Past sponsors receive first right of refusal on or before **September 16, 2016**. After that date, all sponsorships are on a first-come, first-served basis.

For Maximum visibility in all preconference materials, reserve by **August 16, 2016**.

FOR AVAILABLE OPPORTUNITIES,

Visit http://www.iteea.org/Sponsors_2017.aspx
or contact Maureen Wiley at mwiley@iteea.org or 703-429-8480.



Sponsorship Opportunities at a Glance

Platinum Sponsorship (\$10,000 and up)	Gold Sponsorship (\$4,000 - \$9,999)	Silver Sponsorship (\$1,750 - \$3,500)	Bronze Sponsorship (Up to \$1,500)
Celebration Reception \$10,000	Program Excellence General Session \$4,000	Teacher Excellence Awards \$1,750	Banner Ads – ITEEA Mobile Conference App \$500 (5)
A/V Sponsor \$10,000	Teacher Excellence General Session \$4,000	Administrator Breakfast \$2,500 (2)	Tech Talk Café \$1,000 (2)
Exhibit Hall Lunch \$20,000	Tote Bags \$4,500	STEM Showcase \$2,500	
	Lanyards and Pens \$4,500	International PATT Reception \$3,500	
	Saturday Awards and Recognition Brunch/Speaker \$6,500	FTEE Leadership Breakfast \$3,500	
		Program Excellence Awards and Breakfast \$3,500	
Cosponsorship opportunities are available.		Program Excellence Awards and Breakfast \$3,500	
Unique Platinum Benefits plus all <i>general sponsorship benefits</i>	Gold Benefits plus all <i>general sponsorship benefits</i>	Silver Benefits plus all <i>general sponsorship benefits.</i>	Bronze benefits plus all <i>general sponsorship benefits.</i>

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PLATINUM SPONSORSHIPS

Conference AV Sponsor

Your company will receive one of the highest levels of recognition as the conference audiovisual provider. What better way to get your name out there than to have people staring at it all day as they listen to the educational sessions? Each session is provided an audiovisual package, including screen, lectern, and microphone. Your company's logo will be placed on signage that will be attached to all lecterns in the breakout session rooms as well as looping sponsorship slides during the General Sessions.

Celebration Reception in the Exhibit Hall

This reception takes place in the exhibit hall and treats all attendees to an hour of networking and celebration for all the hard work being done in our schools. By sponsoring this event, you are showing technology and education educators around the world that you support what they do every day.

Luncheon in the Exhibit Hall

Become the most popular exhibitor by providing lunch to all the attendees on Friday afternoon. The lunch sponsor is given time after the Teacher Excellence General Session to deliver a special message to all attendees and invite them to the exhibit hall for lunch. Once in the exhibit hall, sponsors have the opportunity to greet and welcome attendees individually. Sponsors may provide decorations and/or entertainment at their own expense. Work with ITEEA staff to make this a traffic builder for your company.

Platinum Benefits Include:

- Up to (2) complimentary 10x10 booths in a preferred location.
- (1) FREE booth/\$10,000 sponsorship. 50% discount on additional booths.
- Complimentary Full-Page, 4-color advertisement in the conference program.
- Complimentary STEM Connections Sponsorship.
- Opportunity to insert printed material or promotional item in conference bag.
- Recognition as platinum sponsor.
- Pre- and post-attendee list available upon request.
- Includes all general sponsorship benefits.***

Cosponsoring is available for all Platinum events/opportunities.

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GOLD SPONSORSHIP

Program Excellence General Session or Teacher Excellence General Session

Maximize your exposure by sponsoring the largest session during the Annual Conference. Benefits include the opportunity for your personal welcome and speaker introduction. Distribute your promotional materials or play your company video during the entrance or exit of the keynote speaker.

Awards and Recognition Brunch

Be the official sponsor of the Awards and Recognition Brunch and introduce the guest speaker at this celebratory event. The brunch is an excellent opportunity to meet the current and future leaders, learn about strategic directions for the field and celebrate excellence. Most of all, it is a good time and a great way to leave a final impression with influential decision makers.

Convention Tote Bags

Every registered attendee receives a tote bag at registration. Your company logo will appear along with the ITEEA logo on the bag—a walking advertisement for your company during the entire Conference—and used throughout the year by attendees.

Lanyards and Pens

Your company logo will appear along with the ITEEA logo on the official ITEEA Conference lanyard that will be worn by every attendee. What better way to let everyone know that you are a supporter of the technology and engineering field.

Gold Benefits Include:

20% discount on (1) booth.

One FREE Action Lab.

Includes all general sponsorship benefits.

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SILVER SPONSORSHIP

Program Excellence Awards

Be a major part of this awards ceremony that recognizes outstanding programs in technology and engineering education. Stand beside ITEEA's President as plaques—with your company logo engraved on them—are being handed out to this year's recipients and be known and appreciated for your support and contribution to this very important program.

Teacher Excellence Awards

Be a part of this awards ceremony that recognizes our distinguished teachers for a job well done. Stand beside ITEEA's President as plaques—with your company logo engraved on them—are being handed out to this year's recipients and be known and appreciated for your support and contribution to this very important program.

Foundation for Technology and Engineering Educators Spirit of Excellence Breakfast

Be the official sponsor of the Foundation for Technology and Engineering Educators (FTEE) Spirit of Excellence Breakfast and introduce the featured speaker at this premier leadership function. At the same time, become part of a tradition that has been providing scholarships and grants to future and practicing teachers for years. Have your logo engraved on the plaques presented to outstanding graduate and undergraduate students from each of the participating universities. Assist ITEEA's President in presenting the awards to the winners as well as extending greetings to the audience on behalf of your company.

ITEEA STEM Showcase

Help sponsor this spectacular event—the ITEEA STEM Showcase—an exchange of best practices in the field. Participants will be showcasing their programs and sharing their ideas on Thursday afternoon in the Exhibit Hall. This event is highly publicized, and those who participate will be formally recognized during the event.

International PATT Reception

PATT is an international series of technological literacy conferences held within the ITEEA conference. Provide lunch to all those interested in learning more about international developments.

Administrator Breakfast

Be the company that stands proudly at the podium to welcome our Administrators to ITEEA's 79th Annual Conference and provides them with a delicious breakfast.

Silver Benefits Include:

10% discount on (1) booth.

50% discount on Action Lab.

Includes all general sponsorship benefits.

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BRONZE SPONSORSHIP

Tech Talk Café – Thursday or Friday

Attendees get a special lift to their day when you provide them with a cup of joe as they wait for the General Session to begin. Warm them up with your special treat while they visit with you and learn about your products and/or services. Better yet, serve the coffee from your own personalized coffee cup (sponsor provides).

ITEEA Mobile Conference App

The conference mobile application will be accessed by attendees prior to, during, and after the conference. This is an excellent opportunity to increase your company's awareness all year long. Only 5 sponsorships are available. Attendees are focused on their mobile devices throughout the experience—texting, checking email, and using social media. They're navigating the event app to manage to-do lists, connect with other attendees, and check maps. Putting your banner(s) right into the app—clickable to any web destination—will give you a direct digital way to interact with the attendees.

Bronze Benefits Include:

- 5% discount on (1) booth.
- 50% discount on Action Lab.
- Includes all general sponsorship benefits.*

Secure your Sponsorship opportunity by filling out the Exhibitor Contract and listing your choice in the Sponsorship section.

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