

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.1 JUST YOUR OPINION, HOW IMPORTANT IS IT FOR PEOPLE AT ALL LEVELS TO DEVELOP SOME ABILITY TO UNDERSTAND AND USE TECHNOLOGY?
BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL COL- LEGE	COL- LEGE GRAD.	COL- LEGE INC.	NON- COL- LEGE	EAST	MID- WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE																
(4) VERY IMPORTANT	940	450	490	168	401	364	236	128	560	295	265	378	212	223	308	196
	73.8	72.7	74.8	74.5	75.5	72.0	77.6	63.5	78.6	78.0	79.2	67.6	73.6	72.9	76.2	71.4
(3) SOMEWHAT IMPORTANT	301	155	146	57	119	122	60	62	145	77	68	156	70	72	87	72
	23.6	25.1	22.3	25.5	22.3	24.1	19.6	30.9	20.4	20.4	20.4	27.9	24.2	23.7	21.6	26.1
(2) NOT VERY IMPORTANT	5	2	3	-	-	5	3	3	-	-	-	5	1	1	3	-
	0.4	0.4	0.5	-	-	1.0	0.8	1.3	-	-	-	0.9	0.5	0.3	0.7	-
(1) NOT IMPORTANT AT ALL	19	9	10	-	7	11	5	6	1	1	-	18	4	10	5	-
	1.5	1.4	1.6	-	1.4	2.2	1.6	3.1	0.1	0.3	-	3.2	1.4	3.1	1.3	-
(DK)	3	1	2	-	1	-	-	-	1	1	-	2	-	-	1	2
	0.2	0.2	0.2	-	0.2	-	-	-	0.1	0.3	-	0.3	-	-	0.2	0.6
(REFUSED)	6	2	4	-	3	3	1	2	5	4	1	1	1	-	-	5
	0.5	0.3	0.7	-	0.6	0.7	0.3	1.2	0.7	1.1	0.4	0.2	0.4	-	-	1.9
MEAN	3.71	3.70	3.72	3.74	3.73	3.67	3.74	3.57	3.79	3.79	3.79	3.61	3.71	3.66	3.73	3.73

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Q.1 JUST YOUR OPINION, HOW IMPORTANT IS IT FOR PEOPLE AT ALL LEVELS TO DEVELOP SOME ABILITY TO UNDERSTAND AND USE TECHNOLOGY?
BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>LEVEL OF IMPORTANCE</u>														
(4) VERY IMPORTANT	940	236	99	137	521	170	419	416	105	940	-	-	832	92
	73.8	82.1	73.7	89.3	73.4	64.9	86.6	68.6	57.4	100.0	-	-	74.6	65.8
(3) SOMEWHAT IMPORTANT	301	52	35	16	171	77	59	178	62	-	301	-	259	40
	23.6	17.9	26.3	10.7	24.1	29.7	12.3	29.4	34.2	-	100.0	-	23.2	28.7
(2) NOT VERY IMPORTANT	5	-	-	-	4	1	-	1	4	-	-	5	4	2
	0.4	-	-	-	0.5	0.5	-	0.2	2.2	-	-	21.8	0.3	1.2
(1) NOT IMPORTANT AT ALL	19	-	-	-	9	10	-	8	10	-	-	19	15	4
	1.5	-	-	-	1.2	3.9	-	1.4	5.6	-	-	78.2	1.4	2.5
(DK)	3	-	-	-	1	2	1	2	-	-	-	-	-	3
	0.2	-	-	-	0.1	0.6	0.2	0.3	-	-	-	-	-	1.8
(REFUSED)	6	-	-	-	4	1	4	1	1	-	-	-	6	-
	0.5	-	-	-	0.6	0.4	0.9	0.2	0.6	-	-	-	0.6	-
MEAN	3.71	3.82	3.74	3.89	3.71	3.57	3.88	3.66	3.44	4.00	3.00	1.22	3.72	3.61

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Q.2 WHEN YOU HEAR THE WORD "TECHNOLOGY", WHAT FIRST COMES TO MIND?

FIRST MENTION TABLE
BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION			
	TOTAL	MALE		FE-MALE		AGE				TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH WEST
		18-29	30-49	50+	50-64	65+										
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FIRST COMES TO MIND																
COMPUTERS	868	388	481	157	393	312	208	103	519	279	240	349	198	190	292	188
	68.2	62.6	73.4	69.6	74.0	61.6	68.3	51.4	72.8	73.8	71.7	62.4	68.7	62.1	72.2	68.4
ELECTRONICS	57	42	16	9	28	20	13	7	28	8	20	30	16	15	11	15
	4.5	6.8	2.4	4.2	5.2	4.0	4.4	3.4	3.9	2.1	5.9	5.3	5.7	5.0	2.7	5.3
INTERNET	23	14	8	7	6	9	5	5	17	13	4	6	2	4	13	4
	1.8	2.3	1.3	3.3	1.2	1.8	1.5	2.3	2.4	3.4	1.1	1.1	0.8	1.4	3.1	1.3
ADVANCEMENT	19	9	10	6	6	7	2	5	5	3	2	14	2	2	12	2
	1.5	1.4	1.5	2.5	1.2	1.5	0.8	2.5	0.7	0.8	0.5	2.5	0.8	0.7	3.1	0.8
MACHINERY	15	6	9	1	11	2	2	-	6	6	-	10	4	4	4	4
	1.2	1.0	1.4	0.6	2.0	0.4	0.7	-	0.8	1.5	-	1.7	1.3	1.4	0.9	1.5
SCIENCE	13	4	9	3	1	8	5	4	6	2	3	7	1	4	4	3
	1.0	0.6	1.4	1.5	0.2	1.6	1.5	1.8	0.8	0.6	1.0	1.3	0.4	1.5	1.1	1.0
TELEVISION	12	5	7	-	1	11	5	6	4	2	1	8	1	7	2	2
	0.9	0.7	1.1	-	0.3	2.1	1.6	2.9	0.5	0.7	0.4	1.5	0.5	2.1	0.4	0.8
FUTURE	11	7	4	5	6	-	-	-	4	-	4	7	-	-	6	5
	0.9	1.1	0.6	2.2	1.1	-	-	-	0.6	-	1.2	1.2	-	-	1.5	1.8
SPACE	10	8	1	2	2	5	3	3	3	-	3	7	2	2	2	3
	0.8	1.4	0.2	1.0	0.5	1.0	0.8	1.3	0.4	-	0.7	1.3	0.8	0.7	0.6	1.0
JOB/WORK	9	5	5	3	4	2	2	-	9	9	-	-	6	1	3	-
	0.7	0.8	0.7	1.3	0.8	0.4	0.7	-	1.3	2.5	-	-	1.9	0.3	0.7	-
EDUCATION	8	7	1	-	2	7	3	3	7	4	3	1	1	3	1	3
	0.6	1.1	0.2	-	0.3	1.3	1.1	1.7	1.0	1.0	1.0	0.2	0.4	1.1	0.2	1.0

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FIRST MENTION TABLE
BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION			
	TOTAL	MALE		AGE		50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST	
		FE-MALE	18-29	30-49	50+											
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
CELL PHONES	8	3	5	-	3	5	2	3	4	3	1	4	2	3	2	1
	0.6	0.5	0.7	-	0.6	0.9	0.7	1.3	0.6	0.9	0.3	0.7	0.8	1.0	0.4	0.4
HEALTH	7	6	1	1	2	4	2	2	5	3	2	2	-	3	2	2
	0.6	1.0	0.2	0.4	0.4	0.8	0.7	0.9	0.7	0.8	0.6	0.4	-	0.9	0.5	0.8
NEW INVENTIONS	7	3	3	2	-	5	5	-	1	-	1	5	-	2	2	3
	0.5	0.5	0.5	0.8	-	0.9	1.6	-	0.2	-	0.4	1.0	-	0.7	0.4	1.1
COMMUNICATION	6	5	1	-	5	1	1	-	6	4	2	-	-	4	1	1
	0.5	0.8	0.2	-	1.0	0.2	0.3	-	0.9	1.1	0.6	-	-	1.3	0.2	0.4
KNOWLEDGE	6	6	-	1	1	4	4	-	1	1	-	5	4	-	1	1
	0.5	1.0	-	0.4	0.2	0.8	1.3	-	0.1	0.3	-	0.9	1.4	-	0.2	0.4
THINGS THAT MAKE LIFE EASIER	6	3	2	2	1	2	1	1	6	1	4	-	-	4	1	-
	0.4	0.5	0.4	0.9	0.2	0.4	0.3	0.6	0.8	0.3	1.3	-	-	1.4	0.3	-
CONFUSION	5	3	2	-	-	5	2	3	2	2	-	3	3	-	3	-
	0.4	0.4	0.4	-	-	1.0	0.7	1.4	0.3	0.6	-	0.5	0.9	-	0.6	-
HIGH TECH EQUIPMENT	4	2	2	1	-	3	3	-	2	2	-	2	1	-	2	1
	0.3	0.4	0.3	0.6	-	0.5	0.9	-	0.3	0.6	-	0.3	0.5	-	0.4	0.4
INFORMATION	4	4	-	1	1	2	2	-	4	1	3	-	1	-	2	1
	0.3	0.6	-	0.5	0.2	0.4	0.6	-	0.6	0.3	0.9	-	0.4	-	0.4	0.4
CARS/AUTOS	4	4	-	-	2	2	-	2	4	2	2	-	-	4	-	-
	0.3	0.6	-	-	0.4	0.3	-	0.9	0.5	0.5	0.6	-	-	1.3	-	-
MODERN TECHNOLOGY	3	-	3	3	-	-	-	-	-	-	-	3	-	-	3	-
	0.3	-	0.5	1.5	-	-	-	-	-	-	-	0.6	-	-	0.8	-
TELEPHONE	3	2	1	-	2	1	1	-	3	1	2	-	-	3	-	-
	0.3	0.3	0.2	-	0.4	0.2	0.4	-	0.5	0.3	0.7	-	-	1.1	-	-

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	TOTAL	MALE		FE-MALE		AGE			TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
		18-29	30-49	50+	50-64	65+										
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MANUFACTURE	2	2	-	-	1	1	-	1	1	-	1	1	-	2	-	-
	0.2	0.3	-	-	0.2	0.2	-	0.5	0.1	-	0.3	0.2	-	0.7	-	-
RESEARCH	2	2	-	-	-	2	2	-	-	-	-	2	-	2	-	-
	0.1	0.3	-	-	-	0.3	0.6	-	-	-	-	0.3	-	0.6	-	-
MONEY	1	1	-	-	1	-	-	-	1	-	1	-	-	-	-	1
	0.1	0.2	-	-	0.3	-	-	-	0.2	-	0.4	-	-	-	-	0.5
ENGINEERING	1	1	-	-	-	1	1	-	-	-	-	1	1	-	-	-
	0.1	0.2	-	-	-	0.2	0.4	-	-	-	-	0.2	0.4	-	-	-
MATH	1	1	-	-	1	-	-	-	1	1	-	-	-	-	-	1
	0.1	0.2	-	-	0.2	-	-	-	0.1	0.3	-	-	-	-	-	0.4
PROGRESS	1	1	-	1	-	-	-	-	-	-	-	1	-	1	-	-
	0.1	0.2	-	0.4	-	-	-	-	-	-	-	0.2	-	0.3	-	-
EVERYTHING	4	2	2	2	-	2	-	2	-	-	-	4	-	-	4	-
	0.3	0.3	0.3	0.9	-	0.3	-	0.8	-	-	-	0.7	-	-	0.9	-
OTHER	115	56	59	11	36	66	27	39	58	28	29	56	34	30	21	30
	9.0	9.1	9.0	4.9	6.8	13.0	8.7	19.5	8.1	7.5	8.8	10.0	11.8	9.9	5.1	10.9
NOTHING	8	3	5	-	4	4	3	1	2	-	2	6	1	1	6	-
	0.7	0.5	0.8	-	0.7	0.7	0.8	0.5	0.3	-	0.6	1.1	0.5	0.3	1.5	-
(DK)	28	13	15	5	9	13	2	11	4	1	3	24	4	13	6	4
	2.2	2.1	2.3	2.3	1.7	2.6	0.7	5.6	0.6	0.3	1.0	4.2	1.6	4.3	1.5	1.5
(REFUSED)	1	-	1	-	-	1	-	1	-	-	-	1	1	-	-	-
	0.1	-	0.2	-	-	0.3	-	0.7	-	-	-	0.2	0.5	-	-	-

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	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FIRST COMES TO MIND														
COMPUTERS	868	183	92	91	514	158	317	421	130	659	188	14	757	97
	68.2	63.7	68.9	59.2	72.5	60.5	65.6	69.5	71.2	70.2	62.4	58.7	67.8	69.3
ELECTRONICS	57	14	8	6	35	9	21	30	6	32	26	-	49	8
	4.5	4.7	5.7	3.8	4.9	3.5	4.3	4.9	3.6	3.4	8.5	-	4.4	5.7
INTERNET	23	6	5	1	12	5	6	14	2	12	11	-	17	6
	1.8	2.1	3.7	0.7	1.7	1.8	1.2	2.4	1.3	1.2	3.7	-	1.5	3.9
ADVANCEMENT	19	4	3	1	6	8	10	9	-	15	3	-	16	3
	1.5	1.5	2.6	0.7	0.9	3.2	2.0	1.5	-	1.6	0.9	-	1.4	2.2
MACHINERY	15	4	1	3	6	5	5	5	5	15	-	-	13	3
	1.2	1.4	1.1	1.7	0.9	1.9	1.1	0.8	2.8	1.6	-	-	1.2	1.8
SCIENCE	13	1	-	1	4	8	1	8	3	6	3	3	13	-
	1.0	0.4	-	0.8	0.5	3.0	0.3	1.3	1.9	0.6	1.1	14.5	1.2	-
TELEVISION	12	1	-	1	6	4	6	5	2	4	7	2	10	2
	0.9	0.5	-	0.9	0.9	1.7	1.2	0.7	0.9	0.4	2.2	7.0	0.9	1.2
FUTURE	11	4	-	4	7	-	1	8	2	11	-	-	11	-
	0.9	1.4	-	2.6	1.0	-	0.2	1.3	1.1	1.2	-	-	1.0	-
SPACE	10	2	1	1	3	5	6	1	3	6	4	-	10	-
	0.8	0.8	0.9	0.7	0.4	1.7	1.2	0.2	1.5	0.6	1.2	-	0.9	-
JOB/WORK	9	9	6	4	-	-	8	2	-	7	3	-	6	3
	0.7	3.3	4.3	2.4	-	-	1.6	0.3	-	0.7	1.0	-	0.5	2.0

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	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
EDUCATION	8	5	-	5	3	1	7	1	-	7	1	-	8	-
	0.6	1.6	-	3.0	0.4	0.4	1.5	0.2	-	0.8	0.3	-	0.7	-
CELL PHONES	8	3	1	2	3	2	4	4	-	5	3	-	8	-
	0.6	1.1	0.9	1.4	0.4	0.6	0.9	0.6	-	0.6	0.9	-	0.7	-
HEALTH	7	3	-	3	4	-	4	2	1	6	1	-	6	1
	0.6	1.0	-	1.9	0.6	-	0.8	0.3	0.6	0.6	0.4	-	0.5	0.7
NEW INVENTIONS	7	2	-	2	2	3	3	4	-	5	2	-	5	-
	0.5	0.5	-	1.0	0.3	1.1	0.6	0.6	-	0.5	0.6	-	0.5	-
COMMUNICATION	6	-	-	-	6	-	-	5	1	6	-	-	6	-
	0.5	-	-	-	0.9	-	-	0.8	0.6	0.6	-	-	0.5	-
KNOWLEDGE	6	5	-	5	1	-	6	-	-	6	-	-	5	1
	0.5	1.7	-	3.3	0.1	-	1.2	-	-	0.6	-	-	0.4	0.7
THINGS THAT MAKE LIFE EASIER	6	-	-	-	3	2	3	1	1	6	-	-	6	-
	0.4	-	-	-	0.5	0.8	0.6	0.2	0.7	0.6	-	-	0.5	-
CONFUSION	5	-	-	-	4	1	4	-	1	4	2	-	5	-
	0.4	-	-	-	0.6	0.4	0.8	-	0.8	0.4	0.5	-	0.5	-
HIGH TECH EQUIPMENT	4	-	-	-	4	-	-	3	1	3	-	-	4	-
	0.3	-	-	-	0.6	-	-	0.5	0.6	0.3	-	-	0.4	-
INFORMATION	4	3	-	3	-	1	-	4	-	3	1	-	4	-
	0.3	1.0	-	1.9	-	0.4	-	0.7	-	0.3	0.4	-	0.4	-
CARS/AUTOS	4	4	-	4	-	-	-	4	-	4	-	-	2	2
	0.3	1.3	-	2.5	-	-	-	0.6	-	0.4	-	-	0.2	1.5

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.2 WHEN YOU HEAR THE WORD "TECHNOLOGY", WHAT FIRST COMES TO MIND?

FIRST MENTION TABLE
BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MODERN TECHNOLOGY	3	3	3	-	-	-	3	-	-	3	-	-	3	-
	0.3	1.2	2.5	-	-	-	0.7	-	-	0.4	-	-	0.3	-
TELEPHONE	3	1	1	-	2	-	2	1	-	3	-	-	3	-
	0.3	0.3	0.7	-	0.3	-	0.5	0.2	-	0.3	-	-	0.3	-
MANUFACTURE	2	1	-	1	1	-	1	-	1	1	1	-	2	-
	0.2	0.3	-	0.7	0.1	-	0.2	-	0.5	0.1	0.3	-	0.2	-
RESEARCH	2	-	-	-	-	2	2	-	-	2	-	-	2	-
	0.1	-	-	-	-	0.7	0.4	-	-	0.2	-	-	0.2	-
MONEY	1	1	1	-	-	-	1	-	-	1	-	-	1	-
	0.1	0.5	1.1	-	-	-	0.3	-	-	0.2	-	-	0.1	-
ENGINEERING	1	1	-	1	-	-	-	1	-	-	1	-	1	-
	0.1	0.4	-	0.7	-	-	-	0.2	-	-	0.4	-	0.1	-
MATH	1	1	-	1	-	-	1	-	-	1	-	-	-	-
	0.1	0.4	-	0.7	-	-	0.2	-	-	0.1	-	-	-	-
PROGRESS	1	-	-	-	-	1	1	-	-	1	-	-	-	1
	0.1	-	-	-	-	0.4	0.2	-	-	0.1	-	-	-	0.7
EVERYTHING	4	-	-	-	-	4	-	4	-	4	-	-	4	-
	0.3	-	-	-	-	1.5	-	0.6	-	0.4	-	-	0.3	-
OTHER	115	22	10	11	58	33	51	49	13	80	35	-	109	6
	9.0	7.5	7.6	7.5	8.2	12.5	10.6	8.1	7.2	8.5	11.7	-	9.7	4.5
NOTHING	8	-	-	-	8	-	-	8	-	5	2	1	8	-
	0.7	-	-	-	1.2	-	-	1.4	-	0.5	0.8	4.9	0.7	-

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FIRST MENTION TABLE
BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(DK)	28	3	-	3	16	8	9	12	7	18	7	4	20	8
	2.2	1.2	-	2.2	2.2	3.2	1.8	1.9	4.1	1.9	2.2	14.9	1.8	5.7
(REFUSED)	1	-	-	-	-	1	-	-	1	-	1	-	1	-
	0.1	-	-	-	-	0.5	-	-	0.8	-	0.5	-	0.1	-

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TOTAL MENTION TABLE
BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION			
	TOTAL	MALE		FE-MALE		AGE				TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH WEST
		18-29	30-49	50+	50-64	65+										
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FIRST COMES TO MIND																
COMPUTERS	943	418	525	168	422	345	223	122	555	305	250	387	217	205	319	201
	74.0	67.5	80.2	74.6	79.6	68.3	73.2	60.8	78.0	80.7	74.9	69.1	75.2	67.1	78.9	73.5
ELECTRONICS	88	63	24	20	41	27	17	10	51	13	38	37	26	24	21	17
	6.9	10.3	3.7	8.7	7.7	5.4	5.6	5.0	7.1	3.5	11.2	6.6	9.0	7.8	5.1	6.3
INTERNET	67	36	30	20	23	20	12	8	42	27	15	25	12	10	31	14
	5.2	5.9	4.6	9.0	4.3	3.9	3.9	3.8	5.9	7.1	4.6	4.4	4.1	3.3	7.6	5.1
CELL PHONES	35	14	22	6	14	16	8	8	27	17	9	9	9	14	9	3
	2.8	2.2	3.3	2.5	2.6	3.2	2.7	3.9	3.7	4.5	2.8	1.6	3.1	4.5	2.3	1.2
TELEVISION	31	19	13	6	8	18	6	12	18	8	9	14	7	13	6	5
	2.5	3.0	1.9	2.6	1.4	3.5	1.9	6.0	2.5	2.2	2.8	2.5	2.6	4.2	1.5	1.9
SCIENCE	26	14	13	5	9	12	7	5	14	8	5	13	7	7	6	6
	2.1	2.2	1.9	2.2	1.7	2.4	2.2	2.7	1.9	2.2	1.6	2.3	2.5	2.4	1.4	2.3
ADVANCEMENT	25	14	12	11	6	8	3	5	11	4	7	14	2	4	17	2
	2.0	2.2	1.8	4.8	1.2	1.7	1.1	2.5	1.6	1.1	2.1	2.5	0.8	1.1	4.3	0.8
HEALTH	25	17	8	2	10	13	9	4	20	13	7	5	3	9	9	5
	2.0	2.8	1.2	0.9	1.8	2.6	2.9	2.1	2.8	3.6	2.0	0.8	0.9	2.8	2.2	1.7
SPACE	22	17	5	4	6	13	7	6	9	4	5	13	5	5	7	5
	1.7	2.7	0.8	1.6	1.1	2.5	2.3	2.8	1.3	1.2	1.4	2.3	1.8	1.7	1.6	1.9
CARS/AUTOS	19	18	1	7	7	5	3	2	10	3	7	9	2	5	5	6
	1.5	2.8	0.2	3.1	1.2	1.0	1.1	0.9	1.4	0.7	2.1	1.6	0.8	1.6	1.3	2.3
MACHINERY	19	6	13	1	11	5	5	-	9	9	-	10	4	5	4	6
	1.5	1.0	1.9	0.6	2.0	1.1	1.8	-	1.3	2.4	-	1.7	1.3	1.7	0.9	2.3

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TOTAL MENTION TABLE
BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION			
	TOTAL	MALE		AGE		50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST	
		FE-MALE	18-29	30-49	50+											
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FUTURE	18	9	9	7	11	-	-	-	8	-	8	10	-	-	8	10
	1.4	1.5	1.4	3.3	2.0	-	-	-	1.1	-	2.3	1.9	-	-	2.1	3.6
TELEPHONE	18	2	16	-	9	9	2	7	9	3	6	9	-	13	4	1
	1.4	0.3	2.5	-	1.6	1.9	0.8	3.5	1.3	0.8	1.8	1.6	-	4.2	1.0	0.4
EDUCATION	16	10	6	3	3	9	3	6	11	5	7	4	1	5	4	5
	1.2	1.6	0.9	1.5	0.6	1.8	1.1	2.9	1.6	1.2	2.0	0.8	0.4	1.6	1.1	1.9
THINGS THAT MAKE LIFE EASIER	13	9	4	8	1	3	2	1	11	3	8	1	-	5	7	-
	1.0	1.5	0.5	3.8	0.2	0.6	0.7	0.6	1.6	0.9	2.4	0.3	-	1.8	1.8	-
COMMUNICATION	13	11	2	1	6	6	1	5	11	6	5	2	-	4	5	4
	1.0	1.7	0.3	0.4	1.2	1.1	0.3	2.3	1.6	1.6	1.5	0.3	-	1.3	1.1	1.5
JOB/WORK	13	7	6	4	4	4	4	-	12	10	1	1	6	2	4	1
	1.0	1.1	0.9	1.8	0.8	0.9	1.5	-	1.6	2.8	0.4	0.2	1.9	0.7	1.0	0.4
HIGH TECH EQUIPMENT	12	5	7	1	4	7	7	-	6	6	-	6	4	-	7	1
	0.9	0.8	1.0	0.6	0.7	1.3	2.1	-	0.9	1.6	-	1.0	1.3	-	1.7	0.4
NEW INVENTIONS	10	3	6	3	-	7	5	2	3	2	1	6	-	4	3	3
	0.8	0.5	1.0	1.3	-	1.4	1.6	1.0	0.5	0.5	0.4	1.1	-	1.3	0.6	1.1
KNOWLEDGE	6	6	-	1	1	4	4	-	1	1	-	5	4	-	1	1
	0.5	1.0	-	0.4	0.2	0.8	1.3	-	0.1	0.3	-	0.9	1.4	-	0.2	0.4
VCR'S	5	-	5	-	-	5	1	4	1	-	1	4	4	1	-	-
	0.4	-	0.8	-	-	1.0	0.4	2.0	0.2	-	0.4	0.7	1.4	0.4	-	-
CONFUSION	5	3	2	-	-	5	2	3	2	2	-	3	3	-	3	-
	0.4	0.4	0.4	-	-	1.0	0.7	1.4	0.3	0.6	-	0.5	0.9	-	0.6	-
INFORMATION	5	4	1	1	1	3	3	-	5	2	3	-	1	1	2	1
	0.4	0.6	0.2	0.5	0.2	0.6	0.9	-	0.7	0.6	0.9	-	0.4	0.3	0.4	0.4

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TOTAL MENTION TABLE
BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION			
	TOTAL	MALE		AGE					TOTAL COL- LEGE	COL- LEGE GRAD.	COL- LEGE INC.	NON- COL- LEGE	EAST	MID- WEST	SOUTH WEST	
		FE- MALE	18-29	30-49	50+	50-64	65+									
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MECHANICAL	4	2	2	-	2	2	2	-	-	-	-	4	-	2	2	-
	0.3	0.3	0.3	-	0.3	0.4	0.6	-	-	-	-	0.7	-	0.5	0.5	-
MODERN TECHNOLOGY	3	-	3	3	-	-	-	-	-	-	-	3	-	-	3	-
	0.3	-	0.5	1.5	-	-	-	-	-	-	-	0.6	-	-	0.8	-
RESEARCH	3	2	1	-	1	2	2	-	1	1	-	2	1	2	-	-
	0.2	0.3	0.2	-	0.2	0.3	0.6	-	0.2	0.3	-	0.3	0.4	0.6	-	-
MONEY	2	2	-	-	2	-	-	-	2	1	1	-	-	-	-	2
	0.2	0.4	-	-	0.5	-	-	-	0.3	0.3	0.4	-	-	-	-	0.9
MATH	2	2	-	-	2	-	-	-	2	2	-	-	1	-	-	1
	0.2	0.3	-	-	0.4	-	-	-	0.3	0.6	-	-	0.4	-	-	0.4
MEDICAL EQUIPMENT	2	-	2	-	-	2	2	-	2	-	2	-	-	2	-	-
	0.2	-	0.3	-	-	0.4	0.7	-	0.3	-	0.6	-	-	0.7	-	-
PROGRESS	2	2	-	1	-	1	-	1	1	1	-	1	-	1	1	-
	0.2	0.3	-	0.4	-	0.2	-	0.5	0.1	0.3	-	0.2	-	0.3	0.2	-
MANUFACTURE	2	2	-	-	1	1	-	1	1	-	1	1	-	2	-	-
	0.2	0.3	-	-	0.2	0.2	-	0.5	0.1	-	0.3	0.2	-	0.7	-	-
STOCK MARKET	2	2	-	-	-	2	-	2	-	-	-	2	-	-	2	-
	0.1	0.2	-	-	-	0.3	-	0.8	-	-	-	0.3	-	-	0.4	-
ENGINEERING	1	1	-	-	-	1	1	-	-	-	-	1	1	-	-	-
	0.1	0.2	-	-	-	0.2	0.4	-	-	-	-	0.2	0.4	-	-	-
EVERYTHING	5	3	2	2	-	3	1	2	1	-	1	4	-	1	4	-
	0.4	0.5	0.3	0.9	-	0.5	0.3	0.8	0.1	-	0.3	0.7	-	0.3	0.9	-
OTHER	228	113	115	30	82	113	49	64	126	62	64	100	61	63	47	57
	17.9	18.2	17.5	13.4	15.4	22.4	16.1	32.0	17.7	16.3	19.3	17.9	21.1	20.5	11.5	20.9

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BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL	COL-	COL-	NON-	REGION			
									COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE	EAST	MID- WEST	SOUTH WEST	
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NOTHING	8	3	5	-	4	4	3	1	2	-	2	6	1	1	6	-
	0.7	0.5	0.8	-	0.7	0.7	0.8	0.5	0.3	-	0.6	1.1	0.5	0.3	1.5	-
(DK)	28	13	15	5	9	13	2	11	4	1	3	24	4	13	6	4
	2.2	2.1	2.3	2.3	1.7	2.6	0.7	5.6	0.6	0.3	1.0	4.2	1.6	4.3	1.5	1.5
(REFUSED)	1	-	1	-	-	1	-	1	-	-	-	1	1	-	-	-
	0.1	-	0.2	-	-	0.3	-	0.7	-	-	-	0.2	0.5	-	-	-

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	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FIRST COMES TO MIND														
COMPUTERS	943	201	98	102	550	180	345	459	139	714	206	16	823	106
	74.0	69.7	73.2	66.6	77.5	68.8	71.3	75.8	76.1	76.0	68.5	65.7	73.7	75.7
ELECTRONICS	88	18	9	9	60	10	34	48	6	53	35	-	74	13
	6.9	6.2	6.8	5.7	8.4	3.9	6.9	7.8	3.6	5.6	11.5	-	6.7	9.5
INTERNET	67	14	9	5	43	10	16	46	5	46	19	1	57	10
	5.2	4.9	6.5	3.4	6.1	3.7	3.2	7.6	2.8	4.9	6.3	5.8	5.1	7.1
CELL PHONES	35	11	5	6	17	8	14	16	5	27	7	2	33	3
	2.8	3.8	3.4	4.1	2.4	2.9	2.9	2.7	2.6	2.8	2.3	7.0	2.9	2.0
TELEVISION	31	9	4	4	17	5	11	19	2	16	13	2	22	7
	2.5	3.0	3.1	2.9	2.5	2.0	2.3	3.1	0.9	1.8	4.4	7.0	2.0	4.7
SCIENCE	26	5	-	5	13	8	12	11	3	18	5	3	22	3
	2.1	1.8	-	3.3	1.9	3.0	2.4	1.9	1.9	2.0	1.5	14.5	2.0	2.3
ADVANCEMENT	25	4	3	1	12	8	15	9	1	21	3	-	21	4
	2.0	1.5	2.6	0.7	1.7	3.2	3.1	1.5	0.5	2.3	0.9	-	1.9	2.9
HEALTH	25	14	5	9	11	-	10	12	3	23	2	-	22	3
	2.0	4.8	3.4	6.1	1.5	-	2.1	2.0	1.4	2.4	0.7	-	2.0	2.2
SPACE	22	6	3	4	8	8	8	9	4	18	4	-	22	-
	1.7	2.1	1.9	2.4	1.2	2.9	1.7	1.5	2.3	2.0	1.2	-	2.0	-
CARS/AUTOS	19	5	-	5	7	6	7	10	1	15	4	-	14	5
	1.5	1.7	-	3.2	1.0	2.4	1.5	1.6	0.8	1.6	1.2	-	1.2	3.6

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.2 WHEN YOU HEAR THE WORD "TECHNOLOGY", WHAT FIRST COMES TO MIND?

TOTAL MENTION TABLE
BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA						IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MACHINERY	19	5	2	3	9	5	8	6	5	16	2	-	16	3
	1.5	1.8	1.9	1.7	1.2	1.9	1.6	1.0	2.8	1.8	0.7	-	1.4	1.8
FUTURE	18	4	-	4	12	2	8	8	2	18	-	-	18	-
	1.4	1.4	-	2.6	1.7	0.9	1.7	1.3	1.1	1.9	-	-	1.6	-
TELEPHONE	18	2	2	-	7	9	5	9	4	10	8	-	14	4
	1.4	0.7	1.5	-	1.0	3.5	1.1	1.4	2.2	1.1	2.6	-	1.3	2.6
EDUCATION	16	6	-	6	6	4	9	5	2	10	6	-	16	-
	1.2	1.9	-	3.6	0.8	1.7	1.8	0.9	0.8	1.1	2.0	-	1.4	-
THINGS THAT MAKE LIFE EASIER	13	1	1	-	10	2	10	1	1	13	-	-	13	-
	1.0	0.4	0.8	-	1.4	0.8	2.2	0.2	0.7	1.4	-	-	1.2	-
COMMUNICATION	13	3	3	-	8	2	2	9	2	10	3	-	13	-
	1.0	1.1	2.3	-	1.1	0.8	0.4	1.4	1.1	1.1	0.9	-	1.2	-
JOB/WORK	13	12	7	5	1	-	9	3	-	9	4	-	9	3
	1.0	4.0	5.1	3.0	0.2	-	1.8	0.5	-	0.9	1.3	-	0.8	2.0
HIGH TECH EQUIPMENT	12	6	4	3	5	-	3	8	1	8	3	-	12	-
	0.9	2.2	2.8	1.7	0.7	-	0.5	1.3	0.6	0.9	0.9	-	1.0	-
NEW INVENTIONS	10	3	-	3	3	4	3	7	-	8	2	-	8	-
	0.8	0.9	-	1.6	0.5	1.5	0.6	1.1	-	0.8	0.6	-	0.8	-
KNOWLEDGE	6	5	-	5	1	-	6	-	-	6	-	-	5	1
	0.5	1.7	-	3.3	0.1	-	1.2	-	-	0.6	-	-	0.4	0.7
VCR'S	5	-	-	-	5	-	1	4	-	1	4	-	5	-
	0.4	-	-	-	0.7	-	0.3	0.7	-	0.1	1.3	-	0.5	-

THE GALLUP ORGANIZATION, INC.
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BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
CONFUSION	5	-	-	-	4	1	4	-	1	4	2	-	5	-
	0.4	-	-	-	0.6	0.4	0.8	-	0.8	0.4	0.5	-	0.5	-
INFORMATION	5	3	-	3	1	1	-	4	1	4	1	-	5	-
	0.4	1.0	-	1.9	0.1	0.4	-	0.7	0.6	0.4	0.4	-	0.5	-
MECHANICAL	4	-	-	-	4	-	2	2	-	4	-	-	4	-
	0.3	-	-	-	0.5	-	0.4	0.3	-	0.4	-	-	0.3	-
MODERN TECHNOLOGY	3	3	3	-	-	-	3	-	-	3	-	-	3	-
	0.3	1.2	2.5	-	-	-	0.7	-	-	0.4	-	-	0.3	-
RESEARCH	3	1	-	1	-	2	3	-	-	3	-	-	3	-
	0.2	0.4	-	0.7	-	0.7	0.6	-	-	0.3	-	-	0.3	-
MONEY	2	1	1	-	1	-	1	1	-	2	-	-	2	-
	0.2	0.5	1.1	-	0.1	-	0.3	0.2	-	0.3	-	-	0.2	-
MATH	2	2	1	1	-	-	1	1	-	1	1	-	1	-
	0.2	0.7	0.9	0.7	-	-	0.2	0.2	-	0.1	0.4	-	0.1	-
MEDICAL EQUIPMENT	2	-	-	-	-	2	-	2	-	-	2	-	2	-
	0.2	-	-	-	-	0.8	-	0.3	-	-	0.7	-	0.2	-
PROGRESS	2	1	-	1	-	1	2	-	-	2	-	-	1	1
	0.2	0.3	-	0.7	-	0.4	0.4	-	-	0.2	-	-	0.1	0.7
MANUFACTURE	2	1	-	1	1	-	1	-	1	1	1	-	2	-
	0.2	0.3	-	0.7	0.1	-	0.2	-	0.5	0.1	0.3	-	0.2	-
STOCK MARKET	2	-	-	-	2	-	2	-	-	2	-	-	2	-
	0.1	-	-	-	0.2	-	0.3	-	-	0.2	-	-	0.1	-

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	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
ENGINEERING	1	1	-	1	-	-	-	1	-	-	1	-	1	-
	0.1	0.4	-	0.7	-	-	-	0.2	-	-	0.4	-	0.1	-
EVERYTHING	5	1	1	-	-	4	1	4	-	5	-	-	4	1
	0.4	0.3	0.7	-	-	1.5	0.2	0.6	-	0.5	-	-	0.3	0.7
OTHER	228	52	22	31	117	55	89	114	24	165	63	-	214	12
	17.9	18.2	16.2	20.0	16.6	21.2	18.3	18.8	13.3	17.6	20.8	-	19.2	8.6
NOTHING	8	-	-	-	8	-	-	8	-	5	2	1	8	-
	0.7	-	-	-	1.2	-	-	1.4	-	0.5	0.8	4.9	0.7	-
(DK)	28	3	-	3	16	8	9	12	7	18	7	4	20	8
	2.2	1.2	-	2.2	2.2	3.2	1.8	1.9	4.1	1.9	2.2	14.9	1.8	5.7
(REFUSED)	1	-	-	-	-	1	-	-	1	-	1	-	1	-
	0.1	-	-	-	-	0.5	-	-	0.8	-	0.5	-	0.1	-

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Q.4 NOW, TELL ME WHETHER YOU STRONGLY AGREE, MOSTLY AGREE, MOSTLY DISAGREE, OR STRONGLY DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS.

(*) A. TECHNOLOGY IS A SMALL FACTOR IN YOUR EVERYDAY LIFE

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL	COL-	COL-	NON-	=====			
									COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE	EAST	MID- WEST	SOUTH WEST	
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF AGREEMENT																
(4) STRONGLY AGREE	253	125	128	37	100	116	59	57	121	46	75	132	66	72	84	31
	19.9	20.2	19.6	16.3	18.9	22.9	19.4	28.1	16.9	12.0	22.5	23.7	23.0	23.4	20.9	11.2
(3) MOSTLY AGREE	292	126	167	40	115	134	63	71	121	62	59	170	77	72	81	62
	23.0	20.3	25.5	18.0	21.6	26.5	20.7	35.2	17.0	16.4	17.6	30.5	26.5	23.6	20.1	22.7
(2) MOSTLY DISAGREE	270	118	152	66	107	94	60	34	167	95	72	103	56	59	78	77
	21.2	19.1	23.2	29.2	20.2	18.5	19.5	17.0	23.4	25.2	21.4	18.5	19.3	19.2	19.4	28.1
(1) STRONGLY DISAGREE	456	249	206	82	207	161	123	38	303	174	129	152	89	103	160	103
	35.8	40.2	31.5	36.5	39.1	31.8	40.3	19.0	42.5	46.1	38.5	27.1	30.7	33.8	39.7	37.6
(DK)	3	1	1	-	1	1	-	1	1	1	-	1	1	-	-	1
	0.2	0.2	0.2	-	0.2	0.3	-	0.7	0.2	0.3	-	0.2	0.5	-	-	0.4
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.27	2.20	2.33	2.14	2.20	2.41	2.19	2.73	2.08	1.94	2.24	2.51	2.42	2.37	2.22	2.08

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	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>LEVEL OF AGREEMENT</u>														
(4) STRONGLY AGREE	253	53	26	27	126	69	108	120	26	193	52	7	237	12
	19.9	18.4	19.1	17.9	17.8	26.6	22.3	19.7	14.0	20.5	17.4	27.9	21.3	8.7
(3) MOSTLY AGREE	292	50	25	24	167	72	75	170	47	188	94	6	264	27
	23.0	17.3	18.9	15.9	23.5	27.5	15.5	28.0	25.9	20.0	31.3	25.3	23.7	19.1
(2) MOSTLY DISAGREE	270	48	18	30	155	63	83	140	47	181	86	-	232	35
	21.2	16.7	13.3	19.8	21.8	24.1	17.2	23.0	26.0	19.3	28.6	-	20.8	24.8
(1) STRONGLY DISAGREE	456	137	65	72	261	55	218	176	61	378	66	11	380	66
	35.8	47.5	48.7	46.5	36.7	21.2	45.0	29.1	33.2	40.2	21.8	46.9	34.1	47.3
(DK)	3	-	-	-	1	1	-	1	1	-	3	-	3	-
	0.2	-	-	-	0.2	0.5	-	0.2	0.8	-	0.8	-	0.2	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.27	2.07	2.08	2.05	2.22	2.60	2.15	2.38	2.21	2.21	2.45	2.34	2.32	1.89

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(*) B. ENGINEERING AND TECHNOLOGY ARE BASICALLY ONE AND THE SAME THING

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL	COL-	COL-	NON-	=====			
									COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE	EAST	MID- WEST	SOUTH WEST	
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF AGREEMENT																
(4) STRONGLY AGREE	253	134	119	33	109	107	63	44	121	43	78	130	58	51	95	50
	19.9	21.7	18.1	14.5	20.5	21.1	20.6	21.8	17.0	11.4	23.4	23.3	19.9	16.6	23.4	18.2
(3) MOSTLY AGREE	546	269	276	120	220	202	110	92	295	154	141	251	121	124	178	122
	42.8	43.5	42.2	53.2	41.4	40.0	36.2	45.8	41.4	40.7	42.3	44.8	41.7	40.6	44.1	44.6
(2) MOSTLY DISAGREE	292	128	164	41	127	122	82	40	201	123	78	91	69	80	83	61
	22.9	20.7	25.1	18.3	23.9	24.1	27.0	19.7	28.2	32.5	23.4	16.3	23.7	26.0	20.6	22.2
(1) STRONGLY DISAGREE	168	87	82	32	72	64	45	19	90	57	33	77	42	40	46	40
	13.2	14.0	12.5	14.0	13.5	12.6	14.7	9.5	12.7	15.1	10.0	13.7	14.6	13.1	11.3	14.6
(DK)	15	1	14	-	4	11	5	6	4	1	3	10	-	11	3	1
	1.2	0.2	2.1	-	0.7	2.2	1.5	3.2	0.6	0.3	1.0	1.9	-	3.6	0.7	0.4
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.70	2.73	2.67	2.68	2.69	2.71	2.64	2.83	2.63	2.48	2.80	2.79	2.67	2.63	2.80	2.67

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BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE O'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>LEVEL OF AGREEMENT</u>														
(4) STRONGLY AGREE	253	62	26	36	136	52	135	100	18	198	55	-	236	16
	19.9	21.5	19.4	23.2	19.2	20.1	27.8	16.6	9.7	21.0	18.4	-	21.2	11.2
(3) MOSTLY AGREE	546	115	48	67	300	122	191	283	70	382	145	13	486	55
	42.8	39.9	35.6	43.7	42.2	46.7	39.6	46.7	38.3	40.6	48.1	55.3	43.6	39.1
(2) MOSTLY DISAGREE	292	67	37	30	167	55	86	151	55	217	67	6	253	36
	22.9	23.3	27.7	19.4	23.5	21.1	17.8	25.0	30.0	23.1	22.1	25.3	22.6	25.6
(1) STRONGLY DISAGREE	168	44	23	21	99	25	65	68	35	129	33	5	127	34
	13.2	15.3	17.3	13.6	14.0	9.5	13.5	11.2	19.0	13.7	11.0	19.4	11.4	24.0
(DK)	15	-	-	-	8	7	6	3	6	14	1	-	14	-
	1.2	-	-	-	1.1	2.7	1.2	0.5	3.1	1.5	0.3	-	1.2	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.70	2.68	2.57	2.77	2.67	2.79	2.83	2.69	2.40	2.70	2.74	2.36	2.75	2.38

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.4 NOW, TELL ME WHETHER YOU STRONGLY AGREE, MOSTLY AGREE, MOSTLY DISAGREE, OR STRONGLY DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS.

(*) C. THE RESULTS OF THE USE OF TECHNOLOGY CAN BE GOOD OR BAD

BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION			
	=====		=====		=====		=====		=====		=====		=====			
	TOTAL	MALE	FE- MALE	AGE 18-29	30-49	50+	50-64	65+	TOTAL COL- LEGE	COL- LEGE GRAD.	COL- LEGE INC.	NON- COL- LEGE	EAST	MID- WEST	SOUTH WEST	
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF AGREEMENT																
(4) STRONGLY AGREE	755 59.3	384 62.0	371 56.7	126 56.2	328 61.8	291 57.5	182 59.6	109 54.3	466 65.5	248 65.6	219 65.4	286 51.2	174 60.3	174 56.9	237 58.6	169 61.7
(3) MOSTLY AGREE	443 34.8	194 31.4	248 37.9	78 34.8	167 31.6	194 38.4	116 38.2	78 38.7	213 29.9	118 31.3	95 28.3	230 41.1	97 33.7	114 37.4	138 34.2	93 33.8
(2) MOSTLY DISAGREE	36 2.8	18 2.9	18 2.7	9 3.8	20 3.7	7 1.5	2 0.8	5 2.4	23 3.2	6 1.7	16 4.8	13 2.3	8 2.9	6 1.9	18 4.5	3 1.2
(1) STRONGLY DISAGREE	29 2.3	19 3.0	10 1.5	6 2.6	14 2.6	9 1.8	2 0.7	7 3.4	6 0.8	2 0.6	4 1.1	23 4.1	8 2.7	8 2.6	11 2.6	2 0.8
(DK)	10 0.8	3 0.6	6 1.0	6 2.5	2 0.3	2 0.4	1 0.3	1 0.6	2 0.3	1 0.3	1 0.4	7 1.3	- -	4 1.3	- -	6 2.1
(REFUSED)	2 0.2	1 0.2	1 0.2	- -	- -	2 0.4	1 0.4	1 0.6	2 0.3	2 0.6	- -	- -	1 0.4	- -	- -	1 0.4
MEAN	3.52	3.53	3.52	3.48	3.53	3.53	3.58	3.46	3.61	3.63	3.59	3.41	3.52	3.50	3.49	3.60

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.4 NOW, TELL ME WHETHER YOU STRONGLY AGREE, MOSTLY AGREE, MOSTLY DISAGREE, OR STRONGLY DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS.

(*) C. THE RESULTS OF THE USE OF TECHNOLOGY CAN BE GOOD OR BAD

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE O'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF AGREEMENT														
(4) STRONGLY AGREE	755	186	85	101	429	138	295	347	113	590	152	11	651	93
	59.3	64.5	63.3	65.6	60.4	52.9	60.9	57.2	62.1	62.8	50.4	43.9	58.3	66.6
(3) MOSTLY AGREE	443	88	41	46	239	104	155	230	57	300	129	8	408	32
	34.8	30.4	30.9	30.0	33.7	40.0	32.0	38.0	31.1	31.9	42.9	32.1	36.6	23.0
(2) MOSTLY DISAGREE	36	9	2	7	14	11	12	20	4	19	14	1	27	4
	2.8	3.0	1.3	4.4	2.0	4.4	2.4	3.4	2.0	2.1	4.7	4.2	2.4	3.1
(1) STRONGLY DISAGREE	29	3	3	-	22	3	17	6	6	22	2	5	20	8
	2.3	1.2	2.5	-	3.1	1.2	3.5	1.0	3.1	2.3	0.7	19.8	1.8	6.0
(DK)	10	3	3	-	3	4	5	2	3	8	2	-	8	2
	0.8	0.9	2.0	-	0.4	1.5	1.0	0.3	1.7	0.8	0.6	-	0.7	1.3
(REFUSED)	2	-	-	-	2	-	1	1	-	-	2	-	2	-
	0.2	-	-	-	0.3	-	0.2	0.2	-	-	0.7	-	0.2	-
MEAN	3.52	3.60	3.58	3.61	3.53	3.47	3.52	3.52	3.55	3.57	3.45	3.00	3.53	3.52

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.4 NOW, TELL ME WHETHER YOU STRONGLY AGREE, MOSTLY AGREE, MOSTLY DISAGREE, OR STRONGLY DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS.

(*) D. SCIENCE AND TECHNOLOGY ARE BASICALLY ONE AND THE SAME THING

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE-MALE	18-29	30-49	50+	50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF AGREEMENT																
(4) STRONGLY AGREE	204	109	95	37	64	103	64	40	101	45	55	103	43	53	76	32
	16.0	17.6	14.5	16.2	12.1	20.4	20.9	19.7	14.2	12.0	16.6	18.4	14.8	17.4	18.7	11.8
(3) MOSTLY AGREE	591	293	298	108	250	222	126	95	286	121	165	304	134	142	204	111
	46.4	47.3	45.6	47.9	47.2	43.8	41.4	47.4	40.1	32.0	49.3	54.4	46.4	46.4	50.5	40.4
(2) MOSTLY DISAGREE	315	141	174	57	150	106	72	34	221	140	81	92	76	84	70	85
	24.7	22.8	26.5	25.5	28.3	21.0	23.6	17.0	31.1	37.1	24.3	16.5	26.2	27.5	17.2	31.1
(1) STRONGLY DISAGREE	151	73	78	22	66	64	41	23	97	66	31	54	35	27	50	40
	11.9	11.9	11.9	9.6	12.4	12.6	13.4	11.4	13.6	17.4	9.4	9.7	12.0	8.7	12.2	14.7
(DK)	11	1	10	2	-	9	1	8	5	4	2	5	2	-	5	4
	0.8	0.2	1.5	0.7	-	1.8	0.3	4.0	0.8	1.0	0.5	1.0	0.6	-	1.3	1.4
(REFUSED)	2	2	-	-	-	2	1	1	2	2	-	-	-	-	-	2
	0.2	0.3	-	-	-	0.4	0.3	0.5	0.3	0.5	-	-	-	-	-	0.7
MEAN	2.67	2.71	2.64	2.71	2.59	2.74	2.70	2.79	2.55	2.39	2.73	2.82	2.64	2.72	2.77	2.50

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.4 NOW, TELL ME WHETHER YOU STRONGLY AGREE, MOSTLY AGREE, MOSTLY DISAGREE, OR STRONGLY DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS.

(*) D. SCIENCE AND TECHNOLOGY ARE BASICALLY ONE AND THE SAME THING

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF AGREEMENT														
(4) STRONGLY AGREE	204	41	15	25	116	44	82	86	36	144	57	3	182	19
	16.0	14.2	11.5	16.5	16.3	16.9	17.0	14.2	19.5	15.3	19.0	12.2	16.3	13.8
(3) MOSTLY AGREE	591	108	46	62	346	132	213	306	72	437	136	16	535	48
	46.4	37.6	34.4	40.4	48.7	50.7	44.0	50.4	39.5	46.5	45.1	68.3	48.0	34.6
(2) MOSTLY DISAGREE	315	91	49	43	161	56	121	145	47	234	75	-	259	53
	24.7	31.8	36.3	27.8	22.7	21.3	25.1	24.0	25.7	24.9	24.9	-	23.2	37.5
(1) STRONGLY DISAGREE	151	43	21	21	81	26	65	61	25	115	29	5	130	18
	11.9	14.8	15.8	13.9	11.4	10.1	13.5	10.0	13.8	12.3	9.7	19.5	11.6	12.9
(DK)	11	4	3	1	5	2	2	7	2	8	3	-	8	2
	0.8	1.3	2.0	0.7	0.8	0.6	0.4	1.2	0.9	0.9	0.9	-	0.7	1.2
(REFUSED)	2	1	-	1	-	1	-	1	1	1	1	-	2	-
	0.2	0.4	-	0.7	-	0.4	-	0.2	0.6	0.1	0.3	-	0.2	-
MEAN	2.67	2.52	2.42	2.60	2.70	2.75	2.65	2.70	2.66	2.65	2.74	2.73	2.70	2.50

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 4 SUMMARY TABLE OF STRONGLY AGREE

BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION			
	TOTAL	FE-MALE		AGE					TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
		MALE	FE-MALE	18-29	30-49	50+	50-64	65+								
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

SUMMARY TABLE

THE RESULTS OF THE USE OF TECHNOLOGY CAN BE GOOD OR BAD	755	384	371	126	328	291	182	109	466	248	219	286	174	174	237	169
	59.3	62.0	56.7	56.2	61.8	57.5	59.6	54.3	65.5	65.6	65.4	51.2	60.3	56.9	58.6	61.7
TECHNOLOGY IS A SMALL FACTOR IN YOUR EVERYDAY LIFE	253	125	128	37	100	116	59	57	121	46	75	132	66	72	84	31
	19.9	20.2	19.6	16.3	18.9	22.9	19.4	28.1	16.9	12.0	22.5	23.7	23.0	23.4	20.9	11.2
ENGINEERING AND TECHNOLOGY ARE BASICALLY ONE AND THE SAME THING	253	134	119	33	109	107	63	44	121	43	78	130	58	51	95	50
	19.9	21.7	18.1	14.5	20.5	21.1	20.6	21.8	17.0	11.4	23.4	23.3	19.9	16.6	23.4	18.2
SCIENCE AND TECHNOLOGY ARE BASICALLY ONE AND THE SAME THING	204	109	95	37	64	103	64	40	101	45	55	103	43	53	76	32
	16.0	17.6	14.5	16.2	12.1	20.4	20.9	19.7	14.2	12.0	16.6	18.4	14.8	17.4	18.7	11.8

THE GALLUP ORGANIZATION, INC.
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Q. 4 SUMMARY TABLE OF STRONGLY AGREE

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274 100.0	288 100.0	134 100.0	154 100.0	710 100.0	261 100.0	484 100.0	606 100.0	182 100.0	940 100.0	301 100.0	24 100.0	1116 100.0	140 100.0
SUMMARY TABLE														
THE RESULTS OF THE USE OF TECHNOLOGY CAN BE GOOD OR BAD	755 59.3	186 64.5	85 63.3	101 65.6	429 60.4	138 52.9	295 60.9	347 57.2	113 62.1	590 62.8	152 50.4	11 43.9	651 58.3	93 66.6
TECHNOLOGY IS A SMALL FACTOR IN YOUR EVERYDAY LIFE	253 19.9	53 18.4	26 19.1	27 17.9	126 17.8	69 26.6	108 22.3	120 19.7	26 14.0	193 20.5	52 17.4	7 27.9	237 21.3	12 8.7
ENGINEERING AND TECHNOLOGY ARE BASICALLY ONE AND THE SAME THING	253 19.9	62 21.5	26 19.4	36 23.2	136 19.2	52 20.1	135 27.8	100 16.6	18 9.7	198 21.0	55 18.4	- -	236 21.2	16 11.2
SCIENCE AND TECHNOLOGY ARE BASICALLY ONE AND THE SAME THING	204 16.0	41 14.2	15 11.5	25 16.5	116 16.3	44 16.9	82 17.0	86 14.2	36 19.5	144 15.3	57 19.0	3 12.2	182 16.3	19 13.8

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

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APRIL, 2004

Q.5 PLEASE TELL ME TO WHAT EXTENT YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT TECHNOLOGY.

(*) A. HUMANS OFTEN DEVELOP NEW TECHNOLOGIES TO IMPROVE UPON PREVIOUS TECHNOLOGIES

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL	COL-	COL-	NON-	EAST	MID-	SOUTH	WEST
									COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE		WEST		
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF AGREEMENT																
(4) STRONGLY AGREE	876	423	453	168	352	347	229	118	516	285	231	358	191	209	275	201
	68.8	68.3	69.3	74.6	66.4	68.5	75.0	58.8	72.5	75.5	69.0	64.0	66.0	68.3	68.0	73.5
(3) MOSTLY AGREE	360	173	187	51	170	136	65	71	178	85	93	182	85	91	118	66
	28.3	27.9	28.6	22.8	32.0	26.9	21.3	35.4	25.0	22.5	27.9	32.5	29.6	29.6	29.1	24.3
(2) MOSTLY DISAGREE	15	12	4	6	1	8	4	5	9	6	3	7	3	1	8	4
	1.2	1.9	0.6	2.6	0.2	1.7	1.2	2.3	1.2	1.6	0.8	1.2	1.0	0.3	1.9	1.3
(1) STRONGLY DISAGREE	20	11	9	-	7	12	8	5	8	1	6	12	9	6	4	1
	1.5	1.8	1.3	-	1.4	2.5	2.6	2.3	1.1	0.4	1.9	2.1	3.0	1.8	1.0	0.5
(DK)	2	1	1	-	-	2	-	2	1	-	1	1	1	-	-	1
	0.2	0.2	0.2	-	-	0.5	-	1.2	0.2	-	0.3	0.2	0.5	-	-	0.4
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.65	3.63	3.66	3.72	3.64	3.62	3.69	3.53	3.69	3.73	3.65	3.59	3.59	3.64	3.64	3.71

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

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APRIL, 2004

Q.5 PLEASE TELL ME TO WHAT EXTENT YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT TECHNOLOGY.

(*) A. HUMANS OFTEN DEVELOP NEW TECHNOLOGIES TO IMPROVE UPON PREVIOUS TECHNOLOGIES

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF AGREEMENT														
(4) STRONGLY AGREE	876	203	96	107	504	160	357	406	112	683	175	10	778	89
	68.8	70.7	71.8	69.7	71.1	61.1	73.8	67.0	61.2	72.7	58.1	41.1	69.7	63.6
(3) MOSTLY AGREE	360	76	32	44	185	93	119	179	62	235	115	9	315	37
	28.3	26.5	24.1	28.7	26.0	35.6	24.6	29.5	34.2	25.0	38.0	39.1	28.2	26.7
(2) MOSTLY DISAGREE	15	1	-	1	11	4	-	13	3	11	4	-	14	2
	1.2	0.3	-	0.7	1.5	1.4	-	2.1	1.5	1.2	1.5	-	1.2	1.2
(1) STRONGLY DISAGREE	20	6	4	1	10	4	8	7	5	9	6	5	8	12
	1.5	1.9	3.0	1.0	1.4	1.5	1.6	1.2	2.5	1.0	1.9	19.8	0.7	8.5
(DK)	2	1	1	-	-	1	-	1	1	1	1	-	2	-
	0.2	0.5	1.0	-	-	0.4	-	0.2	0.6	0.1	0.5	-	0.2	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.65	3.67	3.66	3.67	3.67	3.57	3.71	3.63	3.55	3.70	3.53	3.02	3.67	3.46

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.5 PLEASE TELL ME TO WHAT EXTENT YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT TECHNOLOGY.

(*) B. MOST ENVIRONMENTAL PROBLEMS CAN BE SOLVED USING TECHNOLOGY

BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION			
	TOTAL	MALE		FE-MALE		AGE			TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
		MALE	FE-MALE	18-29	30-49	50+	50-64	65+								
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF AGREEMENT																
(4) STRONGLY AGREE	300	170	130	55	118	126	67	59	142	57	85	156	65	80	98	58
	23.6	27.5	19.9	24.4	22.2	25.0	22.1	29.4	19.9	15.1	25.5	27.9	22.4	26.0	24.2	21.1
(3) MOSTLY AGREE	540	241	299	90	243	202	124	78	289	142	147	251	121	122	178	118
	42.4	38.9	45.7	40.1	45.8	40.0	40.8	38.8	40.6	37.7	43.9	44.8	41.9	40.0	44.0	43.2
(2) MOSTLY DISAGREE	295	120	176	61	116	112	80	32	196	119	77	100	69	73	85	68
	23.2	19.3	26.9	27.2	21.8	22.1	26.2	16.0	27.5	31.4	23.1	17.8	23.9	23.8	21.1	25.0
(1) STRONGLY DISAGREE	126	83	44	18	51	58	29	28	82	57	25	44	33	26	39	28
	9.9	13.3	6.7	7.8	9.6	11.4	9.6	14.2	11.5	15.1	7.5	7.9	11.3	8.6	9.7	10.3
(DK)	11	6	5	1	2	8	4	3	2	2	-	9	1	5	4	-
	0.8	0.9	0.8	0.4	0.4	1.5	1.4	1.7	0.3	0.5	-	1.6	0.5	1.6	1.1	-
(REFUSED)	1	-	1	-	1	-	-	-	1	1	-	-	-	-	-	1
	0.1	-	0.2	-	0.2	-	-	-	0.2	0.3	-	-	-	-	-	0.4
MEAN	2.80	2.81	2.80	2.81	2.81	2.80	2.76	2.85	2.69	2.53	2.87	2.94	2.76	2.85	2.84	2.75

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.5 PLEASE TELL ME TO WHAT EXTENT YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT TECHNOLOGY.

(*) B. MOST ENVIRONMENTAL PROBLEMS CAN BE SOLVED USING TECHNOLOGY

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF AGREEMENT														
(4) STRONGLY AGREE	300	74	34	40	150	73	177	96	27	233	63	5	264	29
	23.6	25.6	25.0	26.1	21.2	27.8	36.5	15.9	14.9	24.7	21.0	19.0	23.7	20.7
(3) MOSTLY AGREE	540	114	63	51	304	117	186	277	76	393	132	14	485	50
	42.4	39.7	47.1	33.3	42.8	44.7	38.5	45.7	41.6	41.9	43.7	57.0	43.5	35.6
(2) MOSTLY DISAGREE	295	59	20	39	190	45	76	169	51	208	79	4	254	40
	23.2	20.6	14.9	25.5	26.7	17.3	15.7	27.9	27.7	22.1	26.3	14.9	22.7	28.9
(1) STRONGLY DISAGREE	126	35	11	23	63	23	40	61	25	96	25	2	103	20
	9.9	12.0	8.4	15.2	8.9	9.0	8.2	10.1	13.8	10.2	8.4	9.1	9.2	14.1
(DK)	11	6	6	-	2	3	6	1	4	9	2	-	9	1
	0.8	2.1	4.5	-	0.2	1.2	1.2	0.2	2.0	0.9	0.7	-	0.8	0.7
(REFUSED)	1	-	-	-	1	-	-	1	-	1	-	-	1	-
	0.1	-	-	-	0.2	-	-	0.2	-	0.1	-	-	0.1	-
MEAN	2.80	2.81	2.93	2.70	2.77	2.92	3.04	2.68	2.59	2.82	2.78	2.86	2.82	2.63

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.5 PLEASE TELL ME TO WHAT EXTENT YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT TECHNOLOGY.

(*) C. DESIGN IS A PROCESS THAT CAN BE USED TO TURN IDEAS INTO PRODUCTS

BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION			
	TOTAL	MALE		FE-MALE		AGE			TOTAL	COL-	COL-	NON-	REGION			
					18-29	30-49	50+	50-64	65+	COL-LEGE	LEGE GRAD.	LEGE INC.	COL-LEGE	EAST	MID-WEST	SOUTH
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF AGREEMENT																
(4) STRONGLY AGREE	873	412	461	131	386	350	215	135	496	267	229	374	175	224	301	174
	68.5	66.5	70.4	58.0	72.7	69.3	70.5	67.4	69.7	70.7	68.5	66.9	60.5	73.0	74.3	63.4
(3) MOSTLY AGREE	365	179	186	86	139	136	78	58	204	101	103	161	109	73	94	89
	28.7	29.0	28.4	38.3	26.2	26.9	25.6	28.9	28.7	26.8	30.8	28.8	37.7	24.0	23.2	32.6
(2) MOSTLY DISAGREE	22	17	5	5	3	13	10	3	9	6	2	14	5	2	7	8
	1.8	2.8	0.7	2.1	0.6	2.5	3.2	1.5	1.2	1.7	0.6	2.5	1.8	0.7	1.8	2.9
(1) STRONGLY DISAGREE	9	9	-	4	-	6	1	5	2	2	-	8	-	5	3	2
	0.7	1.5	-	1.6	-	1.1	0.4	2.3	0.3	0.5	-	1.4	-	1.5	0.7	0.7
(DK)	3	-	3	-	3	-	-	-	-	-	-	3	-	3	-	-
	0.2	-	0.4	-	0.5	-	-	-	-	-	-	0.5	-	0.9	-	-
(REFUSED)	1	1	-	-	-	1	1	-	1	1	-	-	-	-	-	1
	0.1	0.2	-	-	-	0.2	0.3	-	0.1	0.3	-	-	-	-	-	0.4
MEAN	3.65	3.61	3.70	3.53	3.72	3.65	3.67	3.61	3.68	3.68	3.68	3.62	3.59	3.70	3.71	3.59

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.5 PLEASE TELL ME TO WHAT EXTENT YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT TECHNOLOGY.

(*) C. DESIGN IS A PROCESS THAT CAN BE USED TO TURN IDEAS INTO PRODUCTS

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF AGREEMENT														
(4) STRONGLY AGREE	873	213	102	112	480	170	358	402	112	692	171	9	759	99
	68.5	74.1	76.0	72.5	67.6	65.0	74.0	66.3	61.7	73.7	56.6	38.3	68.0	70.7
(3) MOSTLY AGREE	365	66	28	37	210	85	114	192	58	226	123	9	330	35
	28.7	22.8	21.2	24.2	29.5	32.6	23.5	31.7	32.1	24.1	41.0	37.7	29.6	24.9
(2) MOSTLY DISAGREE	22	9	4	5	11	3	10	9	3	18	3	-	18	3
	1.8	3.1	2.8	3.3	1.5	1.0	2.0	1.5	1.8	1.9	1.1	-	1.6	1.8
(1) STRONGLY DISAGREE	9	-	-	-	8	2	2	3	5	2	2	6	6	4
	0.7	-	-	-	1.1	0.7	0.4	0.5	2.5	0.2	0.6	24.0	0.5	2.5
(DK)	3	-	-	-	2	1	-	-	3	2	1	-	2	-
	0.2	-	-	-	0.2	0.4	-	-	1.5	0.2	0.3	-	0.1	-
(REFUSED)	1	-	-	-	-	1	-	-	1	-	1	-	1	-
	0.1	-	-	-	-	0.4	-	-	0.6	-	0.3	-	0.1	-
MEAN	3.65	3.71	3.73	3.69	3.64	3.63	3.71	3.64	3.56	3.72	3.55	2.90	3.65	3.64

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.5 SUMMARY TABLE OF STRONGLY AGREE

BASE: TOTAL RESPONDENTS

	GENDER		AGE						EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL COL- LEGE	COL- LEGE GRAD.	COL- LEGE INC.	NON- COL- LEGE	EAST	MID- WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

SUMMARY TABLE

HUMANS OFTEN DEVELOP NEW TECHNOLOGIES TO IMPROVE UPON PREVIOUS TECHNOLOGIES	876 68.8	423 68.3	453 69.3	168 74.6	352 66.4	347 68.5	229 75.0	118 58.8	516 72.5	285 75.5	231 69.0	358 64.0	191 66.0	209 68.3	275 68.0	201 73.5
DESIGN IS A PROCESS THAT CAN BE USED TO TURN IDEAS INTO PRODUCTS	873 68.5	412 66.5	461 70.4	131 58.0	386 72.7	350 69.3	215 70.5	135 67.4	496 69.7	267 70.7	229 68.5	374 66.9	175 60.5	224 73.0	301 74.3	174 63.4
MOST ENVIRONMENTAL PROBLEMS CAN BE SOLVED USING TECHNOLOGY	300 23.6	170 27.5	130 19.9	55 24.4	118 22.2	126 25.0	67 22.1	59 29.4	142 19.9	57 15.1	85 25.5	156 27.9	65 22.4	80 26.0	98 24.2	58 21.1

THE GALLUP ORGANIZATION, INC.
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APRIL, 2004

Q.5 SUMMARY TABLE OF STRONGLY AGREE

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA						IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SUMMARY TABLE														
HUMANS OFTEN DEVELOP NEW TECHNOLOGIES TO IMPROVE UPON PREVIOUS TECHNOLOGIES	876	203	96	107	504	160	357	406	112	683	175	10	778	89
	68.8	70.7	71.8	69.7	71.1	61.1	73.8	67.0	61.2	72.7	58.1	41.1	69.7	63.6
DESIGN IS A PROCESS THAT CAN BE USED TO TURN IDEAS INTO PRODUCTS	873	213	102	112	480	170	358	402	112	692	171	9	759	99
	68.5	74.1	76.0	72.5	67.6	65.0	74.0	66.3	61.7	73.7	56.6	38.3	68.0	70.7
MOST ENVIRONMENTAL PROBLEMS CAN BE SOLVED USING TECHNOLOGY	300	74	34	40	150	73	177	96	27	233	63	5	264	29
	23.6	25.6	25.0	26.1	21.2	27.8	36.5	15.9	14.9	24.7	21.0	19.0	23.7	20.7

THE GALLUP ORGANIZATION, INC.
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*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.6 HOW IMPORTANT IS IT TO YOU TO KNOW HOW VARIOUS TECHNOLOGIES WORK? IS IT VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL TO YOU?
BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION				
	TOTAL	MALE		FE-MALE		AGE				TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
		MALE	FE-MALE	18-29	30-49	50+	50-64	65+									
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174	
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
<u>LEVEL OF IMPORTANCE</u>																	
(4) VERY IMPORTANT	484	254	229	118	203	160	108	52	253	123	131	228	124	106	145	109	
	38.0	41.1	35.0	52.2	38.3	31.6	35.4	25.8	35.5	32.4	39.1	40.9	43.0	34.5	35.8	39.9	
(3) SOMEWHAT IMPORTANT	606	296	310	96	260	244	146	98	359	196	164	247	131	152	211	113	
	47.6	47.9	47.3	42.6	49.0	48.2	47.9	48.8	50.5	51.8	49.0	44.2	45.2	49.6	52.2	41.2	
(2) NOT VERY IMPORTANT	140	49	91	10	54	74	36	38	79	52	28	61	29	34	36	42	
	11.0	7.9	13.9	4.6	10.1	14.6	11.6	19.1	11.1	13.6	8.2	10.9	9.9	11.1	8.9	15.2	
(1) NOT IMPORTANT AT ALL	42	18	24	1	14	27	14	13	20	7	12	23	5	15	12	10	
	3.3	3.0	3.7	0.5	2.7	5.4	4.7	6.3	2.8	1.9	3.7	4.1	1.8	4.8	3.0	3.8	
(DK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
(REFUSED)	1	1	-	-	-	1	1	-	1	1	-	-	-	-	1	-	
	0.1	0.2	-	-	-	0.2	0.3	-	0.1	0.3	-	-	-	-	0.2	-	
MEAN	3.20	3.27	3.14	3.47	3.23	3.06	3.14	2.94	3.19	3.15	3.23	3.22	3.29	3.14	3.21	3.17	

THE GALLUP ORGANIZATION, INC.
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*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.6 HOW IMPORTANT IS IT TO YOU TO KNOW HOW VARIOUS TECHNOLOGIES WORK? IS IT VERY IMPORTANT, SOMEWHAT IMPORTANT,
NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL TO YOU?
BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE														
(4) VERY IMPORTANT	484	125	65	60	252	98	484	-	-	419	59	-	433	45
	38.0	43.5	48.7	39.0	35.5	37.4	100.0	-	-	44.6	19.7	-	38.8	31.7
(3) SOMEWHAT IMPORTANT	606	129	52	77	357	116	-	606	-	416	178	10	539	58
	47.6	44.8	38.8	50.0	50.3	44.3	-	100.0	-	44.3	59.2	40.3	48.3	41.5
(2) NOT VERY IMPORTANT	140	29	16	14	78	32	-	-	140	82	51	6	116	23
	11.0	10.2	11.7	8.9	11.0	12.2	-	-	76.8	8.7	16.9	26.1	10.4	16.5
(1) NOT IMPORTANT AT ALL	42	4	1	2	23	16	-	-	42	23	12	8	28	14
	3.3	1.2	0.9	1.5	3.2	6.2	-	-	23.2	2.4	3.8	33.6	2.5	10.3
(DK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(REFUSED)	1	1	-	1	-	-	-	-	-	-	1	-	1	-
	0.1	0.3	-	0.7	-	-	-	-	-	-	0.3	-	0.1	-
MEAN	3.20	3.31	3.35	3.27	3.18	3.13	4.00	3.00	1.77	3.31	2.95	2.07	3.23	2.95

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.7 HOW IMPORTANT IS IT TO YOU, PERSONALLY, TO KNOW EACH OF THE FOLLOWING? IS THIS VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL?

(*) A. HOW TO FIX A LIGHT SWITCH OR OTHER HOUSEHOLD PRODUCT THAT STOPS WORKING

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL	COL-	COL-	NON-	=====			
									COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE	EAST	MID- WEST	SOUTH WEST	
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE																
(4) VERY IMPORTANT	675	380	296	105	283	284	173	111	360	185	174	315	142	167	228	138
	53.0	61.3	45.2	46.7	53.3	56.1	56.8	55.0	50.5	49.0	52.1	56.3	49.3	54.6	56.3	50.4
(3) SOMEWHAT IMPORTANT	416	195	221	87	179	143	88	54	240	135	106	175	105	96	130	85
	32.7	31.6	33.7	38.8	33.7	28.2	29.0	27.0	33.7	35.6	31.6	31.3	36.4	31.3	32.1	31.1
(2) NOT VERY IMPORTANT	135	37	97	27	51	57	33	23	84	40	43	51	24	32	39	40
	10.6	6.1	14.8	12.0	9.6	11.2	11.0	11.6	11.7	10.7	13.0	9.1	8.2	10.6	9.5	14.5
(1) NOT IMPORTANT AT ALL	45	5	40	6	18	20	9	12	27	17	10	19	17	11	8	10
	3.6	0.9	6.1	2.6	3.4	4.0	2.8	5.8	3.7	4.4	2.9	3.4	5.7	3.5	2.0	3.6
(DK)	1	-	1	-	-	1	1	-	1	1	-	-	1	-	-	-
	0.1	-	0.2	-	-	0.2	0.4	-	0.2	0.3	-	-	0.4	-	-	-
(REFUSED)	1	1	-	-	-	1	-	1	1	-	1	-	-	-	-	1
	0.1	0.2	-	-	-	0.2	-	0.5	0.2	-	0.3	-	-	-	-	0.4
MEAN	3.35	3.54	3.18	3.30	3.37	3.37	3.40	3.32	3.31	3.30	3.33	3.40	3.30	3.37	3.43	3.29

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.7 HOW IMPORTANT IS IT TO YOU, PERSONALLY, TO KNOW EACH OF THE FOLLOWING? IS THIS VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL?

(*) A. HOW TO FIX A LIGHT SWITCH OR OTHER HOUSEHOLD PRODUCT THAT STOPS WORKING

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>LEVEL OF IMPORTANCE</u>														
(4) VERY IMPORTANT	675	149	61	89	386	135	311	303	61	512	145	14	622	48
	53.0	51.9	45.4	57.6	54.4	51.6	64.3	49.9	33.6	54.4	48.0	57.9	55.7	34.2
(3) SOMEWHAT IMPORTANT	416	93	50	43	232	83	142	215	60	313	96	5	347	60
	32.7	32.4	37.2	28.2	32.7	31.6	29.3	35.4	32.6	33.3	31.8	21.2	31.0	43.0
(2) NOT VERY IMPORTANT	135	32	17	14	66	36	26	67	41	78	52	5	107	26
	10.6	11.0	12.9	9.4	9.3	13.7	5.3	11.0	22.6	8.3	17.3	20.8	9.6	18.3
(1) NOT IMPORTANT AT ALL	45	14	6	7	25	7	5	21	19	35	9	-	39	6
	3.6	4.7	4.6	4.8	3.5	2.7	1.1	3.4	10.5	3.8	2.9	-	3.5	4.5
(DK)	1	-	-	-	1	-	-	1	-	1	-	-	1	-
	0.1	-	-	-	0.2	-	-	0.2	-	0.1	-	-	0.1	-
(REFUSED)	1	-	-	-	-	1	-	-	1	1	-	-	1	-
	0.1	-	-	-	-	0.4	-	-	0.6	0.1	-	-	0.1	-
MEAN	3.35	3.31	3.23	3.38	3.38	3.33	3.57	3.32	2.90	3.39	3.25	3.37	3.39	3.07

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.7 HOW IMPORTANT IS IT TO YOU, PERSONALLY, TO KNOW EACH OF THE FOLLOWING? IS THIS VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL?

(*) B. KNOWING WHETHER IT'S BETTER TO REPAIR PRODUCTS OR BETTER TO THROW THEM AWAY

BASE: TOTAL RESPONDENTS

	GENDER		AGE						EDUCATION				REGION			
	=====		=====						=====				=====			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL COL- LEGE	COL- LEGE GRAD.	COL- LEGE INC.	NON- COL- LEGE	EAST	MID- WEST	SOUTH WEST	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE																
(4) VERY IMPORTANT	819 64.3	383 61.8	436 66.6	145 64.4	349 65.8	317 62.6	192 62.9	125 62.2	457 64.1	239 63.4	217 65.0	360 64.4	158 54.7	206 67.4	261 64.5	193 70.6
(3) SOMEWHAT IMPORTANT	363 28.5	187 30.1	176 26.9	58 25.6	155 29.2	147 29.1	90 29.5	58 28.6	209 29.4	114 30.2	95 28.5	154 27.5	105 36.3	80 26.2	114 28.1	64 23.4
(2) NOT VERY IMPORTANT	55 4.3	30 4.9	25 3.7	19 8.6	16 3.0	18 3.6	11 3.6	8 3.7	27 3.8	12 3.2	15 4.4	28 5.0	11 3.8	12 4.0	21 5.3	10 3.8
(1) NOT IMPORTANT AT ALL	33 2.6	19 3.1	14 2.1	3 1.5	11 2.0	19 3.8	12 4.0	7 3.3	17 2.4	11 3.0	6 1.8	16 2.8	15 5.2	6 2.0	9 2.2	3 1.2
(DK)	4 0.3	-	4 0.6	-	-	4 0.8	-	4 2.1	2 0.3	1 0.3	1 0.4	2 0.3	-	1 0.4	-	3 1.1
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.55	3.51	3.59	3.53	3.59	3.52	3.51	3.53	3.56	3.54	3.57	3.54	3.41	3.60	3.55	3.65

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.7 HOW IMPORTANT IS IT TO YOU, PERSONALLY, TO KNOW EACH OF THE FOLLOWING? IS THIS VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL?

(*) B. KNOWING WHETHER IT'S BETTER TO REPAIR PRODUCTS OR BETTER TO THROW THEM AWAY

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE														
(4) VERY IMPORTANT	819	187	87	100	466	158	352	372	94	642	162	9	731	77
	64.3	64.9	65.1	64.7	65.6	60.6	72.8	61.4	51.6	68.4	53.7	36.1	65.5	55.2
(3) SOMEWHAT IMPORTANT	363	83	37	46	199	75	109	183	70	231	119	12	313	43
	28.5	28.9	27.7	30.1	28.0	28.6	22.5	30.2	38.3	24.6	39.5	49.4	28.0	30.5
(2) NOT VERY IMPORTANT	55	11	8	3	30	14	14	27	14	41	10	3	43	12
	4.3	3.7	5.8	2.0	4.2	5.4	2.8	4.4	7.9	4.4	3.3	14.5	3.9	8.4
(1) NOT IMPORTANT AT ALL	33	7	2	5	12	13	8	21	4	22	9	-	26	7
	2.6	2.4	1.5	3.3	1.7	4.9	1.7	3.5	2.1	2.3	3.0	-	2.3	5.0
(DK)	4	-	-	-	3	1	1	3	-	3	1	-	3	1
	0.3	-	-	-	0.4	0.4	0.2	0.5	-	0.3	0.4	-	0.3	0.9
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.55	3.56	3.56	3.56	3.58	3.46	3.67	3.50	3.40	3.59	3.45	3.22	3.57	3.37

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.7 HOW IMPORTANT IS IT TO YOU, PERSONALLY, TO KNOW EACH OF THE FOLLOWING? IS THIS VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL?

(*) C. HOW TO PROGRAM A VCR OR USE OTHER "THINKING" PRODUCTS

BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION			
	=====		=====		=====		=====		TOTAL	COL-	COL-	NON-	=====		=====	
	TOTAL	MALE	FE- MALE	AGE 18-29	30-49	50+	50-64	65+	COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE	EAST	MID- WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE																
(4) VERY IMPORTANT	689	289	400	123	293	263	169	94	379	185	194	309	159	173	225	132
	54.1	46.7	61.1	54.9	55.3	52.0	55.4	46.8	53.2	49.0	57.9	55.3	55.1	56.6	55.5	48.1
(3) SOMEWHAT IMPORTANT	451	255	196	79	195	175	106	69	256	155	101	194	101	89	154	107
	35.4	41.2	29.9	35.1	36.8	34.5	34.7	34.3	35.9	41.0	30.1	34.7	35.1	29.0	38.1	39.0
(2) NOT VERY IMPORTANT	101	57	45	19	31	50	25	26	58	28	30	43	20	34	23	25
	8.0	9.1	6.8	8.4	5.8	10.0	8.1	12.8	8.2	7.5	8.9	7.7	6.8	11.2	5.6	9.0
(1) NOT IMPORTANT AT ALL	30	17	13	4	11	15	4	11	18	8	10	12	7	10	3	10
	2.4	2.8	2.0	1.6	2.1	3.0	1.5	5.4	2.6	2.2	3.1	2.1	2.5	3.3	0.7	3.6
(DK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(REFUSED)	2	1	1	-	-	2	1	1	1	1	-	1	1	-	-	1
	0.2	0.2	0.2	-	-	0.5	0.3	0.7	0.1	0.3	-	0.2	0.5	-	-	0.4
MEAN	3.42	3.32	3.50	3.43	3.45	3.36	3.45	3.23	3.40	3.37	3.43	3.44	3.44	3.39	3.48	3.32

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.7 HOW IMPORTANT IS IT TO YOU, PERSONALLY, TO KNOW EACH OF THE FOLLOWING? IS THIS VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL?

(*) C. HOW TO PROGRAM A VCR OR USE OTHER "THINKING" PRODUCTS

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>LEVEL OF IMPORTANCE</u>														
(4) VERY IMPORTANT	689	167	84	83	375	143	326	295	67	556	117	10	632	48
	54.1	58.0	62.7	53.9	52.9	54.6	67.5	48.7	36.8	59.2	38.9	40.0	56.6	34.2
(3) SOMEWHAT IMPORTANT	451	87	35	52	262	95	115	253	81	303	141	7	379	64
	35.4	30.1	26.1	33.6	36.9	36.4	23.8	41.8	44.5	32.3	46.8	28.2	34.0	45.6
(2) NOT VERY IMPORTANT	101	21	6	15	57	20	33	45	23	66	28	8	79	22
	8.0	7.4	4.3	10.0	8.0	7.6	6.8	7.4	12.6	7.0	9.2	31.8	7.1	15.9
(1) NOT IMPORTANT AT ALL	30	13	9	4	15	2	8	12	10	14	14	-	24	6
	2.4	4.5	6.9	2.5	2.1	0.8	1.6	2.1	5.5	1.5	4.6	-	2.2	4.3
(DK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(REFUSED)	2	-	-	-	1	1	1	-	1	-	1	-	2	-
	0.2	-	-	-	0.1	0.5	0.3	-	0.6	-	0.5	-	0.2	-
MEAN	3.42	3.42	3.45	3.39	3.41	3.46	3.58	3.37	3.13	3.49	3.21	3.08	3.45	3.10

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

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APRIL, 2004

Q.7 HOW IMPORTANT IS IT TO YOU, PERSONALLY, TO KNOW EACH OF THE FOLLOWING? IS THIS VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL?

(*) D. KNOWING HOW PRODUCTS, SUCH AS A PAPER STAPLER WORK

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL	COL-	COL-	NON-	=====			
									COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE	EAST	MID- WEST	SOUTH WEST	
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE																
(4) VERY IMPORTANT	363	156	208	81	125	152	89	64	198	96	102	165	68	100	102	93
	28.5	25.1	31.8	36.1	23.5	30.1	29.1	31.7	27.8	25.4	30.6	29.5	23.7	32.7	25.1	34.0
(3) SOMEWHAT IMPORTANT	456	243	213	77	202	172	98	74	251	149	103	203	111	97	156	92
	35.8	39.2	32.6	34.1	38.0	33.9	32.2	36.6	35.3	39.4	30.7	36.3	38.4	31.7	38.6	33.5
(2) NOT VERY IMPORTANT	326	167	159	49	141	134	92	42	193	90	102	132	68	85	100	74
	25.6	27.0	24.3	22.0	26.6	26.5	30.1	21.1	27.1	23.9	30.6	23.7	23.4	27.9	24.7	26.8
(1) NOT IMPORTANT AT ALL	123	50	72	18	59	46	27	19	64	41	24	58	41	23	43	16
	9.6	8.1	11.1	7.8	11.2	9.0	8.7	9.6	9.0	10.7	7.1	10.4	14.2	7.4	10.7	5.7
(DK)	1	-	1	-	-	1	-	1	1	1	-	-	-	1	-	-
	0.1	-	0.2	-	-	0.2	-	0.5	0.1	0.3	-	-	-	0.3	-	-
(REFUSED)	5	4	1	-	4	1	-	1	5	1	4	-	1	-	4	-
	0.4	0.6	0.2	-	0.7	0.2	-	0.6	0.7	0.3	1.1	-	0.4	-	0.9	-
MEAN	2.84	2.82	2.85	2.99	2.74	2.85	2.82	2.91	2.83	2.80	2.86	2.85	2.72	2.90	2.79	2.96

THE GALLUP ORGANIZATION, INC.
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Q.7 HOW IMPORTANT IS IT TO YOU, PERSONALLY, TO KNOW EACH OF THE FOLLOWING? IS THIS VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL?

(*) D. KNOWING HOW PRODUCTS, SUCH AS A PAPER STAPLER WORK

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE O'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE														
(4) VERY IMPORTANT	363	86	53	33	184	92	179	143	41	280	74	6	326	33
	28.5	29.8	39.4	21.4	26.0	35.2	37.1	23.6	22.5	29.8	24.4	23.7	29.2	23.4
(3) SOMEWHAT IMPORTANT	456	99	45	54	272	75	159	257	39	337	115	1	412	41
	35.8	34.5	33.5	35.4	38.4	28.8	32.9	42.4	21.5	35.8	38.2	6.2	36.9	29.6
(2) NOT VERY IMPORTANT	326	68	25	44	185	69	109	151	65	227	85	13	285	40
	25.6	23.8	18.4	28.5	26.1	26.3	22.6	24.9	35.6	24.2	28.2	55.2	25.5	28.5
(1) NOT IMPORTANT AT ALL	123	31	12	19	66	25	36	49	37	91	27	4	92	25
	9.6	10.6	8.7	12.3	9.2	9.7	7.4	8.2	20.4	9.7	8.9	14.9	8.2	17.8
(DK)	1	-	-	-	1	-	-	1	-	1	-	-	-	1
	0.1	-	-	-	0.1	-	-	0.2	-	0.1	-	-	-	0.7
(REFUSED)	5	4	-	4	1	-	-	5	-	4	1	-	1	-
	0.4	1.3	-	2.3	0.2	-	-	0.8	-	0.4	0.4	-	0.1	-
MEAN	2.84	2.85	3.04	2.68	2.81	2.89	3.00	2.82	2.46	2.86	2.78	2.39	2.87	2.59

THE GALLUP ORGANIZATION, INC.
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Q.7 HOW IMPORTANT IS IT TO YOU, PERSONALLY, TO KNOW EACH OF THE FOLLOWING? IS THIS VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL?

(*) E. BEING ABLE TO DEVELOP SOLUTIONS TO A PRACTICAL TECHNOLOGICAL PROBLEM

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL	COL-	COL-	NON-	=====			
									COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE	EAST	MID- WEST	SOUTH WEST	
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE																
(4) VERY IMPORTANT	640	325	315	119	276	241	156	85	379	205	174	258	143	149	209	138
	50.2	52.5	48.1	52.8	52.1	47.6	51.1	42.2	53.2	54.2	52.1	46.2	49.7	48.5	51.7	50.5
(3) SOMEWHAT IMPORTANT	500	240	261	95	212	189	109	81	256	136	120	244	112	116	162	111
	39.3	38.7	39.8	42.0	40.0	37.4	35.6	40.1	35.9	36.0	35.7	43.7	38.8	37.8	40.0	40.4
(2) NOT VERY IMPORTANT	102	42	60	10	35	53	27	25	62	29	34	40	22	34	26	21
	8.0	6.8	9.2	4.7	6.6	10.4	8.9	12.6	8.7	7.6	10.1	7.1	7.6	10.9	6.4	7.5
(1) NOT IMPORTANT AT ALL	32	13	19	1	7	23	13	10	15	8	7	17	12	8	8	4
	2.5	2.1	2.9	0.5	1.4	4.6	4.4	5.0	2.2	2.2	2.1	3.0	4.0	2.7	1.9	1.6
(DK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.37	3.42	3.33	3.47	3.43	3.28	3.33	3.20	3.40	3.42	3.38	3.33	3.34	3.32	3.42	3.40

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.7 HOW IMPORTANT IS IT TO YOU, PERSONALLY, TO KNOW EACH OF THE FOLLOWING? IS THIS VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL?

(*) E. BEING ABLE TO DEVELOP SOLUTIONS TO A PRACTICAL TECHNOLOGICAL PROBLEM

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE														
(4) VERY IMPORTANT	640	177	78	99	332	126	337	252	51	537	95	3	584	51
	50.2	61.5	57.9	64.6	46.7	48.1	69.6	41.5	28.2	57.2	31.6	12.0	52.3	36.4
(3) SOMEWHAT IMPORTANT	500	97	51	46	293	104	128	298	73	321	165	11	427	61
	39.3	33.8	37.8	30.2	41.3	39.9	26.5	49.1	39.9	34.2	54.8	47.4	38.2	43.3
(2) NOT VERY IMPORTANT	102	9	4	5	69	24	13	50	39	67	27	8	78	24
	8.0	3.3	3.3	3.2	9.7	9.1	2.6	8.3	21.4	7.1	9.1	33.6	7.0	17.3
(1) NOT IMPORTANT AT ALL	32	4	1	3	16	7	6	7	19	15	14	2	28	4
	2.5	1.5	0.9	2.0	2.3	2.8	1.3	1.1	10.6	1.5	4.5	7.0	2.5	3.0
(DK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.37	3.55	3.53	3.57	3.32	3.33	3.64	3.31	2.86	3.47	3.13	2.64	3.40	3.13

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.7 HOW IMPORTANT IS IT TO YOU, PERSONALLY, TO KNOW EACH OF THE FOLLOWING? IS THIS VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL?

(*) F. DIAGNOSING WHY SOMETHING DOESN'T WORK SO IT CAN BE FIXED

BASE: TOTAL RESPONDENTS

	GENDER		AGE	EDUCATION					REGION							
	MALE	FE-MALE		TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST					
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE																
(4) VERY IMPORTANT	795	416	379	140	334	318	196	122	432	213	219	363	168	196	261	171
	62.4	67.3	57.9	62.4	63.0	62.9	64.4	60.7	60.6	56.3	65.5	64.9	58.0	63.9	64.5	62.5
(3) SOMEWHAT IMPORTANT	375	164	212	70	161	140	81	59	220	127	93	154	86	90	120	78
	29.5	26.4	32.4	31.3	30.3	27.6	26.6	29.1	30.9	33.6	27.8	27.6	29.9	29.5	29.8	28.6
(2) NOT VERY IMPORTANT	67	30	36	13	22	31	18	12	45	26	19	22	12	15	17	22
	5.2	4.9	5.6	5.8	4.1	6.1	6.1	6.1	6.3	6.9	5.6	3.9	4.3	4.8	4.3	8.1
(1) NOT IMPORTANT AT ALL	34	8	27	1	14	15	9	6	14	10	4	20	22	5	5	2
	2.7	1.2	4.1	0.5	2.6	3.0	3.0	3.1	2.0	2.7	1.2	3.6	7.8	1.5	1.2	0.8
(DK)	2	1	1	-	-	2	-	2	2	2	-	-	-	1	1	-
	0.2	0.2	0.2	-	-	0.4	-	1.0	0.3	0.5	-	-	-	0.3	0.2	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.52	3.60	3.44	3.56	3.54	3.51	3.52	3.49	3.50	3.44	3.58	3.54	3.38	3.56	3.58	3.53

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.7 HOW IMPORTANT IS IT TO YOU, PERSONALLY, TO KNOW EACH OF THE FOLLOWING? IS THIS VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL?

(*). F. DIAGNOSING WHY SOMETHING DOESN'T WORK SO IT CAN BE FIXED

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE														
(4) VERY IMPORTANT	795	202	99	102	432	152	378	344	74	610	171	9	710	71
	62.4	70.0	74.1	66.4	60.9	58.2	78.1	56.7	40.5	64.9	56.7	36.5	63.6	50.9
(3) SOMEWHAT IMPORTANT	375	67	22	45	214	91	89	223	63	270	99	6	326	46
	29.5	23.2	16.1	29.4	30.1	34.7	18.4	36.8	34.3	28.7	32.8	24.9	29.2	33.0
(2) NOT VERY IMPORTANT	67	15	12	3	42	9	14	22	31	38	21	8	49	17
	5.2	5.2	8.7	2.2	5.9	3.4	2.8	3.6	17.2	4.0	6.8	34.3	4.4	12.3
(1) NOT IMPORTANT AT ALL	34	4	1	2	22	9	3	17	15	21	11	-	29	5
	2.7	1.2	1.0	1.4	3.1	3.3	0.6	2.8	8.0	2.2	3.7	-	2.6	3.8
(DK)	2	1	-	1	-	1	1	1	-	1	-	1	2	-
	0.2	0.3	-	0.7	-	0.4	0.2	0.2	-	0.1	-	4.3	0.2	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.52	3.63	3.63	3.62	3.49	3.48	3.74	3.48	3.07	3.56	3.42	3.02	3.54	3.31

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.7 SUMMARY TABLE OF VERY IMPORTANT

BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION				
	TOTAL	MALE		FE-MALE		AGE				TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
		18-29	30-49	50+	50-64	65+											
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174	
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
SUMMARY TABLE																	
KNOWING WHETHER IT'S BETTER TO REPAIR PRODUCTS OR BETTER TO THROW THEM AWAY	819	383	436	145	349	317	192	125	457	239	217	360	158	206	261	193	
	64.3	61.8	66.6	64.4	65.8	62.6	62.9	62.2	64.1	63.4	65.0	64.4	54.7	67.4	64.5	70.6	
DIAGNOSING WHY SOMETHING DOESN'T WORK SO IT CAN BE FIXED	795	416	379	140	334	318	196	122	432	213	219	363	168	196	261	171	
	62.4	67.3	57.9	62.4	63.0	62.9	64.4	60.7	60.6	56.3	65.5	64.9	58.0	63.9	64.5	62.5	
HOW TO PROGRAM A VCR OR USE OTHER "THINKING" PRODUCTS	689	289	400	123	293	263	169	94	379	185	194	309	159	173	225	132	
	54.1	46.7	61.1	54.9	55.3	52.0	55.4	46.8	53.2	49.0	57.9	55.3	55.1	56.6	55.5	48.1	
HOW TO FIX A LIGHT SWITCH OR OTHER HOUSEHOLD PRODUCT THAT STOPS WORKING	675	380	296	105	283	284	173	111	360	185	174	315	142	167	228	138	
	53.0	61.3	45.2	46.7	53.3	56.1	56.8	55.0	50.5	49.0	52.1	56.3	49.3	54.6	56.3	50.4	
BEING ABLE TO DEVELOP SOLUTIONS TO A PRACTICAL TECHNOLOGICAL PROBLEM	640	325	315	119	276	241	156	85	379	205	174	258	143	149	209	138	
	50.2	52.5	48.1	52.8	52.1	47.6	51.1	42.2	53.2	54.2	52.1	46.2	49.7	48.5	51.7	50.5	
KNOWING HOW PRODUCTS, SUCH AS A PAPER STAPLER WORK	363	156	208	81	125	152	89	64	198	96	102	165	68	100	102	93	
	28.5	25.1	31.8	36.1	23.5	30.1	29.1	31.7	27.8	25.4	30.6	29.5	23.7	32.7	25.1	34.0	

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.7 SUMMARY TABLE OF VERY IMPORTANT

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA						IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274 100.0	288 100.0	134 100.0	154 100.0	710 100.0	261 100.0	484 100.0	606 100.0	182 100.0	940 100.0	301 100.0	24 100.0	1116 100.0	140 100.0
SUMMARY TABLE														
KNOWING WHETHER IT'S BETTER TO REPAIR PRODUCTS OR BETTER TO THROW THEM AWAY	819 64.3	187 64.9	87 65.1	100 64.7	466 65.6	158 60.6	352 72.8	372 61.4	94 51.6	642 68.4	162 53.7	9 36.1	731 65.5	77 55.2
DIAGNOSING WHY SOMETHING DOESN'T WORK SO IT CAN BE FIXED	795 62.4	202 70.0	99 74.1	102 66.4	432 60.9	152 58.2	378 78.1	344 56.7	74 40.5	610 64.9	171 56.7	9 36.5	710 63.6	71 50.9
HOW TO PROGRAM A VCR OR USE OTHER "THINKING" PRODUCTS	689 54.1	167 58.0	84 62.7	83 53.9	375 52.9	143 54.6	326 67.5	295 48.7	67 36.8	556 59.2	117 38.9	10 40.0	632 56.6	48 34.2
HOW TO FIX A LIGHT SWITCH OR OTHER HOUSEHOLD PRODUCT THAT STOPS WORKING	675 53.0	149 51.9	61 45.4	89 57.6	386 54.4	135 51.6	311 64.3	303 49.9	61 33.6	512 54.4	145 48.0	14 57.9	622 55.7	48 34.2
BEING ABLE TO DEVELOP SOLUTIONS TO A PRACTICAL TECHNOLOGICAL PROBLEM	640 50.2	177 61.5	78 57.9	99 64.6	332 46.7	126 48.1	337 69.6	252 41.5	51 28.2	537 57.2	95 31.6	3 12.0	584 52.3	51 36.4
KNOWING HOW PRODUCTS, SUCH AS A PAPER STAPLER WORK	363 28.5	86 29.8	53 39.4	33 21.4	184 26.0	92 35.2	179 37.1	143 23.6	41 22.5	280 29.8	74 24.4	6 23.7	326 29.2	33 23.4

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.8 PLEASE TELL ME IF YOU THINK THE FOLLOWING STATEMENTS ARE ABSOLUTELY TRUE, PROBABLY TRUE, PROBABLY FALSE, OR ABSOLUTELY FALSE.

(*) A. ANTIBIOTICS KILL VIRUSES, AS WELL AS BACTERIA

BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION			
	=====		=====		=====		=====		=====		=====		=====			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL COL- LEGE	COL- LEGE GRAD.	COL- LEGE INC.	NON- COL- LEGE	EAST	MID- WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STATEMENTS ARE																
(4) ABSOLUTELY TRUE	235	121	114	52	93	85	45	40	101	37	64	133	48	62	77	48
	18.4	19.5	17.4	23.0	17.4	16.8	14.7	20.0	14.1	9.8	19.0	23.8	16.4	20.4	19.1	17.4
(3) PROBABLY TRUE	373	196	177	88	141	140	67	72	188	89	99	185	101	89	116	67
	29.3	31.7	27.0	39.2	26.6	27.6	22.1	36.0	26.4	23.5	29.6	33.1	35.0	28.9	28.8	24.3
(2) PROBABLY FALSE	202	96	106	23	79	100	59	41	97	54	43	105	36	58	74	35
	15.9	15.5	16.3	10.4	14.8	19.9	19.5	20.4	13.6	14.4	12.8	18.8	12.3	18.8	18.2	12.9
(1) ABSOLUTELY FALSE	448	200	248	62	213	170	127	43	318	192	126	129	102	93	133	120
	35.2	32.4	37.9	27.4	40.1	33.7	41.8	21.4	44.6	50.7	37.8	23.1	35.4	30.5	32.8	43.6
(DK)	16	6	10	-	5	10	6	4	9	6	3	7	2	4	4	5
	1.2	0.9	1.5	-	1.0	2.0	2.0	2.1	1.2	1.7	0.8	1.2	0.8	1.3	1.1	1.8
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.31	2.39	2.24	2.58	2.22	2.28	2.10	2.56	2.10	1.92	2.30	2.58	2.33	2.40	2.34	2.16

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.8 PLEASE TELL ME IF YOU THINK THE FOLLOWING STATEMENTS ARE ABSOLUTELY TRUE, PROBABLY TRUE, PROBABLY FALSE, OR ABSOLUTELY FALSE.

(*) A. ANTIBIOTICS KILL VIRUSES, AS WELL AS BACTERIA

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STATEMENTS ARE														
(4) ABSOLUTELY TRUE	235	44	21	23	143	40	93	110	31	166	56	12	206	23
	18.4	15.4	15.6	15.2	20.2	15.2	19.3	18.2	16.8	17.7	18.8	50.5	18.5	16.1
(3) PROBABLY TRUE	373	78	38	40	205	84	170	163	39	262	106	2	341	29
	29.3	27.1	28.2	26.2	28.9	32.3	35.2	26.9	21.5	27.9	35.3	6.3	30.6	20.8
(2) PROBABLY FALSE	202	46	15	31	113	43	73	104	26	141	48	10	174	28
	15.9	16.0	11.5	20.0	15.9	16.5	15.0	17.2	14.0	15.0	16.0	43.1	15.6	20.1
(1) ABSOLUTELY FALSE	448	116	56	59	242	88	141	221	85	357	88	-	381	59
	35.2	40.2	42.0	38.6	34.1	33.8	29.2	36.4	46.5	38.0	29.2	-	34.2	42.2
(DK)	16	4	4	-	6	6	6	8	2	14	2	-	14	1
	1.2	1.2	2.7	-	0.9	2.2	1.2	1.3	1.1	1.5	0.7	-	1.2	0.7
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.31	2.18	2.18	2.18	2.35	2.29	2.45	2.27	2.09	2.26	2.44	3.07	2.34	2.11

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.8 PLEASE TELL ME IF YOU THINK THE FOLLOWING STATEMENTS ARE ABSOLUTELY TRUE, PROBABLY TRUE, PROBABLY FALSE, OR ABSOLUTELY FALSE.

(*) B. USING A CORDLESS PHONE WHILE IN THE BATHTUB CREATES THE POSSIBILITY OF BEING ELECTROCUTED

BASE: TOTAL RESPONDENTS

	GENDER		AGE					EDUCATION				REGION				
	=====		=====					=====				=====				
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL COL- LEGE	COL- LEGE GRAD.	COL- LEGE INC.	NON- COL- LEGE	EAST	MID- WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STATEMENTS ARE																
(4) ABSOLUTELY TRUE	282 22.1	108 17.4	174 26.6	51 22.8	133 25.1	96 19.1	49 16.1	47 23.5	122 17.1	55 14.5	67 20.1	159 28.4	49 16.9	74 24.1	103 25.5	56 20.5
(3) PROBABLY TRUE	344 27.0	128 20.6	216 33.0	86 38.2	138 26.0	117 23.2	65 21.3	52 26.0	185 25.9	93 24.7	91 27.3	159 28.4	93 32.3	86 28.1	110 27.2	54 19.8
(2) PROBABLY FALSE	300 23.5	146 23.5	154 23.6	41 18.4	112 21.1	141 27.8	88 28.8	53 26.2	194 27.3	107 28.4	87 26.0	105 18.9	72 24.9	70 22.7	93 23.1	65 23.7
(1) ABSOLUTELY FALSE	325 25.5	236 38.1	89 13.6	45 20.0	142 26.7	137 27.2	97 31.7	41 20.3	200 28.0	113 29.9	86 25.9	125 22.3	70 24.3	75 24.4	88 21.9	92 33.5
(DK)	21 1.6	2 0.3	19 2.9	2 0.7	6 1.1	12 2.4	6 2.1	6 2.8	9 1.3	8 2.2	1 0.4	11 2.1	5 1.6	1 0.3	9 2.3	6 2.1
(REFUSED)	2 0.2	-	2 0.3	-	-	2 0.4	-	2 1.1	2 0.3	1 0.3	1 0.4	-	-	1 0.3	-	1 0.4
MEAN	2.47	2.17	2.75	2.64	2.50	2.35	2.22	2.55	2.33	2.24	2.42	2.64	2.42	2.52	2.58	2.28

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.8 PLEASE TELL ME IF YOU THINK THE FOLLOWING STATEMENTS ARE ABSOLUTELY TRUE, PROBABLY TRUE, PROBABLY FALSE, OR ABSOLUTELY FALSE.

(*) B. USING A CORDLESS PHONE WHILE IN THE BATHTUB CREATES THE POSSIBILITY OF BEING ELECTROCUTED

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STATEMENTS ARE														
(4) ABSOLUTELY TRUE	282	45	33	12	160	72	113	127	42	197	69	12	259	19
	22.1	15.6	24.5	7.8	22.5	27.7	23.4	20.9	23.1	20.9	23.0	49.6	23.2	13.6
(3) PROBABLY TRUE	344	68	30	38	194	78	128	175	40	244	93	7	295	48
	27.0	23.6	22.5	24.6	27.3	29.8	26.5	28.8	22.1	26.0	30.9	27.9	26.5	34.4
(2) PROBABLY FALSE	300	61	29	32	185	52	88	166	46	225	70	4	264	32
	23.5	21.2	21.4	21.1	26.0	19.9	18.2	27.4	25.0	24.0	23.4	16.7	23.7	23.1
(1) ABSOLUTELY FALSE	325	111	41	70	161	50	147	129	48	257	66	-	278	39
	25.5	38.6	30.8	45.5	22.7	19.1	30.4	21.2	26.4	27.3	22.0	-	24.9	27.8
(DK)	21	2	-	2	10	9	6	10	5	16	2	1	17	2
	1.6	0.6	-	1.1	1.4	3.4	1.2	1.6	2.9	1.7	0.7	5.8	1.5	1.1
(REFUSED)	2	1	1	-	-	-	1	-	1	1	-	-	2	-
	0.2	0.4	0.8	-	-	-	0.3	-	0.6	0.1	-	-	0.2	-
MEAN	2.47	2.16	2.41	1.95	2.50	2.68	2.43	2.50	2.43	2.41	2.55	3.35	2.49	2.34

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.8 PLEASE TELL ME IF YOU THINK THE FOLLOWING STATEMENTS ARE ABSOLUTELY TRUE, PROBABLY TRUE, PROBABLY FALSE, OR ABSOLUTELY FALSE.

(*) C. THE INTERNET AND WORLD WIDE WEB ARE THE SAME THING

BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION			
	=====		=====		=====		=====		TOTAL	COL- LEGE	COL- LEGE GRAD.	COL- LEGE INC.	NON- COL- LEGE	=====		
	TOTAL	MALE	FE- MALE	AGE	18-29	30-49	50+	50-64						65+	EAST	MID- WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STATEMENTS ARE																
(4) ABSOLUTELY TRUE	387	228	159	107	180	97	64	33	211	125	85	175	72	91	124	99
	30.4	36.9	24.2	47.5	33.9	19.1	20.9	16.3	29.6	33.2	25.5	31.3	25.0	29.8	30.6	36.3
(3) PROBABLY TRUE	540	231	309	66	220	248	146	102	299	136	164	241	122	121	195	103
	42.4	37.4	47.2	29.4	41.5	49.0	48.0	50.6	42.0	35.9	48.9	43.1	42.3	39.4	48.2	37.5
(2) PROBABLY FALSE	158	61	98	22	62	75	55	21	77	44	34	81	50	45	39	25
	12.4	9.8	14.9	9.6	11.6	14.9	17.9	10.3	10.9	11.6	10.1	14.5	17.2	14.6	9.7	9.0
(1) ABSOLUTELY FALSE	132	82	51	28	56	48	33	15	98	62	36	33	34	33	34	32
	10.4	13.2	7.7	12.6	10.5	9.5	10.9	7.3	13.7	16.3	10.9	6.0	11.8	10.7	8.3	11.6
(DK)	56	17	39	2	13	38	7	31	27	12	15	29	10	17	13	16
	4.4	2.8	5.9	1.0	2.5	7.5	2.2	15.5	3.8	3.1	4.6	5.2	3.6	5.5	3.2	5.7
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.97	3.01	2.93	3.13	3.01	2.84	2.81	2.90	2.91	2.89	2.93	3.05	2.84	2.94	3.04	3.04

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.8 PLEASE TELL ME IF YOU THINK THE FOLLOWING STATEMENTS ARE ABSOLUTELY TRUE, PROBABLY TRUE, PROBABLY FALSE, OR ABSOLUTELY FALSE.

(*) C. THE INTERNET AND WORLD WIDE WEB ARE THE SAME THING

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STATEMENTS ARE														
(4) ABSOLUTELY TRUE	387	101	46	55	233	46	167	173	47	288	90	8	349	37
	30.4	35.1	34.6	35.6	32.8	17.4	34.6	28.5	25.6	30.6	29.9	33.6	31.2	26.5
(3) PROBABLY TRUE	540	102	47	55	300	135	194	276	69	406	124	9	467	64
	42.4	35.6	35.3	35.8	42.3	51.8	40.2	45.5	38.0	43.2	41.2	36.5	41.8	46.0
(2) PROBABLY FALSE	158	38	12	26	83	32	53	74	31	110	44	3	136	19
	12.4	13.2	8.7	17.2	11.7	12.2	11.0	12.3	16.8	11.7	14.6	14.5	12.2	13.4
(1) ABSOLUTELY FALSE	132	38	25	13	65	29	55	62	15	108	23	1	117	13
	10.4	13.3	18.6	8.8	9.2	11.0	11.4	10.2	8.3	11.5	7.8	4.2	10.5	9.4
(DK)	56	8	4	4	28	20	14	22	20	29	20	3	48	7
	4.4	2.7	2.8	2.7	4.0	7.5	2.8	3.6	11.2	3.1	6.6	11.2	4.3	4.8
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.97	2.95	2.88	3.01	3.03	2.82	3.01	2.96	2.91	2.96	3.00	3.12	2.98	2.94

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

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APRIL, 2004

Q.8 PLEASE TELL ME IF YOU THINK THE FOLLOWING STATEMENTS ARE ABSOLUTELY TRUE, PROBABLY TRUE, PROBABLY FALSE, OR ABSOLUTELY FALSE.

(*) D. FUEL CELLS ARE NOW BEING USED WITH GASOLINE OR DIESEL ENGINES TO POWER CARS

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE-MALE	18-29	30-49	50+	50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STATEMENTS ARE																
(4) ABSOLUTELY TRUE	345 27.1	222 35.9	122 18.7	67 29.7	163 30.8	113 22.4	66 21.8	47 23.4	205 28.8	111 29.3	94 28.2	138 24.7	81 28.2	80 26.0	114 28.2	69 25.3
(3) PROBABLY TRUE	641 50.3	261 42.1	380 58.1	98 43.8	262 49.3	272 53.8	169 55.3	104 51.5	346 48.6	172 45.6	174 52.0	295 52.7	147 51.0	153 49.9	199 49.1	142 51.8
(2) PROBABLY FALSE	138 10.8	76 12.3	62 9.4	27 11.8	49 9.3	61 12.1	37 12.0	25 12.3	81 11.4	46 12.1	36 10.6	57 10.1	26 9.0	41 13.4	50 12.4	21 7.6
(1) ABSOLUTELY FALSE	66 5.2	43 6.9	23 3.5	19 8.5	24 4.4	23 4.5	18 5.8	5 2.6	37 5.2	18 4.6	19 5.8	28 5.0	19 6.5	15 4.9	16 3.9	16 5.9
(DK)	82 6.5	16 2.6	66 10.1	14 6.2	33 6.2	34 6.7	13 4.4	21 10.2	41 5.7	29 7.7	12 3.5	42 7.4	15 5.3	18 5.8	26 6.3	24 8.6
(REFUSED)	2 0.2	1 0.2	1 0.2	-	-	2 0.4	2 0.7	-	2 0.3	2 0.6	-	-	-	-	-	2 0.8
MEAN	3.06	3.10	3.03	3.01	3.13	3.01	2.98	3.07	3.07	3.09	3.06	3.05	3.07	3.03	3.08	3.07

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.8 PLEASE TELL ME IF YOU THINK THE FOLLOWING STATEMENTS ARE ABSOLUTELY TRUE, PROBABLY TRUE, PROBABLY FALSE, OR ABSOLUTELY FALSE.

(*) D. FUEL CELLS ARE NOW BEING USED WITH GASOLINE OR DIESEL ENGINES TO POWER CARS

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
STATEMENTS ARE														
(4) ABSOLUTELY TRUE	345	106	31	74	194	41	134	154	56	264	71	9	287	49
	27.1	36.7	23.3	48.4	27.4	15.6	27.8	25.4	30.7	28.1	23.7	39.3	25.7	35.2
(3) PROBABLY TRUE	641	121	71	50	366	148	247	314	80	477	154	8	575	61
	50.3	42.0	53.1	32.3	51.6	56.5	51.1	51.7	43.7	50.7	51.1	33.4	51.5	43.4
(2) PROBABLY FALSE	138	33	18	15	68	36	38	83	16	91	45	2	124	13
	10.8	11.5	13.2	10.0	9.5	13.9	7.9	13.7	8.5	9.7	15.1	7.0	11.1	9.5
(1) ABSOLUTELY FALSE	66	20	10	10	23	18	37	18	11	54	7	3	55	10
	5.2	7.0	7.6	6.5	3.3	7.0	7.5	3.0	6.0	5.8	2.3	14.5	4.9	7.2
(DK)	82	8	4	4	56	18	26	37	19	54	22	1	74	7
	6.5	2.8	2.8	2.8	7.9	7.0	5.4	6.1	10.4	5.7	7.4	5.8	6.6	4.8
(REFUSED)	2	-	-	-	2	-	1	-	1	-	1	-	2	-
	0.2	-	-	-	0.3	-	0.2	-	0.6	-	0.4	-	0.2	-
MEAN	3.06	3.12	2.95	3.26	3.12	2.87	3.05	3.06	3.11	3.07	3.04	3.04	3.05	3.12

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.8 SUMMARY TABLE OF ABSOLUTELY TRUE

BASE: TOTAL RESPONDENTS

	GENDER		AGE						EDUCATION				REGION			
	TOTAL	MALE	FE-MALE	18-29	30-49	50+	50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

SUMMARY TABLE

THE INTERNET AND WORLD WIDE WEB ARE THE SAME THING	387 30.4	228 36.9	159 24.2	107 47.5	180 33.9	97 19.1	64 20.9	33 16.3	211 29.6	125 33.2	85 25.5	175 31.3	72 25.0	91 29.8	124 30.6	99 36.3
FUEL CELLS ARE NOW BEING USED WITH GASOLINE OR DIESEL ENGINES TO POWER CARS	345 27.1	222 35.9	122 18.7	67 29.7	163 30.8	113 22.4	66 21.8	47 23.4	205 28.8	111 29.3	94 28.2	138 24.7	81 28.2	80 26.0	114 28.2	69 25.3
USING A CORDLESS PHONE WHILE IN THE BATHTUB CREATES THE POSSIBILITY OF BEING ELECTROCUTED	282 22.1	108 17.4	174 26.6	51 22.8	133 25.1	96 19.1	49 16.1	47 23.5	122 17.1	55 14.5	67 20.1	159 28.4	49 16.9	74 24.1	103 25.5	56 20.5
ANTIBIOTICS KILL VIRUSES, AS WELL AS BACTERIA	235 18.4	121 19.5	114 17.4	52 23.0	93 17.4	85 16.8	45 14.7	40 20.0	101 14.1	37 9.8	64 19.0	133 23.8	48 16.4	62 20.4	77 19.1	48 17.4

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Q.8 SUMMARY TABLE OF ABSOLUTELY TRUE

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA						IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274 100.0	288 100.0	134 100.0	154 100.0	710 100.0	261 100.0	484 100.0	606 100.0	182 100.0	940 100.0	301 100.0	24 100.0	1116 100.0	140 100.0
SUMMARY TABLE														
THE INTERNET AND WORLD WIDE WEB ARE THE SAME THING	387 30.4	101 35.1	46 34.6	55 35.6	233 32.8	46 17.4	167 34.6	173 28.5	47 25.6	288 30.6	90 29.9	8 33.6	349 31.2	37 26.5
FUEL CELLS ARE NOW BEING USED WITH GASOLINE OR DIESEL ENGINES TO POWER CARS	345 27.1	106 36.7	31 23.3	74 48.4	194 27.4	41 15.6	134 27.8	154 25.4	56 30.7	264 28.1	71 23.7	9 39.3	287 25.7	49 35.2
USING A CORDLESS PHONE WHILE IN THE BATHTUB CREATES THE POSSIBILITY OF BEING ELECTROCUTED	282 22.1	45 15.6	33 24.5	12 7.8	160 22.5	72 27.7	113 23.4	127 20.9	42 23.1	197 20.9	69 23.0	12 49.6	259 23.2	19 13.6
ANTIBIOTICS KILL VIRUSES, AS WELL AS BACTERIA	235 18.4	44 15.4	21 15.6	23 15.2	143 20.2	40 15.2	93 19.3	110 18.2	31 16.8	166 17.7	56 18.8	12 50.5	206 18.5	23 16.1

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Q.9 HOW MUCH OF AN INTEREST DO YOU, YOURSELF, HAVE IN THE FOLLOWING TOPICS?
ARE YOU VERY INTERESTED, SOMEWHAT INTERESTED, NOT VERY INTERESTED, OR NOT INTERESTED AT ALL?

(*) A. MODIFICATION OF PLANTS AND ANIMALS TO SUPPLY FOOD

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL	COL-	COL-	NON-	=====			
									COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE	EAST	MID- WEST	SOUTH WEST	
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF INTEREST																
(4) VERY INTERESTED	357	167	190	64	147	139	91	49	192	99	93	163	96	75	108	79
	28.0	27.0	29.0	28.6	27.7	27.6	29.8	24.2	26.9	26.1	27.8	29.2	33.3	24.5	26.6	28.7
(3) SOMEWHAT INTERESTED	517	236	281	81	208	227	132	96	317	178	139	199	111	131	176	99
	40.6	38.1	42.9	35.9	39.1	44.9	43.2	47.5	44.5	47.1	41.7	35.7	38.5	42.7	43.5	36.0
(2) NOT VERY INTERESTED	218	114	104	41	99	76	50	26	108	61	47	110	52	51	68	47
	17.1	18.4	15.9	18.2	18.7	15.0	16.4	12.8	15.2	16.1	14.2	19.7	17.8	16.8	16.8	17.2
(1) NOT INTERESTED AT ALL	177	100	77	39	77	58	29	29	92	37	55	85	30	49	52	46
	13.9	16.1	11.8	17.2	14.4	11.5	9.5	14.6	12.9	9.9	16.3	15.1	10.4	16.1	12.8	16.6
(DK)	3	1	2	-	-	3	1	2	1	1	-	2	-	-	-	3
	0.2	0.2	0.3	-	-	0.6	0.4	0.9	0.2	0.3	-	0.3	-	-	-	1.1
(REFUSED)	2	1	1	-	-	2	2	-	2	2	-	-	-	-	1	1
	0.2	0.2	0.2	-	-	0.4	0.7	-	0.3	0.6	-	-	-	-	0.3	0.4
MEAN	2.83	2.76	2.90	2.76	2.80	2.89	2.94	2.82	2.86	2.90	2.81	2.79	2.95	2.76	2.84	2.78

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.9 HOW MUCH OF AN INTEREST DO YOU, YOURSELF, HAVE IN THE FOLLOWING TOPICS?
ARE YOU VERY INTERESTED, SOMEWHAT INTERESTED, NOT VERY INTERESTED, OR NOT INTERESTED AT ALL?

(*) A. MODIFICATION OF PLANTS AND ANIMALS TO SUPPLY FOOD

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF INTEREST														
(4) VERY INTERESTED	357	80	33	47	193	80	195	134	29	279	73	5	322	31
	28.0	27.8	24.9	30.4	27.3	30.6	40.3	22.0	15.8	29.7	24.3	20.8	28.9	21.8
(3) SOMEWHAT INTERESTED	517	109	48	61	300	106	155	279	81	376	124	15	456	53
	40.6	37.7	35.5	39.6	42.3	40.4	32.1	46.0	44.4	40.0	41.1	61.8	40.8	37.6
(2) NOT VERY INTERESTED	218	48	30	18	123	44	68	105	45	154	62	1	186	30
	17.1	16.7	22.1	11.9	17.3	16.8	14.0	17.4	24.5	16.4	20.5	4.3	16.6	21.4
(1) NOT INTERESTED AT ALL	177	50	22	28	90	32	65	84	28	127	40	3	149	27
	13.9	17.4	16.6	18.2	12.6	12.1	13.3	13.9	15.3	13.6	13.4	13.1	13.3	19.2
(DK)	3	-	-	-	3	-	-	3	-	2	1	-	3	-
	0.2	-	-	-	0.4	-	-	0.5	-	0.2	0.4	-	0.3	-
(REFUSED)	2	1	1	-	1	-	1	1	-	1	1	-	1	-
	0.2	0.4	0.8	-	0.2	-	0.2	0.2	-	0.1	0.4	-	0.1	-
MEAN	2.83	2.76	2.69	2.82	2.85	2.90	3.00	2.77	2.61	2.86	2.77	2.90	2.86	2.62

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.9 HOW MUCH OF AN INTEREST DO YOU, YOURSELF, HAVE IN THE FOLLOWING TOPICS?
ARE YOU VERY INTERESTED, SOMEWHAT INTERESTED, NOT VERY INTERESTED, OR NOT INTERESTED AT ALL?

(*) B. ROBOTICS AND OTHER TECHNOLOGIES IN MANUFACTURING
BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL	COL-	COL-	NON-	=====			
									COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE	EAST	MID- WEST	SOUTH WEST	
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF INTEREST																
(4) VERY INTERESTED	238	167	72	44	87	107	72	35	133	73	60	105	47	66	58	67
	18.7	26.9	10.9	19.7	16.5	21.1	23.5	17.4	18.6	19.3	17.9	18.7	16.4	21.6	14.2	24.4
(3) SOMEWHAT INTERESTED	523	251	272	82	226	207	143	65	305	166	139	218	138	102	176	106
	41.1	40.5	41.6	36.4	42.5	41.0	46.8	32.1	42.9	43.9	41.6	39.0	47.9	33.4	43.5	38.8
(2) NOT VERY INTERESTED	319	132	187	64	136	117	50	67	175	98	76	144	67	93	99	60
	25.0	21.3	28.5	28.6	25.7	23.1	16.5	33.3	24.6	26.0	22.9	25.8	23.2	30.4	24.5	21.7
(1) NOT INTERESTED AT ALL	191	67	124	35	81	73	39	34	97	40	58	93	36	45	71	40
	15.0	10.9	18.9	15.4	15.3	14.4	12.9	16.7	13.7	10.5	17.2	16.6	12.4	14.6	17.5	14.6
(DK)	2	2	-	-	-	2	1	1	2	1	1	-	-	-	1	1
	0.2	0.3	-	-	-	0.4	0.3	0.5	0.3	0.3	0.3	-	-	-	0.2	0.4
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.64	2.84	2.45	2.60	2.60	2.69	2.81	2.50	2.67	2.72	2.60	2.60	2.68	2.62	2.55	2.73

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.9 HOW MUCH OF AN INTEREST DO YOU, YOURSELF, HAVE IN THE FOLLOWING TOPICS?
ARE YOU VERY INTERESTED, SOMEWHAT INTERESTED, NOT VERY INTERESTED, OR NOT INTERESTED AT ALL?

(*) B. ROBOTICS AND OTHER TECHNOLOGIES IN MANUFACTURING
BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF INTEREST														
(4) VERY INTERESTED	238	86	36	50	109	42	143	77	18	196	40	2	212	18
	18.7	30.0	26.9	32.7	15.4	16.0	29.6	12.7	9.9	20.8	13.4	6.3	19.0	12.9
(3) SOMEWHAT INTERESTED	523	119	66	53	308	92	212	266	45	389	127	3	468	50
	41.1	41.2	49.0	34.4	43.4	35.1	43.8	43.9	24.7	41.4	42.3	12.5	42.0	35.8
(2) NOT VERY INTERESTED	319	54	21	33	183	79	74	168	75	231	74	12	276	41
	25.0	18.6	15.3	21.4	25.8	30.2	15.4	27.8	41.3	24.6	24.5	49.2	24.7	29.5
(1) NOT INTERESTED AT ALL	191	29	12	18	109	48	54	94	43	122	60	8	157	31
	15.0	10.2	8.7	11.4	15.4	18.3	11.2	15.5	23.6	13.0	19.9	32.0	14.1	21.8
(DK)	2	-	-	-	1	1	-	1	1	2	-	-	2	-
	0.2	-	-	-	0.1	0.4	-	0.2	0.6	0.2	-	-	0.2	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.64	2.91	2.94	2.88	2.59	2.49	2.92	2.54	2.21	2.70	2.49	1.93	2.66	2.40

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.9 HOW MUCH OF AN INTEREST DO YOU, YOURSELF, HAVE IN THE FOLLOWING TOPICS?
ARE YOU VERY INTERESTED, SOMEWHAT INTERESTED, NOT VERY INTERESTED, OR NOT INTERESTED AT ALL?

(*) C. NEW CONSTRUCTION METHODS FOR HOMES AND BUILDINGS
BASE: TOTAL RESPONDENTS

	GENDER		AGE	EDUCATION					REGION							
	=====			TOTAL	COL-	COL-	NON-	=====								
	MALE	FE-		COL-	LEGE	LEGE	COL-	EAST	MID-	SOUTH	WEST					
TOTAL	MALE	MALE	18-29	30-49	50+	50-64	65+	LEGE	GRAD.	INC.	LEGE	EAST	WEST	SOUTH	WEST	
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF INTEREST																
(4) VERY INTERESTED	443	248	195	48	182	212	140	72	233	120	113	207	97	113	136	97
	34.8	40.0	29.8	21.1	34.3	41.9	45.9	35.7	32.7	31.9	33.7	37.1	33.5	36.9	33.5	35.5
(3) SOMEWHAT INTERESTED	498	243	255	90	216	189	104	85	289	161	128	208	115	113	168	102
	39.1	39.3	38.9	40.1	40.7	37.3	34.0	42.2	40.6	42.6	38.3	37.3	39.9	36.8	41.6	37.2
(2) NOT VERY INTERESTED	208	84	124	54	79	75	47	28	134	75	59	74	53	50	57	48
	16.3	13.6	19.0	24.2	14.9	14.8	15.3	14.1	18.8	19.8	17.7	13.2	18.4	16.4	14.0	17.6
(1) NOT INTERESTED AT ALL	125	44	81	33	54	31	14	16	56	21	34	70	24	30	44	27
	9.8	7.1	12.4	14.6	10.1	6.0	4.7	8.0	7.8	5.7	10.2	12.4	8.2	9.9	10.9	9.7
(DK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.99	3.12	2.86	2.68	2.99	3.15	3.21	3.06	2.98	3.01	2.96	2.99	2.99	3.01	2.98	2.98

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.9 HOW MUCH OF AN INTEREST DO YOU, YOURSELF, HAVE IN THE FOLLOWING TOPICS?
ARE YOU VERY INTERESTED, SOMEWHAT INTERESTED, NOT VERY INTERESTED, OR NOT INTERESTED AT ALL?

(*) C. NEW CONSTRUCTION METHODS FOR HOMES AND BUILDINGS
BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF INTEREST														
(4) VERY INTERESTED	443	110	40	70	241	90	212	188	43	345	87	5	403	31
	34.8	38.1	29.6	45.4	33.9	34.3	43.9	30.9	23.4	36.7	29.0	20.1	36.1	22.2
(3) SOMEWHAT INTERESTED	498	114	57	57	288	91	165	267	64	362	126	8	438	56
	39.1	39.5	42.5	36.9	40.6	34.9	34.2	44.0	35.2	38.5	42.0	34.2	39.2	40.2
(2) NOT VERY INTERESTED	208	45	24	21	109	53	67	99	43	148	53	6	177	27
	16.3	15.5	17.8	13.5	15.3	20.2	13.8	16.3	23.4	15.7	17.7	24.6	15.9	19.6
(1) NOT INTERESTED AT ALL	125	20	13	6	72	28	40	53	33	85	34	5	99	25
	9.8	6.9	10.0	4.2	10.2	10.6	8.2	8.7	17.9	9.0	11.2	21.1	8.8	18.1
(DK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.99	3.09	2.92	3.23	2.98	2.93	3.14	2.97	2.64	3.03	2.89	2.53	3.02	2.66

THE GALLUP ORGANIZATION, INC.
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APRIL, 2004

Q.9 HOW MUCH OF AN INTEREST DO YOU, YOURSELF, HAVE IN THE FOLLOWING TOPICS?
ARE YOU VERY INTERESTED, SOMEWHAT INTERESTED, NOT VERY INTERESTED, OR NOT INTERESTED AT ALL?

(*) D. SPACE EXPLORATION

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL COL- LEGE	COL- LEGE GRAD.	COL- LEGE INC.	NON- COL- LEGE	EAST	MID- WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF INTEREST																
(4) VERY INTERESTED	345 27.1	218 35.2	127 19.4	67 30.0	148 27.8	129 25.6	81 26.5	49 24.2	209 29.3	108 28.7	101 30.1	135 24.1	58 20.0	79 25.7	114 28.2	94 34.3
(3) SOMEWHAT INTERESTED	469 36.8	218 35.2	251 38.4	68 30.4	204 38.4	187 37.0	116 37.9	72 35.6	284 39.9	169 44.7	115 34.5	185 33.1	115 39.9	102 33.4	156 38.6	95 34.8
(2) NOT VERY INTERESTED	247 19.4	101 16.4	146 22.2	58 25.9	86 16.2	102 20.1	56 18.4	46 22.7	128 18.0	73 19.2	56 16.6	119 21.2	56 19.4	66 21.5	78 19.2	47 17.3
(1) NOT INTERESTED AT ALL	209 16.4	82 13.3	127 19.4	31 13.7	93 17.6	84 16.6	49 16.0	35 17.5	91 12.8	28 7.4	63 18.8	117 21.0	60 20.7	56 18.2	57 14.0	37 13.6
(DK)	3 0.3	-	3 0.5	-	-	3 0.7	3 1.1	-	-	-	-	3 0.6	-	3 1.1	-	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.75	2.92	2.58	2.77	2.77	2.72	2.76	2.66	2.86	2.95	2.76	2.61	2.59	2.67	2.81	2.90

THE GALLUP ORGANIZATION, INC.
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Q.9 HOW MUCH OF AN INTEREST DO YOU, YOURSELF, HAVE IN THE FOLLOWING TOPICS?
ARE YOU VERY INTERESTED, SOMEWHAT INTERESTED, NOT VERY INTERESTED, OR NOT INTERESTED AT ALL?

(*) D. SPACE EXPLORATION

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF INTEREST														
(4) VERY INTERESTED	345	102	52	50	179	62	180	139	25	275	67	1	314	23
	27.1	35.4	38.9	32.4	25.3	23.9	37.2	23.0	13.8	29.3	22.2	4.9	28.2	16.7
(3) SOMEWHAT INTERESTED	469	103	46	57	279	82	162	246	60	347	106	9	407	54
	36.8	35.9	34.5	37.2	39.3	31.5	33.5	40.6	32.8	36.9	35.3	38.3	36.5	38.4
(2) NOT VERY INTERESTED	247	49	24	26	132	62	75	121	50	181	65	-	215	30
	19.4	17.2	17.6	16.8	18.7	23.9	15.6	20.0	27.6	19.2	21.7	-	19.2	21.5
(1) NOT INTERESTED AT ALL	209	33	12	21	119	51	67	99	44	137	63	10	177	33
	16.4	11.5	9.0	13.6	16.8	19.3	13.8	16.4	23.9	14.5	20.8	42.4	15.8	23.4
(DK)	3	-	-	-	-	3	-	-	3	-	-	3	3	-
	0.3	-	-	-	-	1.3	-	-	1.9	-	-	14.5	0.3	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.75	2.95	3.03	2.88	2.73	2.61	2.94	2.70	2.37	2.81	2.59	2.07	2.77	2.48

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

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Q.9 SUMMARY TABLE OF VERY INTERESTED

BASE: TOTAL RESPONDENTS

	GENDER		AGE						EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL COL- LEGE	COL- LEGE GRAD.	COL- LEGE INC.	NON- COL- LEGE	EAST	MID- WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

SUMMARY TABLE

NEW CONSTRUCTION METHODS FOR HOMES AND BUILDINGS	443 34.8	248 40.0	195 29.8	48 21.1	182 34.3	212 41.9	140 45.9	72 35.7	233 32.7	120 31.9	113 33.7	207 37.1	97 33.5	113 36.9	136 33.5	97 35.5
MODIFICATION OF PLANTS AND ANIMALS TO SUPPLY FOOD	357 28.0	167 27.0	190 29.0	64 28.6	147 27.7	139 27.6	91 29.8	49 24.2	192 26.9	99 26.1	93 27.8	163 29.2	96 33.3	75 24.5	108 26.6	79 28.7
SPACE EXPLORATION	345 27.1	218 35.2	127 19.4	67 30.0	148 27.8	129 25.6	81 26.5	49 24.2	209 29.3	108 28.7	101 30.1	135 24.1	58 20.0	79 25.7	114 28.2	94 34.3
ROBOTICS AND OTHER TECHNOLOGIES IN MANUFACTURING	238 18.7	167 26.9	72 10.9	44 19.7	87 16.5	107 21.1	72 23.5	35 17.4	133 18.6	73 19.3	60 17.9	105 18.7	47 16.4	66 21.6	58 14.2	67 24.4

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.9 SUMMARY TABLE OF VERY INTERESTED

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SUMMARY TABLE														
NEW CONSTRUCTION METHODS FOR HOMES AND BUILDINGS	443	110	40	70	241	90	212	188	43	345	87	5	403	31
	34.8	38.1	29.6	45.4	33.9	34.3	43.9	30.9	23.4	36.7	29.0	20.1	36.1	22.2
MODIFICATION OF PLANTS AND ANIMALS TO SUPPLY FOOD	357	80	33	47	193	80	195	134	29	279	73	5	322	31
	28.0	27.8	24.9	30.4	27.3	30.6	40.3	22.0	15.8	29.7	24.3	20.8	28.9	21.8
SPACE EXPLORATION	345	102	52	50	179	62	180	139	25	275	67	1	314	23
	27.1	35.4	38.9	32.4	25.3	23.9	37.2	23.0	13.8	29.3	22.2	4.9	28.2	16.7
ROBOTICS AND OTHER TECHNOLOGIES IN MANUFACTURING	238	86	36	50	109	42	143	77	18	196	40	2	212	18
	18.7	30.0	26.9	32.7	15.4	16.0	29.6	12.7	9.9	20.8	13.4	6.3	19.0	12.9

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

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Q. 10 NOW, AS I READ THESE TOPICS AGAIN, PLEASE TELL ME HOW INFORMED YOU FEEL YOU ARE ABOUT EACH.
WOULD YOU SAY YOU ARE VERY INFORMED, SOMEWHAT INFORMED, NOT VERY INFORMED, OR NOT INFORMED AT ALL?

(*) A. MODIFICATION OF PLANTS AND ANIMALS TO SUPPLY FOOD

BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION			
	=====		=====		=====		=====		TOTAL	COL-	COL-	NON-	=====			
	TOTAL	MALE	FE- MALE	AGE	18-29	30-49	50+	50-64	65+	COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE	EAST	MID- WEST	SOUTH
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
HOW INFORMED																
(4) VERY INFORMED	104	40	64	14	41	47	24	23	48	28	20	53	24	29	31	20
	8.1	6.4	9.8	6.4	7.8	9.2	7.8	11.3	6.8	7.4	6.1	9.5	8.2	9.5	7.6	7.3
(3) SOMEWHAT INFORMED	542	257	285	95	213	229	142	87	305	172	133	236	131	116	162	133
	42.5	41.5	43.5	42.2	40.1	45.3	46.7	43.2	42.9	45.6	39.8	42.3	45.3	37.9	40.1	48.4
(2) NOT VERY INFORMED	408	227	181	62	173	172	97	75	251	134	117	158	80	103	143	83
	32.0	36.7	27.7	27.4	32.5	33.9	31.8	37.2	35.2	35.5	34.9	28.2	27.7	33.6	35.3	30.2
(1) NOT INFORMED AT ALL	219	94	124	54	104	57	42	16	107	44	63	112	54	58	69	37
	17.2	15.3	19.0	24.0	19.6	11.3	13.7	7.8	15.0	11.5	18.9	20.0	18.8	19.0	17.0	13.6
(DK)	1	1	-	-	-	1	-	1	1	-	1	-	-	-	-	1
	0.1	0.2	-	-	-	0.2	-	0.5	0.2	-	0.3	-	-	-	-	0.4
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.42	2.39	2.44	2.31	2.36	2.53	2.49	2.58	2.42	2.49	2.33	2.41	2.43	2.38	2.38	2.50

THE GALLUP ORGANIZATION, INC.
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Q. 10 NOW, AS I READ THESE TOPICS AGAIN, PLEASE TELL ME HOW INFORMED YOU FEEL YOU ARE ABOUT EACH.
WOULD YOU SAY YOU ARE VERY INFORMED, SOMEWHAT INFORMED, NOT VERY INFORMED, OR NOT INFORMED AT ALL?

(*) A. MODIFICATION OF PLANTS AND ANIMALS TO SUPPLY FOOD

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>HOW INFORMED</u>														
(4) VERY INFORMED	104	21	13	8	49	33	61	22	21	75	21	3	90	12
	8.1	7.3	9.6	5.2	6.8	12.6	12.6	3.7	11.2	8.0	6.8	14.5	8.1	8.4
(3) SOMEWHAT INFORMED	542	133	63	70	297	108	205	263	74	382	152	7	474	58
	42.5	46.2	46.8	45.6	41.9	41.5	42.3	43.4	40.6	40.7	50.3	29.9	42.4	41.4
(2) NOT VERY INFORMED	408	86	40	45	236	80	138	213	56	302	91	13	358	44
	32.0	29.8	30.0	29.6	33.3	30.7	28.5	35.2	30.8	32.1	30.2	55.6	32.1	31.6
(1) NOT INFORMED AT ALL	219	48	18	30	128	38	81	108	31	179	38	-	193	26
	17.2	16.8	13.5	19.7	18.0	14.7	16.7	17.7	16.7	19.1	12.7	-	17.3	18.6
(DK)	1	-	-	-	-	1	-	-	1	1	-	-	1	-
	0.1	-	-	-	-	0.4	-	-	0.6	0.1	-	-	0.1	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.42	2.44	2.53	2.36	2.38	2.52	2.51	2.33	2.47	2.38	2.51	2.59	2.41	2.40

THE GALLUP ORGANIZATION, INC.
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(*) B. ROBOTICS AND OTHER TECHNOLOGIES IN MANUFACTURING

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	=====		=====	=====		=====			TOTAL	COL-	COL-	NON-	=====			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE	EAST	MID- WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>HOW INFORMED</u>																
(4) VERY INFORMED	86	57	28	16	41	29	18	11	41	22	19	44	27	16	23	20
	6.7	9.3	4.4	7.1	7.7	5.7	5.8	5.6	5.7	5.9	5.5	7.9	9.3	5.1	5.8	7.3
(3) SOMEWHAT INFORMED	483	282	201	95	195	193	130	63	296	152	143	188	102	132	142	107
	38.0	45.5	30.8	42.1	36.7	38.2	42.6	31.4	41.5	40.3	42.8	33.6	35.2	43.1	35.2	39.1
(2) NOT VERY INFORMED	465	190	275	70	191	198	107	91	257	148	110	207	108	112	147	98
	36.5	30.7	41.9	30.9	36.0	39.2	35.1	45.4	36.2	39.1	32.8	37.0	37.4	36.4	36.3	35.9
(1) NOT INFORMED AT ALL	240	90	150	45	104	86	51	35	118	55	63	120	53	47	92	48
	18.8	14.5	22.9	19.9	19.7	17.0	16.6	17.5	16.6	14.7	18.8	21.5	18.2	15.3	22.7	17.6
(DK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.33	2.50	2.17	2.36	2.32	2.33	2.38	2.25	2.36	2.37	2.35	2.28	2.35	2.38	2.24	2.36

THE GALLUP ORGANIZATION, INC.
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(*) B. ROBOTICS AND OTHER TECHNOLOGIES IN MANUFACTURING

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE O'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>HOW INFORMED</u>														
(4) VERY INFORMED	86	45	25	20	25	16	61	18	6	67	18	-	76	9
	6.7	15.7	18.7	13.0	3.5	6.2	12.7	3.0	3.4	7.1	6.1	-	6.8	6.1
(3) SOMEWHAT INFORMED	483	131	63	68	262	83	195	242	47	389	92	2	432	42
	38.0	45.6	47.3	44.0	36.9	31.8	40.2	39.9	25.9	41.4	30.5	10.4	38.7	30.0
(2) NOT VERY INFORMED	465	73	32	41	268	119	129	249	86	313	130	15	399	59
	36.5	25.3	23.5	26.9	37.7	45.5	26.6	41.1	47.0	33.3	43.1	63.5	35.7	42.2
(1) NOT INFORMED AT ALL	240	39	14	25	156	43	99	97	43	171	61	6	209	31
	18.8	13.4	10.4	16.0	22.0	16.4	20.5	16.0	23.7	18.2	20.3	26.1	18.7	21.8
(DK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.33	2.63	2.74	2.54	2.22	2.28	2.45	2.30	2.09	2.37	2.22	1.84	2.34	2.20

THE GALLUP ORGANIZATION, INC.
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(*) C. NEW CONSTRUCTION METHODS FOR HOMES AND BUILDINGS

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	=====		=====	=====		=====			TOTAL	COL-	COL-	NON-	=====			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE	EAST	MID- WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>HOW INFORMED</u>																
(4) VERY INFORMED	174	97	77	19	80	73	37	36	78	31	47	95	53	42	46	34
	13.7	15.7	11.8	8.6	15.0	14.5	12.3	17.8	11.0	8.3	14.0	17.0	18.3	13.6	11.4	12.3
(3) SOMEWHAT INFORMED	573	298	275	92	237	238	157	81	330	167	163	242	105	145	201	121
	45.0	48.1	42.0	40.7	44.6	47.0	51.4	40.4	46.3	44.3	48.6	43.2	36.2	47.4	49.8	44.3
(2) NOT VERY INFORMED	363	165	198	63	141	157	88	69	222	146	76	141	99	79	99	86
	28.5	26.6	30.3	28.2	26.7	31.1	28.8	34.4	31.2	38.7	22.6	25.3	34.2	25.9	24.5	31.3
(1) NOT INFORMED AT ALL	163	59	104	51	73	37	23	15	82	33	49	81	33	40	58	33
	12.8	9.6	15.9	22.5	13.7	7.4	7.5	7.3	11.5	8.7	14.7	14.6	11.3	13.1	14.3	12.0
(DK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.60	2.70	2.50	2.35	2.61	2.69	2.69	2.69	2.57	2.52	2.62	2.63	2.62	2.61	2.58	2.57

THE GALLUP ORGANIZATION, INC.
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(*) C. NEW CONSTRUCTION METHODS FOR HOMES AND BUILDINGS

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>HOW INFORMED</u>														
(4) VERY INFORMED	174	46	13	32	81	47	86	68	21	135	36	2	154	16
	13.7	15.8	9.8	21.0	11.4	18.1	17.7	11.1	11.6	14.4	12.1	9.1	13.8	11.4
(3) SOMEWHAT INFORMED	573	124	67	57	352	92	222	282	69	413	147	8	516	51
	45.0	42.9	50.0	36.7	49.5	35.1	45.8	46.5	37.8	44.0	48.7	32.0	46.2	36.2
(2) NOT VERY INFORMED	363	80	40	40	186	93	118	179	65	260	92	11	313	44
	28.5	27.8	29.9	26.0	26.2	35.5	24.4	29.5	35.6	27.7	30.4	44.0	28.0	31.2
(1) NOT INFORMED AT ALL	163	39	14	25	91	29	58	78	27	132	27	4	134	30
	12.8	13.4	10.2	16.2	12.9	11.2	12.0	12.8	15.0	14.0	8.8	14.9	12.0	21.2
(DK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.60	2.61	2.59	2.63	2.59	2.60	2.69	2.56	2.46	2.59	2.64	2.35	2.62	2.38

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WOULD YOU SAY YOU ARE VERY INFORMED, SOMEWHAT INFORMED, NOT VERY INFORMED, OR NOT INFORMED AT ALL?

(*) D. SPACE EXPLORATION

BASE: TOTAL RESPONDENTS

	GENDER		AGE	EDUCATION					REGION							
	=====			TOTAL	COL-	COL-	NON-	=====								
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE	EAST	MID- WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>HOW INFORMED</u>																
(4) VERY INFORMED	111	62	50	19	51	40	33	7	73	30	43	37	36	23	31	22
	8.7	10.0	7.6	8.5	9.6	7.9	10.7	3.6	10.2	7.8	12.8	6.6	12.6	7.4	7.6	7.9
(3) SOMEWHAT INFORMED	652	333	319	104	270	272	162	110	375	205	171	277	142	163	209	138
	51.2	53.8	48.7	46.4	50.8	53.7	53.2	54.6	52.7	54.2	51.0	49.5	49.1	53.2	51.8	50.4
(2) NOT VERY INFORMED	335	161	175	56	123	153	85	68	186	115	71	149	70	81	100	85
	26.3	25.9	26.7	24.9	23.3	30.2	27.7	33.9	26.1	30.4	21.3	26.7	24.1	26.5	24.6	31.1
(1) NOT INFORMED AT ALL	173	62	111	46	86	40	24	16	78	28	50	95	41	39	64	29
	13.6	10.1	17.0	20.2	16.3	7.9	8.0	7.8	11.0	7.5	14.9	17.0	14.2	12.9	15.8	10.6
(DK)	1	1	-	-	-	1	1	-	-	-	-	1	-	-	1	-
	0.1	0.2	-	-	-	0.2	0.4	-	-	-	-	0.2	-	-	0.3	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.55	2.64	2.47	2.43	2.54	2.62	2.67	2.54	2.62	2.62	2.62	2.46	2.60	2.55	2.51	2.56

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 10 NOW, AS I READ THESE TOPICS AGAIN, PLEASE TELL ME HOW INFORMED YOU FEEL YOU ARE ABOUT EACH.
WOULD YOU SAY YOU ARE VERY INFORMED, SOMEWHAT INFORMED, NOT VERY INFORMED, OR NOT INFORMED AT ALL?

(*) D. SPACE EXPLORATION

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>HOW INFORMED</u>														
(4) VERY INFORMED	111	39	21	17	45	27	65	38	8	88	20	4	93	17
	8.7	13.5	16.0	11.3	6.3	10.2	13.5	6.3	4.4	9.3	6.5	16.7	8.3	12.3
(3) SOMEWHAT INFORMED	652	149	77	71	368	128	236	326	90	491	154	6	583	57
	51.2	51.6	57.7	46.4	51.8	49.1	48.8	53.7	49.5	52.3	51.1	25.4	52.2	40.5
(2) NOT VERY INFORMED	335	67	24	43	184	79	99	172	63	223	99	7	285	47
	26.3	23.3	18.0	27.9	26.0	30.2	20.6	28.3	34.6	23.7	32.9	31.2	25.5	33.6
(1) NOT INFORMED AT ALL	173	33	11	22	112	28	83	70	21	138	29	5	154	19
	13.6	11.6	8.3	14.4	15.7	10.5	17.1	11.5	11.4	14.7	9.5	21.9	13.8	13.6
(DK)	1	-	-	-	1	-	-	1	-	-	-	1	1	-
	0.1	-	-	-	0.2	-	-	0.2	-	-	-	4.9	0.1	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	2.55	2.67	2.81	2.55	2.49	2.59	2.59	2.55	2.47	2.56	2.55	2.39	2.55	2.51

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.10 SUMMARY TABLE OF VERY INFORMED

BASE: TOTAL RESPONDENTS

	GENDER		AGE						EDUCATION				REGION			
	TOTAL	MALE	FE-MALE	18-29	30-49	50+	50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

SUMMARY TABLE

NEW CONSTRUCTION METHODS FOR HOMES AND BUILDINGS	174	97	77	19	80	73	37	36	78	31	47	95	53	42	46	34
	13.7	15.7	11.8	8.6	15.0	14.5	12.3	17.8	11.0	8.3	14.0	17.0	18.3	13.6	11.4	12.3
SPACE EXPLORATION	111	62	50	19	51	40	33	7	73	30	43	37	36	23	31	22
	8.7	10.0	7.6	8.5	9.6	7.9	10.7	3.6	10.2	7.8	12.8	6.6	12.6	7.4	7.6	7.9
MODIFICATION OF PLANTS AND ANIMALS TO SUPPLY FOOD	104	40	64	14	41	47	24	23	48	28	20	53	24	29	31	20
	8.1	6.4	9.8	6.4	7.8	9.2	7.8	11.3	6.8	7.4	6.1	9.5	8.2	9.5	7.6	7.3
ROBOTICS AND OTHER TECHNOLOGIES IN MANUFACTURING	86	57	28	16	41	29	18	11	41	22	19	44	27	16	23	20
	6.7	9.3	4.4	7.1	7.7	5.7	5.8	5.6	5.7	5.9	5.5	7.9	9.3	5.1	5.8	7.3

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.10 SUMMARY TABLE OF VERY INFORMED

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SUMMARY TABLE														
NEW CONSTRUCTION METHODS FOR HOMES AND BUILDINGS	174	46	13	32	81	47	86	68	21	135	36	2	154	16
	13.7	15.8	9.8	21.0	11.4	18.1	17.7	11.1	11.6	14.4	12.1	9.1	13.8	11.4
SPACE EXPLORATION	111	39	21	17	45	27	65	38	8	88	20	4	93	17
	8.7	13.5	16.0	11.3	6.3	10.2	13.5	6.3	4.4	9.3	6.5	16.7	8.3	12.3
MODIFICATION OF PLANTS AND ANIMALS TO SUPPLY FOOD	104	21	13	8	49	33	61	22	21	75	21	3	90	12
	8.1	7.3	9.6	5.2	6.8	12.6	12.6	3.7	11.2	8.0	6.8	14.5	8.1	8.4
ROBOTICS AND OTHER TECHNOLOGIES IN MANUFACTURING	86	45	25	20	25	16	61	18	6	67	18	-	76	9
	6.7	15.7	18.7	13.0	3.5	6.2	12.7	3.0	3.4	7.1	6.1	-	6.8	6.1

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 11 HOW MUCH INFLUENCE DO YOU THINK PEOPLE LIKE YOURSELF HAVE ON DECISIONS ABOUT SUCH THINGS AS THE FUEL EFFICIENCY OF CARS, THE CONSTRUCTION OF ROADS IN YOUR COMMUNITY, AND GENETICALLY MODIFIED FOODS? WOULD YOU SAY A GREAT DEAL, SOME, VERY LITTLE, OR NO INFLUENCE?

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL	COL-	COL-	NON-	EAST	MID-	SOUTH	WEST
									COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE		WEST		
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
AMOUNT OF INFLUENCE																
(4) GREAT DEAL	115	62	53	26	45	43	26	17	76	47	29	39	19	21	45	30
	9.0	9.9	8.2	11.5	8.5	8.5	8.6	8.2	10.7	12.4	8.7	7.0	6.7	6.8	11.0	11.0
(3) SOME	409	201	208	83	178	148	89	59	230	132	98	179	95	102	110	102
	32.1	32.4	31.8	36.8	33.5	29.3	29.1	29.5	32.3	34.8	29.4	32.0	32.7	33.4	27.3	37.1
(2) VERY LITTLE	508	232	276	88	208	203	121	82	284	146	139	223	109	117	190	92
	39.9	37.4	42.2	39.2	39.2	40.2	39.7	40.9	39.9	38.5	41.5	39.8	37.8	38.1	47.0	33.7
(1) NO INFLUENCE	239	124	115	28	99	111	68	43	121	53	68	117	66	66	59	48
	18.8	20.0	17.6	12.5	18.7	21.9	22.2	21.3	17.0	14.0	20.4	20.9	22.8	21.7	14.5	17.7
(DK)	2	-	2	-	-	-	-	-	-	-	-	2	-	-	-	2
	0.1	-	0.2	-	-	-	-	-	-	-	-	0.3	-	-	-	0.6
(REFUSED)	1	1	-	-	-	1	1	-	1	1	-	-	-	-	1	-
	0.1	0.2	-	-	-	0.2	0.3	-	0.1	0.3	-	-	-	-	0.2	-
MEAN	2.31	2.32	2.31	2.47	2.32	2.24	2.24	2.25	2.37	2.46	2.26	2.25	2.23	2.25	2.35	2.42

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 11 HOW MUCH INFLUENCE DO YOU THINK PEOPLE LIKE YOURSELF HAVE ON DECISIONS ABOUT SUCH THINGS AS THE FUEL EFFICIENCY OF CARS, THE CONSTRUCTION OF ROADS IN YOUR COMMUNITY, AND GENETICALLY MODIFIED FOODS? WOULD YOU SAY A GREAT DEAL, SOME, VERY LITTLE, OR NO INFLUENCE?

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>AMOUNT OF INFLUENCE</u>														
(4) GREAT DEAL	115	28	8	21	51	32	51	53	10	86	24	1	101	14
	9.0	9.9	5.7	13.5	7.2	12.1	10.6	8.8	5.5	9.2	8.1	4.9	9.1	9.7
(3) SOME	409	90	44	46	240	77	169	179	61	293	107	8	361	44
	32.1	31.3	32.6	30.1	33.8	29.6	35.0	29.5	33.5	31.1	35.7	33.1	32.3	31.1
(2) VERY LITTLE	508	121	63	58	277	100	202	242	64	385	117	5	456	44
	39.9	42.1	46.8	38.0	39.0	38.3	41.7	39.9	35.3	41.0	38.8	19.4	40.9	31.2
(1) NO INFLUENCE	239	47	20	27	141	51	62	131	47	175	51	10	197	38
	18.8	16.4	14.8	17.7	19.9	19.4	12.7	21.5	25.7	18.7	17.1	42.6	17.6	26.9
(DK)	2	-	-	-	-	2	-	2	-	-	-	-	-	2
	0.1	-	-	-	-	0.6	-	0.3	-	-	-	-	-	1.1
(REFUSED)	1	1	-	1	-	-	-	-	-	-	1	-	1	-
	0.1	0.3	-	0.7	-	-	-	-	-	-	0.3	-	0.1	-
MEAN	2.31	2.35	2.29	2.40	2.28	2.35	2.44	2.26	2.19	2.31	2.35	2.00	2.33	2.24

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 12 THINKING ABOUT THINGS, SUCH AS FUEL EFFICIENCY OF CARS, THE CONSTRUCTION OF ROADS IN YOUR COMMUNITY, AND GENETICALLY MODIFIED FOODS, HOW MUCH CONFIDENCE DO YOU HAVE IN EXPERTS IN THESE FIELDS TO MAKE THE RIGHT DECISIONS FOR YOUR COMMUNITY??

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE-MALE	18-29	30-49	50+	50-64	65+	TOTAL	COL-	COL-	NON-	EAST	MID-	SOUTH	WEST
									COL-LEGE	LEGE GRAD.	LEGE INC.	COL-LEGE		WEST		
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF CONFIDENCE																
(4) A GREAT DEAL	150	90	59	34	51	63	33	30	69	40	29	79	27	48	47	27
	11.8	14.6	9.1	15.2	9.7	12.5	11.0	14.7	9.7	10.7	8.6	14.2	9.5	15.5	11.7	9.9
(3) SOME	687	327	360	126	277	281	170	111	377	213	164	309	150	157	230	150
	53.9	52.8	55.0	55.9	52.2	55.5	55.7	55.2	52.9	56.5	49.0	55.3	52.0	51.1	56.8	54.7
(2) VERY LITTLE	344	159	184	61	158	119	71	48	214	101	113	129	83	72	108	79
	27.0	25.7	28.2	27.1	29.7	23.5	23.3	23.7	30.0	26.7	33.7	23.0	28.9	23.7	26.8	29.0
(1) NONE	84	38	46	4	37	41	28	13	43	16	27	41	26	30	15	13
	6.6	6.1	7.1	1.8	7.1	8.1	9.3	6.3	6.0	4.2	8.1	7.4	8.9	9.7	3.8	4.9
(DK)	6	2	4	-	6	-	-	-	6	4	2	-	2	-	1	3
	0.5	0.3	0.6	-	1.2	-	-	-	0.9	1.1	0.6	-	0.7	-	0.3	1.1
(REFUSED)	3	3	-	-	1	2	2	-	3	3	-	-	-	-	2	1
	0.3	0.5	-	-	0.2	0.4	0.7	-	0.4	0.8	-	-	-	-	0.5	0.4
MEAN	2.71	2.76	2.67	2.84	2.65	2.73	2.69	2.78	2.67	2.75	2.58	2.76	2.62	2.73	2.77	2.71

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 12 THINKING ABOUT THINGS, SUCH AS FUEL EFFICIENCY OF CARS, THE CONSTRUCTION OF ROADS IN YOUR COMMUNITY, AND GENETICALLY MODIFIED FOODS, HOW MUCH CONFIDENCE DO YOU HAVE IN EXPERTS IN THESE FIELDS TO MAKE THE RIGHT DECISIONS FOR YOUR COMMUNITY??

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF CONFIDENCE														
(4) A GREAT DEAL	150	38	17	21	79	32	84	42	23	112	35	3	132	17
	11.8	13.2	12.4	13.9	11.1	12.1	17.4	7.0	12.7	11.9	11.7	10.7	11.8	11.9
(3) SOME	687	157	81	77	384	139	254	343	88	520	142	20	606	70
	53.9	54.6	60.2	49.8	54.1	53.3	52.6	56.6	48.4	55.4	47.2	83.1	54.3	50.2
(2) VERY LITTLE	344	69	27	42	191	77	112	172	60	242	101	-	302	36
	27.0	24.1	20.5	27.3	26.9	29.4	23.1	28.3	32.9	25.8	33.6	-	27.1	25.7
(1) NONE	84	22	9	13	48	14	26	50	8	60	21	1	68	16
	6.6	7.7	7.0	8.3	6.7	5.2	5.4	8.2	4.6	6.4	7.1	6.2	6.1	11.4
(DK)	6	-	-	-	6	-	5	-	1	3	-	-	6	-
	0.5	-	-	-	0.9	-	1.1	-	0.6	0.3	-	-	0.6	-
(REFUSED)	3	1	-	1	2	-	2	-	1	2	1	-	2	1
	0.3	0.4	-	0.7	0.3	-	0.4	-	0.7	0.2	0.3	-	0.2	0.8
MEAN	2.71	2.74	2.78	2.70	2.70	2.72	2.83	2.62	2.70	2.73	2.64	2.98	2.72	2.63

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 13 I AM GOING TO READ A NUMBER OF THINGS THAT HIGH SCHOOL GRADUATES MIGHT OR MIGHT NOT KNOW OR BE ABLE TO DO.
AS I READ EACH, PLEASE TELL ME HOW IMPORTANT IT IS THAT HIGH SCHOOL STUDENTS UNDERSTAND AND ARE ABLE TO DO EACH.

(*) A. EVALUATE THE PROS AND CONS OF SPECIFIC TECHNOLOGY USES

BASE: TOTAL RESPONDENTS

	GENDER		AGE					EDUCATION				REGION				
	=====		=====					TOTAL	COL-	COL-	NON-	=====				
	TOTAL	MALE	FE-	18-29	30-49	50+	50-64	65+	COL-	LEGE	LEGE	COL-	EAST	MID-	SOUTH	WEST
		MALE							LEGE	GRAD.	INC.	LEGE		WEST	WEST	
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE																
(4) VERY IMPORTANT	736	355	381	113	336	280	194	87	406	227	179	328	180	192	221	143
	57.8	57.4	58.2	50.2	63.3	55.4	63.5	43.1	57.0	60.0	53.7	58.7	62.3	62.8	54.7	52.1
(3) SOMEWHAT IMPORTANT	479	231	248	101	179	196	94	102	275	137	138	204	97	98	174	110
	37.6	37.3	37.9	45.0	33.7	38.6	30.8	50.5	38.6	36.2	41.3	36.5	33.6	31.9	43.0	40.2
(2) NOT VERY IMPORTANT	51	29	22	8	13	28	16	12	25	13	12	26	12	14	10	15
	4.0	4.6	3.4	3.7	2.4	5.5	5.3	5.9	3.5	3.3	3.6	4.6	4.1	4.6	2.3	5.6
(1) NOT IMPORTANT AT ALL	6	4	1	2	2	1	1	-	5	-	5	1	-	1	-	5
	0.4	0.7	0.2	1.1	0.4	0.2	0.4	-	0.7	-	1.4	0.2	-	0.3	-	1.7
(DK)	1	-	1	-	1	-	-	-	1	1	-	-	-	-	-	1
	0.1	-	0.2	-	0.2	-	-	-	0.2	0.3	-	-	-	-	-	0.4
(REFUSED)	1	-	1	-	-	1	-	1	1	1	-	-	-	1	-	-
	0.1	-	0.2	-	-	0.2	-	0.5	0.1	0.3	-	-	-	0.3	-	-
MEAN	3.53	3.51	3.55	3.44	3.60	3.49	3.57	3.37	3.52	3.57	3.47	3.54	3.58	3.58	3.52	3.43

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 13 I AM GOING TO READ A NUMBER OF THINGS THAT HIGH SCHOOL GRADUATES MIGHT OR MIGHT NOT KNOW OR BE ABLE TO DO.
AS I READ EACH, PLEASE TELL ME HOW IMPORTANT IT IS THAT HIGH SCHOOL STUDENTS UNDERSTAND AND ARE ABLE TO DO EACH.

(*) A. EVALUATE THE PROS AND CONS OF SPECIFIC TECHNOLOGY USES

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>LEVEL OF IMPORTANCE</u>														
(4) VERY IMPORTANT	736	182	84	98	414	137	333	314	89	595	131	6	665	64
	57.8	63.3	62.8	63.7	58.3	52.4	68.8	51.8	48.9	63.3	43.7	25.2	59.5	45.5
(3) SOMEWHAT IMPORTANT	479	93	44	50	264	112	140	263	75	318	148	9	405	65
	37.6	32.4	32.6	32.3	37.2	42.7	28.8	43.4	41.3	33.8	49.1	39.0	36.3	46.1
(2) NOT VERY IMPORTANT	51	11	5	6	26	12	9	24	17	23	18	9	40	10
	4.0	4.0	3.8	4.1	3.7	4.5	1.9	4.0	9.2	2.4	6.0	35.8	3.6	7.4
(1) NOT IMPORTANT AT ALL	6	-	-	-	5	1	2	4	-	2	4	-	4	1
	0.4	-	-	-	0.7	0.4	0.4	0.6	-	0.2	1.2	-	0.4	1.1
(DK)	1	-	-	-	1	-	-	1	-	1	-	-	1	-
	0.1	-	-	-	0.2	-	-	0.2	-	0.1	-	-	0.1	-
(REFUSED)	1	1	1	-	-	-	-	-	1	1	-	-	1	-
	0.1	0.4	0.8	-	-	-	-	-	0.6	0.1	-	-	0.1	-
MEAN	3.53	3.60	3.59	3.60	3.53	3.47	3.66	3.47	3.40	3.61	3.35	2.89	3.55	3.36

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 13 I AM GOING TO READ A NUMBER OF THINGS THAT HIGH SCHOOL GRADUATES MIGHT OR MIGHT NOT KNOW OR BE ABLE TO DO.
AS I READ EACH, PLEASE TELL ME HOW IMPORTANT IT IS THAT HIGH SCHOOL STUDENTS UNDERSTAND AND ARE ABLE TO DO EACH.

(*) B. UNDERSTAND THE RELATIONSHIP BETWEEN TECHNOLOGY AND THE ECONOMY

BASE: TOTAL RESPONDENTS

	GENDER		AGE	EDUCATION					REGION							
	=====			=====					=====							
	TOTAL	MALE		FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL COL- LEGE	COL- LEGE GRAD.	COL- LEGE INC.	NON- COL- LEGE	EAST	MID- WEST	SOUTH
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE																
(4) VERY IMPORTANT	855	398	457	133	362	352	212	140	471	247	224	382	204	204	265	182
	67.1	64.3	69.8	59.2	68.1	69.6	69.5	69.6	66.1	65.3	67.0	68.3	70.6	66.7	65.6	66.3
(3) SOMEWHAT IMPORTANT	375	191	184	89	151	133	82	51	225	126	99	150	74	87	130	84
	29.4	30.9	28.0	39.6	28.4	26.3	27.0	25.2	31.6	33.3	29.7	26.7	25.6	28.5	32.1	30.5
(2) NOT VERY IMPORTANT	30	20	9	3	12	13	9	4	12	4	8	18	10	10	5	5
	2.3	3.2	1.4	1.3	2.3	2.6	3.1	1.8	1.7	1.1	2.4	3.1	3.3	3.3	1.2	1.8
(1) NOT IMPORTANT AT ALL	11	9	3	-	6	5	-	5	4	1	3	7	1	5	3	2
	0.9	1.4	0.4	-	1.2	1.0	-	2.5	0.6	0.3	0.9	1.2	0.5	1.5	0.8	0.7
(DK)	3	1	2	-	-	3	1	2	-	-	-	3	-	-	1	2
	0.2	0.2	0.3	-	-	0.6	0.4	0.9	-	-	-	0.5	-	-	0.3	0.7
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.63	3.58	3.68	3.58	3.64	3.65	3.67	3.63	3.63	3.64	3.63	3.63	3.66	3.60	3.63	3.63

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 13 I AM GOING TO READ A NUMBER OF THINGS THAT HIGH SCHOOL GRADUATES MIGHT OR MIGHT NOT KNOW OR BE ABLE TO DO.
AS I READ EACH, PLEASE TELL ME HOW IMPORTANT IT IS THAT HIGH SCHOOL STUDENTS UNDERSTAND AND ARE ABLE TO DO EACH.

(*) B. UNDERSTAND THE RELATIONSHIP BETWEEN TECHNOLOGY AND THE ECONOMY

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE														
(4) VERY IMPORTANT	855	200	85	115	466	177	373	384	98	694	147	7	780	64
	67.1	69.6	63.5	74.8	65.7	67.9	77.1	63.4	53.5	73.9	48.9	30.8	69.8	45.5
(3) SOMEWHAT IMPORTANT	375	74	41	33	222	76	101	198	75	226	141	7	308	62
	29.4	25.7	30.9	21.3	31.3	29.0	20.8	32.6	41.3	24.1	46.7	28.5	27.6	43.9
(2) NOT VERY IMPORTANT	30	12	6	6	9	8	6	19	5	12	11	5	19	10
	2.3	4.2	4.5	3.9	1.3	3.1	1.2	3.1	2.6	1.2	3.7	20.9	1.7	7.3
(1) NOT IMPORTANT AT ALL	11	1	1	-	10	-	4	3	5	5	2	4	7	5
	0.9	0.5	1.0	-	1.4	-	0.8	0.4	2.5	0.6	0.7	14.9	0.6	3.3
(DK)	3	-	-	-	3	-	-	3	-	2	-	1	3	-
	0.2	-	-	-	0.4	-	-	0.5	-	0.2	-	4.9	0.3	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.63	3.64	3.57	3.71	3.62	3.65	3.74	3.60	3.46	3.72	3.44	2.79	3.67	3.32

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

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AS I READ EACH, PLEASE TELL ME HOW IMPORTANT IT IS THAT HIGH SCHOOL STUDENTS UNDERSTAND AND ARE ABLE TO DO EACH.

(*) C. UNDERSTAND THE OVERALL EFFECT OF TECHNOLOGY ON OUR SOCIETY

BASE: TOTAL RESPONDENTS

	GENDER		AGE						EDUCATION				REGION			
	=====		=====						TOTAL	COL-	COL-	NON-	=====			
	TOTAL	MALE	FE-	18-29	30-49	50+	50-64	65+	COL-	LEGE	LEGE	COL-	EAST	MID-	SOUTH	WEST
		MALE						LEGE	GRAD.	INC.	LEGE		WEST		WEST	
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE																
(4) VERY IMPORTANT	905	395	510	146	400	350	230	120	515	287	228	388	227	203	294	181
	71.0	63.8	77.9	65.0	75.4	69.1	75.3	59.8	72.3	76.1	68.0	69.3	78.4	66.2	72.8	66.1
(3) SOMEWHAT IMPORTANT	340	202	138	75	124	138	68	70	188	86	101	152	59	92	104	85
	26.7	32.6	21.1	33.5	23.3	27.2	22.3	34.6	26.3	22.8	30.3	27.2	20.4	30.2	25.7	30.9
(2) NOT VERY IMPORTANT	22	17	5	3	5	14	7	6	6	4	2	16	3	6	6	6
	1.7	2.7	0.8	1.5	0.9	2.7	2.4	3.2	0.9	1.1	0.7	2.8	1.2	2.1	1.5	2.2
(1) NOT IMPORTANT AT ALL	6	6	-	-	2	4	-	4	2	-	2	4	-	4	-	2
	0.4	0.9	-	-	0.4	0.7	-	1.8	0.3	-	0.6	0.6	-	1.2	-	0.7
(DK)	1	-	1	-	-	1	-	1	1	-	1	-	-	1	-	-
	0.1	-	0.2	-	-	0.2	-	0.6	0.2	-	0.4	-	-	0.4	-	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.68	3.59	3.77	3.63	3.74	3.65	3.73	3.53	3.71	3.75	3.66	3.65	3.77	3.62	3.71	3.62

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

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(*) C. UNDERSTAND THE OVERALL EFFECT OF TECHNOLOGY ON OUR SOCIETY

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>LEVEL OF IMPORTANCE</u>														
(4) VERY IMPORTANT	905	202	95	107	505	186	400	398	106	726	158	17	823	69
	71.0	70.2	70.7	69.9	71.2	71.1	82.7	65.6	58.3	77.3	52.3	69.7	73.7	49.3
(3) SOMEWHAT IMPORTANT	340	82	37	45	186	69	78	197	63	197	138	3	275	60
	26.7	28.6	27.7	29.4	26.1	26.4	16.2	32.6	34.6	20.9	45.8	11.2	24.7	42.9
(2) NOT VERY IMPORTANT	22	3	2	1	12	7	3	10	9	15	4	1	16	6
	1.7	1.1	1.6	0.7	1.7	2.5	0.7	1.6	5.1	1.6	1.5	4.2	1.4	4.4
(1) NOT IMPORTANT AT ALL	6	-	-	-	6	-	2	-	4	2	-	4	2	4
	0.4	-	-	-	0.8	-	0.4	-	2.0	0.2	-	14.9	0.2	2.5
(DK)	1	-	-	-	1	-	-	1	-	-	1	-	-	1
	0.1	-	-	-	0.2	-	-	0.2	-	-	0.4	-	-	0.9
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.68	3.69	3.69	3.69	3.68	3.69	3.81	3.64	3.49	3.75	3.51	3.36	3.72	3.40

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

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(*) D. UNDERSTAND THE RELATIONSHIP BETWEEN TECHNOLOGY AND THE ENVIRONMENT

BASE: TOTAL RESPONDENTS

	GENDER		AGE	EDUCATION					REGION							
	=====			=====					=====							
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL COL- LEGE	COL- LEGE GRAD.	COL- LEGE INC.	NON- COL- LEGE	EAST	MID- WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE																
(4) VERY IMPORTANT	867 68.1	377 60.9	491 75.0	143 63.4	356 67.0	361 71.3	233 76.5	127 63.3	477 67.0	249 66.0	228 68.1	388 69.4	222 76.8	187 61.1	273 67.5	186 67.7
(3) SOMEWHAT IMPORTANT	374 29.4	219 35.4	155 23.7	74 32.8	161 30.4	135 26.7	67 22.0	68 33.9	214 30.1	120 31.8	94 28.2	160 28.6	63 21.8	111 36.4	122 30.3	77 28.2
(2) NOT VERY IMPORTANT	23 1.8	16 2.5	8 1.2	7 3.1	7 1.4	9 1.8	4 1.5	5 2.3	14 2.0	6 1.7	8 2.4	9 1.7	4 1.4	7 2.1	5 1.3	8 2.8
(1) NOT IMPORTANT AT ALL	9 0.7	7 1.2	1 0.2	1 0.7	6 1.2	1 0.2	- -	1 0.5	7 0.9	2 0.6	4 1.3	2 0.4	- -	1 0.3	4 1.0	3 1.3
(DK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.65	3.56	3.73	3.59	3.63	3.69	3.75	3.60	3.63	3.63	3.63	3.67	3.75	3.58	3.64	3.62

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(*) D. UNDERSTAND THE RELATIONSHIP BETWEEN TECHNOLOGY AND THE ENVIRONMENT

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>LEVEL OF IMPORTANCE</u>														
(4) VERY IMPORTANT	867	205	91	114	471	183	376	390	102	683	166	13	795	60
	68.1	71.1	67.7	74.0	66.4	70.1	77.7	64.3	55.7	72.7	55.0	54.5	71.2	42.7
(3) SOMEWHAT IMPORTANT	374	79	41	38	212	77	97	206	70	239	128	5	306	63
	29.4	27.6	30.8	24.8	29.8	29.5	20.0	34.0	38.5	25.4	42.4	21.6	27.4	45.3
(2) NOT VERY IMPORTANT	23	4	2	2	19	1	7	7	10	13	4	6	9	14
	1.8	1.4	1.5	1.2	2.6	0.4	1.5	1.1	5.3	1.3	1.4	24.0	0.8	10.2
(1) NOT IMPORTANT AT ALL	9	-	-	-	9	-	4	4	1	5	4	-	6	2
	0.7	-	-	-	1.2	-	0.8	0.6	0.5	0.5	1.2	-	0.5	1.8
(DK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.65	3.70	3.66	3.73	3.61	3.70	3.75	3.62	3.49	3.70	3.51	3.30	3.69	3.29

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(*) E. HAVE THE KNOWLEDGE AND SKILLS TO APPLY TECHNOLOGY

BASE: TOTAL RESPONDENTS

	GENDER		AGE	EDUCATION					REGION							
	=====			=====					=====							
	TOTAL	MALE		FE-MALE	18-29	30-49	50+	50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LEVEL OF IMPORTANCE																
(4) VERY IMPORTANT	966	452	513	165	415	378	238	140	547	285	262	417	219	233	308	205
	75.8	73.1	78.4	73.3	78.1	74.6	78.1	69.4	76.8	75.5	78.2	74.6	75.8	76.2	76.2	74.8
(3) SOMEWHAT IMPORTANT	283	152	131	60	109	110	62	48	157	90	67	127	64	66	93	60
	22.2	24.5	20.0	26.7	20.6	21.8	20.5	23.8	22.0	23.7	20.0	22.6	22.2	21.5	23.0	21.9
(2) NOT VERY IMPORTANT	18	9	9	-	7	11	2	9	7	2	5	11	6	3	1	8
	1.4	1.5	1.3	-	1.3	2.2	0.6	4.6	1.0	0.6	1.4	2.0	2.0	1.1	0.2	2.8
(1) NOT IMPORTANT AT ALL	5	4	1	-	-	5	1	4	1	-	1	4	-	4	-	1
	0.4	0.6	0.2	-	-	0.9	0.4	1.8	0.2	-	0.4	0.6	-	1.2	-	0.4
(DK)	2	2	-	-	-	2	1	1	1	1	-	1	-	-	2	-
	0.2	0.4	-	-	-	0.4	0.4	0.5	0.1	0.3	-	0.2	-	-	0.5	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.74	3.71	3.77	3.73	3.77	3.71	3.77	3.62	3.76	3.75	3.76	3.71	3.74	3.73	3.76	3.71

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 13 I AM GOING TO READ A NUMBER OF THINGS THAT HIGH SCHOOL GRADUATES MIGHT OR MIGHT NOT KNOW OR BE ABLE TO DO.
AS I READ EACH, PLEASE TELL ME HOW IMPORTANT IT IS THAT HIGH SCHOOL STUDENTS UNDERSTAND AND ARE ABLE TO DO EACH.

(*) E. HAVE THE KNOWLEDGE AND SKILLS TO APPLY TECHNOLOGY

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>LEVEL OF IMPORTANCE</u>														
(4) VERY IMPORTANT	966	223	111	112	541	190	419	437	111	776	174	15	873	78
	75.8	77.5	82.5	73.1	76.2	72.8	86.5	72.0	60.6	82.6	57.8	62.7	78.2	55.9
(3) SOMEWHAT IMPORTANT	283	61	21	40	150	68	60	163	59	156	116	3	228	53
	22.2	21.3	15.6	26.2	21.2	26.1	12.4	26.9	32.2	16.6	38.6	13.3	20.4	37.8
(2) NOT VERY IMPORTANT	18	3	3	-	12	3	4	4	10	7	9	1	13	5
	1.4	0.9	1.9	-	1.7	1.1	0.9	0.7	5.2	0.8	3.1	4.2	1.1	3.7
(1) NOT IMPORTANT AT ALL	5	-	-	-	5	-	-	1	4	-	1	4	1	4
	0.4	-	-	-	0.7	-	-	0.2	2.0	-	0.4	14.9	0.1	2.5
(DK)	2	1	-	1	1	-	1	1	-	1	-	1	2	-
	0.2	0.3	-	0.7	0.2	-	0.2	0.2	-	0.1	-	4.9	0.2	-
(REFUSED)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEAN	3.74	3.77	3.81	3.74	3.73	3.72	3.86	3.71	3.51	3.82	3.54	3.30	3.77	3.47

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.13 SUMMARY TABLE OF VERY IMPORTANT

BASE: TOTAL RESPONDENTS

	GENDER		AGE						EDUCATION				REGION			
	TOTAL	MALE	FE-MALE	18-29	30-49	50+	50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

SUMMARY TABLE

HAVE THE KNOWLEDGE AND SKILLS TO APPLY TECHNOLOGY	966	452	513	165	415	378	238	140	547	285	262	417	219	233	308	205
	75.8	73.1	78.4	73.3	78.1	74.6	78.1	69.4	76.8	75.5	78.2	74.6	75.8	76.2	76.2	74.8
UNDERSTAND THE OVERALL EFFECT OF TECHNOLOGY ON OUR SOCIETY	905	395	510	146	400	350	230	120	515	287	228	388	227	203	294	181
	71.0	63.8	77.9	65.0	75.4	69.1	75.3	59.8	72.3	76.1	68.0	69.3	78.4	66.2	72.8	66.1
UNDERSTAND THE RELATIONSHIP BETWEEN TECHNOLOGY AND THE ENVIRONMENT	867	377	491	143	356	361	233	127	477	249	228	388	222	187	273	186
	68.1	60.9	75.0	63.4	67.0	71.3	76.5	63.3	67.0	66.0	68.1	69.4	76.8	61.1	67.5	67.7
UNDERSTAND THE RELATIONSHIP BETWEEN TECHNOLOGY AND THE ECONOMY	855	398	457	133	362	352	212	140	471	247	224	382	204	204	265	182
	67.1	64.3	69.8	59.2	68.1	69.6	69.5	69.6	66.1	65.3	67.0	68.3	70.6	66.7	65.6	66.3
EVALUATE THE PROS AND CONS OF SPECIFIC TECHNOLOGY USES	736	355	381	113	336	280	194	87	406	227	179	328	180	192	221	143
	57.8	57.4	58.2	50.2	63.3	55.4	63.5	43.1	57.0	60.0	53.7	58.7	62.3	62.8	54.7	52.1

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q.13 SUMMARY TABLE OF VERY IMPORTANT

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA						IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

SUMMARY TABLE

HAVE THE KNOWLEDGE AND SKILLS TO APPLY TECHNOLOGY	966 75.8	223 77.5	111 82.5	112 73.1	541 76.2	190 72.8	419 86.5	437 72.0	111 60.6	776 82.6	174 57.8	15 62.7	873 78.2	78 55.9
UNDERSTAND THE OVERALL EFFECT OF TECHNOLOGY ON OUR SOCIETY	905 71.0	202 70.2	95 70.7	107 69.9	505 71.2	186 71.1	400 82.7	398 65.6	106 58.3	726 77.3	158 52.3	17 69.7	823 73.7	69 49.3
UNDERSTAND THE RELATIONSHIP BETWEEN TECHNOLOGY AND THE ENVIRONMENT	867 68.1	205 71.1	91 67.7	114 74.0	471 66.4	183 70.1	376 77.7	390 64.3	102 55.7	683 72.7	166 55.0	13 54.5	795 71.2	60 42.7
UNDERSTAND THE RELATIONSHIP BETWEEN TECHNOLOGY AND THE ECONOMY	855 67.1	200 69.6	85 63.5	115 74.8	466 65.7	177 67.9	373 77.1	384 63.4	98 53.5	694 73.9	147 48.9	7 30.8	780 69.8	64 45.5
EVALUATE THE PROS AND CONS OF SPECIFIC TECHNOLOGY USES	736 57.8	182 63.3	84 62.8	98 63.7	414 58.3	137 52.4	333 68.8	314 51.8	89 48.9	595 63.3	131 43.7	6 25.2	665 59.5	64 45.5

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 14 WHEN A NATIONAL SHORTAGE OF QUALIFIED PEOPLE OCCURS IN A PARTICULAR AREA OF TECHNOLOGY, WHICH OF THE FOLLOWING SOLUTIONS WOULD YOU FEEL IS THE MOST APPROPRIATE COURSE OF ACTION FOR THE U. S. TO TAKE?

BASE: TOTAL RESPONDENTS

	GENDER		AGE						EDUCATION				REGION			
	=====		=====						TOTAL	COL-	COL-	NON-	=====			
	TOTAL	MALE	FE-MALE	18-29	30-49	50+	50-64	65+	COL-LEGE	LEGE GRAD.	LEGE INC.	LEGE	EAST	MID-WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MOST APPROPRIATE COURSE OF ACTION FOR U. S. TO TAKE																
BRING IN TECHNOLOGICALLY LITERATE PEOPLE FROM OTHER COUNTRIES	63	37	26	21	23	19	5	14	31	22	9	32	13	10	24	16
	4.9	6.0	4.0	9.2	4.4	3.8	1.7	7.0	4.4	5.9	2.7	5.6	4.6	3.3	5.9	5.7
TAKE STEPS THROUGH OUR SCHOOLS TO INCREASE THE NUMBER OF TECHNOLOGICALLY LITERATE PEOPLE IN THIS COUNTRY	1194	570	624	198	504	481	296	185	674	350	324	518	275	292	374	253
	93.8	92.1	95.4	87.9	95.0	95.0	97.0	92.0	94.7	92.6	97.0	92.6	95.4	95.3	92.4	92.3
(DK)	9	7	2	4	1	4	3	1	3	2	1	6	-	1	6	2
	0.7	1.2	0.3	1.8	0.2	0.8	0.9	0.5	0.4	0.6	0.3	1.0	-	0.3	1.4	0.8
(REFUSED)	7	5	3	3	3	2	1	1	3	3	-	4	-	3	1	3
	0.6	0.8	0.4	1.2	0.5	0.4	0.3	0.5	0.5	0.9	-	0.7	-	1.0	0.3	1.2

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 14 WHEN A NATIONAL SHORTAGE OF QUALIFIED PEOPLE OCCURS IN A PARTICULAR AREA OF TECHNOLOGY, WHICH OF THE FOLLOWING SOLUTIONS WOULD YOU FEEL IS THE MOST APPROPRIATE COURSE OF ACTION FOR THE U. S. TO TAKE?
BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>MOST APPROPRIATE COURSE OF ACTION FOR U. S. TO TAKE</u>														
BRING IN TECHNOLOGICALLY LITERATE PEOPLE FROM OTHER COUNTRIES	63	9	4	5	36	16	25	22	16	37	20	5	45	18
	4.9	3.1	3.1	3.2	5.1	6.3	5.1	3.6	8.9	3.9	6.7	21.1	4.0	12.7
TAKE STEPS THROUGH OUR SCHOOLS TO INCREASE THE NUMBER OF TECHNOLOGICALLY LITERATE PEOPLE IN THIS COUNTRY	1194	275	127	148	664	241	453	576	164	889	279	19	1056	121
	93.8	95.6	94.9	96.2	93.6	92.4	93.7	95.0	89.8	94.6	92.6	78.9	94.6	86.4
(DK)	9	-	-	-	8	1	1	7	1	7	2	-	9	-
	0.7	-	-	-	1.1	0.4	0.2	1.1	0.6	0.7	0.7	-	0.8	-
(REFUSED)	7	4	3	1	1	3	5	2	1	7	-	-	6	1
	0.6	1.3	2.0	0.7	0.2	1.0	1.0	0.3	0.7	0.8	-	-	0.6	0.8

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 16 THE FEDERAL GOVERNMENT REQUIRES THAT STUDENTS BE TESTED IN SCIENCE, MATHEMATICS, AND READING. IN YOUR OPINION, SHOULD THESE TESTS INCLUDE OR NOT INCLUDE QUESTIONS TO HELP DETERMINE HOW MUCH THESE STUDENTS UNDERSTAND AND KNOW ABOUT TECHNOLOGY?

BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL	COL-	COL-	NON-	REGION			
									COL- LEGE	LEGE GRAD.	LEGE INC.	COL- LEGE	EAST	MID- WEST	SOUTH WEST	
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
I INCLUDE QUESTIONS TO DETERMINE STUDENTS UNDERSTANDING OF TECHNOLOGY																
YES, SHOULD INCLUDE	1116	544	573	185	457	465	281	184	608	317	290	506	262	269	352	234
	87.6	87.8	87.5	82.2	86.1	91.9	92.2	91.4	85.3	84.0	86.9	90.5	90.6	87.9	86.9	85.3
NO, SHOULD NOT INCLUDE	140	67	73	39	62	37	22	15	94	55	39	46	27	35	40	38
	11.0	10.8	11.2	17.2	11.7	7.3	7.1	7.6	13.2	14.5	11.7	8.2	9.4	11.5	9.9	13.9
(DK)	13	5	8	1	8	3	1	2	6	4	1	7	-	2	8	2
	1.0	0.8	1.2	0.6	1.5	0.7	0.4	1.0	0.8	1.2	0.4	1.2	-	0.7	2.0	0.8
(REFUSED)	5	4	1	-	4	1	1	-	5	1	4	-	-	-	5	-
	0.4	0.6	0.2	-	0.7	0.2	0.3	-	0.7	0.3	1.1	-	-	-	1.2	-

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. 16 THE FEDERAL GOVERNMENT REQUIRES THAT STUDENTS BE TESTED IN SCIENCE, MATHEMATICS, AND READING. IN YOUR OPINION, SHOULD THESE TESTS INCLUDE OR NOT INCLUDE QUESTIONS TO HELP DETERMINE HOW MUCH THESE STUDENTS UNDERSTAND AND KNOW ABOUT TECHNOLOGY?

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
INCLUDE QUESTIONS TO DETERMINE STUDENTS UNDERSTANDING OF TECHNOLOGY														
YES, SHOULD INCLUDE	1116	252	116	136	613	236	433	539	144	832	259	19	1116	-
	87.6	87.7	86.6	88.7	86.4	90.2	89.4	88.8	78.9	88.6	86.0	78.1	100.0	-
NO, SHOULD NOT INCLUDE	140	29	16	13	87	25	45	58	38	92	40	5	-	140
	11.0	10.0	11.8	8.4	12.2	9.4	9.2	9.6	20.6	9.8	13.3	21.9	-	100.0
(DK)	13	2	1	1	9	1	6	6	1	12	1	-	-	-
	1.0	0.7	0.8	0.7	1.3	0.4	1.2	1.0	0.6	1.2	0.3	-	-	-
(REFUSED)	5	5	1	4	-	-	1	4	-	4	1	-	-	-
	0.4	1.6	0.8	2.3	-	-	0.2	0.6	-	0.4	0.4	-	-	-

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. D1 GENDER
BASE: TOTAL RESPONDENTS

	GENDER		AGE					EDUCATION				REGION				
	TOTAL	MALE	FE- MALE	18-29	30-49	50+	50-64	65+	TOTAL COL- LEGE	COL- LEGE GRAD.	COL- LEGE INC.	NON- COL- LEGE	EAST	MID- WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
GENDER																
MALE	619	619	-	131	244	240	149	91	346	192	154	271	137	151	191	140
	48.6	100.0	-	58.4	46.0	47.5	48.9	45.3	48.6	50.7	46.2	48.5	47.5	49.2	47.3	51.1
FEMALE	654	-	654	94	286	266	156	110	366	186	180	288	152	156	213	134
	51.4	-	100.0	41.6	54.0	52.5	51.1	54.7	51.4	49.3	53.8	51.5	52.5	50.8	52.7	48.9

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. D1 GENDER
BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
GENDER														
MALE	619	186	71	115	334	91	254	296	67	450	155	11	544	67
	48.6	64.8	53.1	75.0	47.1	34.8	52.6	48.9	36.8	47.9	51.6	44.8	48.7	47.9
FEMALE	654	101	63	38	375	170	229	310	115	490	146	13	573	73
	51.4	35.2	46.9	25.0	52.9	65.2	47.4	51.1	63.2	52.1	48.4	55.2	51.3	52.1

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. D2 PLEASE TELL ME YOUR AGE.
BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE-MALE	18-29	30-49	50+	50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
AGE																
18-29	225	131	94	225	-	-	-	-	114	48	66	111	41	45	74	65
	17.7	21.2	14.3	100.0	-	-	-	-	16.0	12.7	19.6	19.9	14.2	14.8	18.3	23.6
30-49	531	244	286	-	531	-	-	-	309	168	141	222	131	124	172	104
	41.7	39.5	43.7	-	100.0	-	-	-	43.3	44.4	42.1	39.7	45.2	40.4	42.6	37.9
50-64	305	149	156	-	-	305	305	-	196	104	92	108	75	81	83	67
	23.9	24.1	23.8	-	-	60.3	100.0	-	27.5	27.5	27.4	19.4	25.9	26.3	20.4	24.3
65-99	201	91	110	-	-	201	-	201	87	53	34	114	36	56	72	37
	15.8	14.7	16.8	-	-	39.7	-	100.0	12.2	14.0	10.2	20.4	12.4	18.1	17.9	13.6
REFUSED	12	3	9	-	-	-	-	-	7	5	2	4	6	1	3	2
	1.0	0.5	1.4	-	-	-	-	-	1.0	1.4	0.7	0.6	2.2	0.4	0.8	0.6

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. D2 PLEASE TELL ME YOUR AGE.
BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
AGE														
18-29	225	40	18	22	133	49	118	96	12	168	57	-	185	39
	17.7	14.0	13.5	14.5	18.7	18.8	24.3	15.8	6.3	17.8	19.1	-	16.6	27.5
30-49	531	134	64	70	324	66	203	260	68	401	119	7	457	62
	41.7	46.4	47.7	45.2	45.6	25.4	42.0	42.9	37.1	42.6	39.4	31.2	40.9	44.4
50-64	305	76	38	38	172	56	108	146	50	236	60	8	281	22
	23.9	26.6	28.3	25.0	24.2	21.3	22.3	24.1	27.4	25.2	19.9	31.5	25.2	15.3
65-99	201	38	14	24	74	88	52	98	51	128	62	9	184	15
	15.8	13.0	10.5	15.3	10.4	33.6	10.7	16.2	28.0	13.6	20.6	37.3	16.5	10.8
REFUSED	12	-	-	-	7	3	3	7	2	7	3	-	10	3
	1.0	-	-	-	1.0	1.0	0.7	1.1	1.2	0.8	1.1	-	0.9	1.8

THE GALLUP ORGANIZATION, INC.
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*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. D3 WHAT IS THE HIGHEST LEVEL OF EDUCATION YOU HAVE COMPLETED?
BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE-MALE	18-29	30-49	50+	50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
EDUCATION																
LESS THAN HIGH SCHOOL GRADUATE (0-11)	118	62	56	32	38	46	18	29	-	-	-	118	10	29	51	27
	9.3	10.1	8.5	14.2	7.1	9.1	5.8	14.2	-	-	-	21.1	3.6	9.5	12.6	10.0
HIGH SCHOOL GRADUATE (12)	355	151	204	71	139	143	73	70	-	-	-	355	99	84	113	59
	27.9	24.3	31.2	31.3	26.3	28.3	24.0	34.9	-	-	-	63.5	34.3	27.4	27.9	21.4
SOME COLLEGE	334	154	180	66	141	126	92	34	334	-	334	-	65	82	105	82
	26.3	24.9	27.5	29.2	26.5	24.8	30.0	17.0	46.9	-	100.0	-	22.4	26.8	26.0	30.1
TRADE/TECHNICAL/VOCATIONAL TRAINING	86	58	28	9	45	33	18	15	-	-	-	86	13	29	21	24
	6.8	9.4	4.3	3.9	8.4	6.5	5.8	7.7	-	-	-	15.5	4.4	9.4	5.2	8.7
COLLEGE GRADUATE	237	125	112	40	103	89	61	28	237	237	-	-	58	53	75	51
	18.6	20.1	17.2	17.6	19.5	17.6	20.1	13.9	33.3	62.8	-	-	20.2	17.2	18.5	18.7
POSTGRADUATE WORK/DEGREE	141	67	74	8	65	68	43	25	141	141	-	-	44	29	38	30
	11.0	10.8	11.3	3.7	12.2	13.4	14.0	12.3	19.8	37.2	-	-	15.1	9.3	9.4	11.1
DK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REFUSED	2	2	-	-	-	1	1	-	-	-	-	-	-	1	1	-
	0.2	0.4	-	-	-	0.2	0.3	-	-	-	-	-	-	0.4	0.2	-

THE GALLUP ORGANIZATION, INC.
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*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. D3 WHAT IS THE HIGHEST LEVEL OF EDUCATION YOU HAVE COMPLETED?

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
EDUCATION														
LESS THAN HIGH SCHOOL GRADUATE (0-11)	118	11	6	5	62	45	39	60	18	65	43	10	110	8
	9.3	3.7	4.6	3.0	8.8	17.2	8.1	10.0	10.0	6.9	14.3	40.5	9.9	5.4
HIGH SCHOOL GRADUATE (12)	355	52	23	29	213	87	163	137	54	255	88	10	316	32
	27.9	17.9	17.1	18.7	29.9	33.2	33.7	22.7	29.8	27.1	29.1	41.9	28.3	22.7
SOME COLLEGE	334	73	36	37	188	71	131	164	40	265	68	-	290	39
	26.3	25.4	27.1	23.8	26.5	27.1	27.0	27.0	21.9	28.2	22.7	-	26.0	27.9
TRADE/TECHNICAL/ VOCATIONAL TRAINING	86	23	8	15	43	15	26	49	11	58	25	3	80	7
	6.8	7.9	5.6	9.9	6.1	5.9	5.4	8.1	6.1	6.2	8.4	13.3	7.1	4.8
COLLEGE GRADUATE	237	75	37	38	130	30	72	131	34	178	54	1	204	29
	18.6	26.0	27.8	24.5	18.4	11.4	14.9	21.5	18.4	18.9	18.0	4.3	18.3	21.0
POSTGRADUATE WORK/ DEGREE	141	54	24	30	73	14	51	65	25	117	23	-	113	25
	11.0	18.7	17.8	19.6	10.3	5.2	10.5	10.7	13.8	12.5	7.5	-	10.1	18.2
DK	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REFUSED	2	1	-	1	-	-	2	-	-	2	-	-	2	-
	0.2	0.3	-	0.7	-	-	0.4	-	-	0.2	-	-	0.2	-

THE GALLUP ORGANIZATION, INC.
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*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. D4 ARE YOU, YOURSELF, OF HISPANIC ORIGIN OR DESCENT, SUCH AS MEXICAN, PUERTO RICAN, CUBAN, OR OTHER SPANISH BACKGROUND?
BASE: TOTAL RESPONDENTS

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE-MALE	18-29	30-49	50+	50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
ETHNICITY																
YES	77	46	30	36	22	18	15	3	36	16	20	41	10	15	23	29
	6.0	7.5	4.7	16.1	4.2	3.6	5.0	1.6	5.0	4.1	6.0	7.4	3.4	4.8	5.8	10.5
NO	1188	569	619	189	505	483	285	198	667	354	313	518	277	292	381	238
	93.2	91.9	94.5	83.9	95.3	95.4	93.4	98.4	93.7	93.7	93.6	92.6	95.7	95.2	94.2	86.9
DK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REFUSED	9	4	5	-	3	5	5	-	9	8	1	-	2	-	-	7
	0.7	0.6	0.8	-	0.6	1.0	1.7	-	1.3	2.2	0.4	-	0.8	-	-	2.6

THE GALLUP ORGANIZATION, INC.
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*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. D4 ARE YOU, YOURSELF, OF HISPANIC ORIGIN OR DESCENT, SUCH AS MEXICAN, PUERTO RICAN, CUBAN, OR OTHER SPANISH BACKGROUND?
BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
ETHNICITY														
YES	77	14	6	8	34	28	40	33	3	50	27	-	65	10
	6.0	4.8	4.3	5.1	4.8	10.7	8.3	5.5	1.8	5.3	9.0	-	5.8	7.3
NO	1188	274	128	146	671	228	438	569	179	885	273	24	1042	130
	93.2	95.2	95.7	94.9	94.6	87.4	90.6	93.9	98.2	94.2	90.6	100.0	93.3	92.7
DK	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REFUSED	9	-	-	-	4	5	5	4	-	5	1	-	9	-
	0.7	-	-	-	0.6	1.9	1.1	0.6	-	0.5	0.4	-	0.8	-

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APRIL, 2004

Q. D5 WHAT IS YOUR RACE? ARE YOU WHITE, AFRICAN-AMERICAN, ASIAN OR SOME OTHER RACE?

BASE: TOTAL RESPONDENTS

	GENDER		AGE						EDUCATION				REGION			
	TOTAL	MALE	FE-MALE	18-29	30-49	50+	50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH WEST	WEST
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
RACE																
WHITE	1024	497	526	143	436	436	257	179	597	330	267	425	236	258	321	209
	80.4	80.4	80.4	63.6	82.2	86.2	84.2	89.1	83.8	87.4	79.8	76.1	81.7	84.3	79.3	76.3
AFRICAN-AMERICAN/BLACK	132	51	81	38	61	33	16	17	53	19	33	79	33	26	61	11
	10.3	8.2	12.3	16.8	11.4	6.6	5.4	8.4	7.4	5.2	9.9	14.1	11.6	8.6	15.2	3.9
ASIAN	25	13	11	10	8	5	3	2	17	13	4	8	3	3	4	14
	1.9	2.2	1.7	4.6	1.5	1.1	1.1	1.0	2.4	3.4	1.2	1.4	0.9	1.1	1.1	5.2
HISPANIC	39	23	16	21	7	11	10	1	17	1	16	22	2	11	6	20
	3.1	3.7	2.5	9.5	1.2	2.2	3.2	0.6	2.4	0.3	4.8	3.9	0.8	3.5	1.5	7.3
NATIVE AMERICAN	6	6	-	4	2	-	-	-	2	1	1	4	-	-	1	5
	0.5	1.0	-	1.8	0.4	-	-	-	0.3	0.3	0.3	0.7	-	-	0.3	1.9
SOME OTHER RACE	27	15	12	7	11	9	9	-	15	4	11	12	9	4	7	7
	2.1	2.4	1.8	3.0	2.2	1.7	2.9	-	2.1	1.0	3.2	2.2	3.2	1.2	1.8	2.5
DK	3	3	-	-	1	1	1	-	1	1	-	1	3	-	-	-
	0.2	0.4	-	-	0.3	0.2	0.4	-	0.2	0.3	-	0.2	0.9	-	-	-
REFUSED	19	11	8	2	4	11	9	2	11	8	2	7	3	4	4	8
	1.5	1.7	1.3	0.7	0.8	2.1	2.9	0.8	1.5	2.1	0.7	1.3	1.0	1.4	0.9	3.0

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APRIL, 2004

Q. D5 WHAT IS YOUR RACE? ARE YOU WHITE, AFRICAN-AMERICAN, ASIAN OR SOME OTHER RACE?

BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
RACE														
WHITE	1024	243	107	136	577	192	346	509	168	752	244	23	903	107
	80.4	84.5	79.8	88.6	81.2	73.3	71.5	84.0	91.8	80.1	80.9	95.1	80.9	76.5
AFRICAN-AMERICAN/BLACK	132	25	12	13	78	29	68	56	8	111	21	-	118	11
	10.3	8.5	8.7	8.4	11.0	11.1	14.0	9.2	4.6	11.8	6.9	-	10.6	7.8
ASIAN	25	5	3	2	16	4	14	8	2	17	7	1	18	7
	1.9	1.7	1.9	1.6	2.2	1.6	3.0	1.4	1.1	1.8	2.3	4.9	1.6	5.1
HISPANIC	39	3	2	1	15	21	25	10	3	28	11	-	31	6
	3.1	1.2	1.8	0.7	2.1	7.9	5.2	1.7	1.8	3.0	3.7	-	2.8	4.2
NATIVE AMERICAN	6	2	2	-	1	3	3	3	-	3	3	-	6	-
	0.5	0.8	1.6	-	0.2	1.2	0.7	0.5	-	0.3	1.0	-	0.6	-
SOME OTHER RACE	27	1	1	-	17	9	16	11	-	14	12	-	19	8
	2.1	0.4	0.8	-	2.4	3.4	3.4	1.8	-	1.5	3.9	-	1.7	5.6
DK	3	1	-	1	-	-	1	1	-	3	-	-	3	-
	0.2	0.4	-	0.7	-	-	0.2	0.2	-	0.3	-	-	0.2	-
REFUSED	19	7	7	-	7	4	10	8	1	12	4	-	18	1
	1.5	2.5	5.5	-	0.9	1.5	2.0	1.3	0.7	1.2	1.4	-	1.6	0.7

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*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. D6 DO YOU CONSIDER YOURSELF TO BE WHITE-HISPANIC OR BLACK-HISPANIC?

HI SPANIC RESPONDENT

	GENDER								EDUCATION				REGION				
	TOTAL	MALE		FE-MALE		AGE				TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
		18-29	30-49	50+	50-64	65+											
TOTAL RESPONDENTS	24	17	7	13	5	6	5	1	11	1	10	13	2	5	4	13	
WEIGHTED BASE	39	23	16	21	7	11	10	1	17	1	16	22	2	11	6	20	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
RACE																	
WHITE-HISPANIC	15	9	6	8	2	4	4	-	6	1	5	9	-	5	3	7	
	38.0	38.5	37.4	38.6	33.6	39.7	44.3	-	33.0	100.0	28.8	42.0	-	43.1	56.9	34.4	
BLACK-HISPANIC	3	3	-	1	-	1	1	-	1	-	1	1	1	-	-	1	
	7.1	12.0	-	6.0	-	13.3	14.9	-	8.6	-	9.2	5.8	52.9	-	-	7.3	
HI SPANIC/RESPONDENT REFUSED TO DISCRIMINATE	11	5	6	10	1	-	-	-	1	-	1	10	1	2	1	6	
	28.7	22.3	37.7	45.3	22.6	-	-	-	8.7	-	9.3	44.0	47.1	19.3	24.8	32.6	
NOT HISPANIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
ASIAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
REFUSED	10	6	4	2	3	5	4	1	8	-	8	2	-	4	1	5	
	26.2	27.2	24.9	10.1	43.8	47.0	40.8	100.0	49.6	-	52.8	8.2	-	37.6	18.3	25.7	

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. D6 DO YOU CONSIDER YOURSELF TO BE WHITE-HISPANIC OR BLACK-HISPANIC?

HISPANIC RESPONDENT

	WORKS IN COMPUTERS/ TECHNOLOGY AREA						IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL RESPONDENTS	24	2	1	1	12	10	14	8	2	16	8	-	19	4
WEIGHTED BASE	39	3	2	1	15	21	25	10	3	28	11	-	31	6
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0
RACE														
WHITE-HISPANIC	15	2	2	-	6	7	11	4	-	10	4	-	13	2
	38.0	67.3	100.0	-	37.8	33.3	43.1	37.6	-	37.4	39.7	-	40.3	35.5
BLACK-HISPANIC	3	-	-	-	3	-	-	3	-	3	-	-	3	-
	7.1	-	-	-	18.6	-	-	26.9	-	9.8	-	-	8.7	-
HISPANIC/RESPONDENT REFUSED TO DISCRIMINATE	11	1	-	1	2	8	8	1	1	9	3	-	8	2
	28.7	32.7	-	100.0	16.8	36.5	32.3	14.3	45.3	30.6	23.8	-	24.3	34.5
NOT HISPANIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ASIAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REFUSED	10	-	-	-	4	6	6	2	2	6	4	-	8	2
	26.2	-	-	-	26.8	30.2	24.6	21.2	54.7	22.1	36.5	-	26.7	30.1

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. D7 WE WOULD LIKE TO KNOW SOMETHING ABOUT YOUR EMPLOYMENT BACKGROUND. ARE YOU CURRENTLY EMPLOYED,
OR IF RETIRED OR NO LONGER WORKING, HAVE YOU EVER BEEN EMPLOYED, IN ANY OF THE FOLLOWING AREAS?
BASE: TOTAL RESPONDENTS

	GENDER								EDUCATION				REGION				
	TOTAL	MALE		FE-MALE		AGE				TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
		18-29	30-49	50+	50-64	65+											
TOTAL RESPONDENTS	800	409	391	119	304	369	220	149	504	313	191	294	166	222	238	174	
WEIGHTED BASE	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
<u>EMPLOYED/EVER EMPLOYED</u>																	
COMPUTERS, SUCH AS, PROGRAMMING OR DESIGN, INFORMATION SYSTEMS	134	71	63	18	64	52	38	14	97	61	36	37	29	37	41	28	
	10.5	11.5	9.6	8.0	12.1	10.3	12.5	7.0	13.7	16.2	10.9	6.5	9.9	12.0	10.2	10.1	
ENGINEERING	54	46	9	10	21	24	16	7	47	28	19	8	17	9	21	7	
	4.3	7.4	1.3	4.3	4.0	4.7	5.4	3.6	6.6	7.3	5.7	1.4	6.0	3.0	5.1	2.6	
PHYSICAL SCIENCES, SUCH AS CHEMISTRY OR PHYSICS	15	10	5	-	7	7	3	4	14	10	4	-	6	3	2	4	
	1.1	1.6	0.7	-	1.3	1.5	1.0	2.1	1.9	2.6	1.1	-	2.1	1.0	0.5	1.3	
ANY OTHER TECHNOLOGY AREA	85	60	25	13	41	31	19	12	44	30	14	41	20	23	29	14	
	6.7	9.7	3.8	5.6	7.8	6.1	6.2	5.9	6.2	8.0	4.2	7.3	6.8	7.4	7.1	5.0	
SOME OTHER OCCUPATION	710	334	375	133	324	245	172	74	392	203	188	318	166	164	220	159	
	55.7	54.0	57.4	59.1	61.1	48.5	56.4	36.6	55.0	53.8	56.3	56.9	57.6	53.7	54.4	57.9	
NOT EMPLOYED	261	91	170	49	66	143	56	88	114	43	71	147	45	68	88	60	
	20.5	14.7	26.0	21.8	12.5	28.3	18.2	43.6	16.0	11.5	21.2	26.3	15.7	22.1	21.8	21.8	
DK	5	1	4	-	5	-	-	-	-	-	-	5	5	-	-	-	
	0.4	0.2	0.6	-	1.0	-	-	-	-	-	-	1.0	1.9	-	-	-	
REFUSED	9	6	3	2	1	3	1	2	4	2	2	4	-	3	4	3	
	0.7	1.0	0.5	1.1	0.3	0.7	0.4	1.1	0.6	0.6	0.7	0.7	-	0.9	0.9	1.2	

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

Q. D7 WE WOULD LIKE TO KNOW SOMETHING ABOUT YOUR EMPLOYMENT BACKGROUND. ARE YOU CURRENTLY EMPLOYED,
OR IF RETIRED OR NO LONGER WORKING, HAVE YOU EVER BEEN EMPLOYED, IN ANY OF THE FOLLOWING AREAS?
BASE: TOTAL RESPONDENTS

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL RESPONDENTS	800	199	97	102	437	154	289	386	124	592	190	12	701	89
WEIGHTED BASE	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>EMPLOYED/EVER EMPLOYED</u>														
COMPUTERS, SUCH AS, PROGRAMMING OR DESIGN, INFORMATION SYSTEMS	134	134	134	-	-	-	65	52	17	99	35	-	116	16
	10.5	46.6	100.0	-	-	-	13.5	8.6	9.2	10.5	11.7	-	10.4	11.3
ENGINEERING	54	54	-	54	-	-	20	28	6	47	8	-	46	3
	4.3	18.9	-	35.3	-	-	4.1	4.6	3.0	5.0	2.6	-	4.2	2.4
PHYSICAL SCIENCES, SUCH AS CHEMISTRY OR PHYSICS	15	15	-	15	-	-	3	9	3	15	-	-	11	3
	1.1	5.1	-	9.5	-	-	0.6	1.5	1.4	1.5	-	-	1.0	2.3
ANY OTHER TECHNOLOGY AREA	85	85	-	85	-	-	37	40	8	76	9	-	79	6
	6.7	29.5	-	55.2	-	-	7.6	6.6	4.3	8.1	2.9	-	7.0	4.5
SOME OTHER OCCUPATION	710	-	-	-	710	-	252	357	101	521	171	12	613	87
	55.7	-	-	-	100.0	-	52.0	58.9	55.2	55.5	56.8	51.8	54.9	62.0
NOT EMPLOYED	261	-	-	-	-	261	98	116	48	170	77	12	236	25
	20.5	-	-	-	-	100.0	20.2	19.1	26.3	18.0	25.7	48.2	21.1	17.5
DK	5	-	-	-	-	-	4	1	-	5	-	-	5	-
	0.4	-	-	-	-	-	0.8	0.2	-	0.6	-	-	0.5	-
REFUSED	9	-	-	-	-	-	5	3	1	7	1	-	9	-
	0.7	-	-	-	-	-	1.1	0.5	0.5	0.8	0.4	-	0.8	-

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 I TEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

BANNER A

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE-MALE	18-29	30-49	50+	50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
TOTAL	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
GENDER																
MALE	619	619	-	131	244	240	149	91	346	192	154	271	137	151	191	140
	48.6	100.0	-	58.4	46.0	47.5	48.9	45.3	48.6	50.7	46.2	48.5	47.5	49.2	47.3	51.1
FEMALE	654	-	654	94	286	266	156	110	366	186	180	288	152	156	213	134
	51.4	-	100.0	41.6	54.0	52.5	51.1	54.7	51.4	49.3	53.8	51.5	52.5	50.8	52.7	48.9
AGE																
18-29	225	131	94	225	-	-	-	-	114	48	66	111	41	45	74	65
	17.7	21.2	14.3	100.0	-	-	-	-	16.0	12.7	19.6	19.9	14.2	14.8	18.3	23.6
30-49	531	244	286	-	531	-	-	-	309	168	141	222	131	124	172	104
	41.7	39.5	43.7	-	100.0	-	-	-	43.3	44.4	42.1	39.7	45.2	40.4	42.6	37.9
50+	506	240	266	-	-	506	305	201	282	157	126	223	111	136	155	104
	39.7	38.8	40.6	-	-	100.0	100.0	100.0	39.7	41.5	37.6	39.8	38.4	44.5	38.3	37.9
50-64	305	149	156	-	-	305	305	-	196	104	92	108	75	81	83	67
	23.9	24.1	23.8	-	-	60.3	100.0	-	27.5	27.5	27.4	19.4	25.9	26.3	20.4	24.3
65+	201	91	110	-	-	201	-	201	87	53	34	114	36	56	72	37
	15.8	14.7	16.8	-	-	39.7	-	100.0	12.2	14.0	10.2	20.4	12.4	18.1	17.9	13.6
EDUCATION																
TOTAL COLLEGE	712	346	366	114	309	282	196	87	712	378	334	-	167	163	218	164
	55.9	55.9	56.0	50.6	58.2	55.8	64.2	43.2	100.0	100.0	100.0	-	57.7	53.3	54.0	59.9
COLLEGE GRAD.	378	192	186	48	168	157	104	53	378	378	-	-	102	81	113	82
	29.7	31.0	28.5	21.4	31.6	31.0	34.1	26.2	53.1	100.0	-	-	35.2	26.5	28.0	29.8
COLLEGE INC.	334	154	180	66	141	126	92	34	334	-	334	-	65	82	105	82
	26.3	24.9	27.5	29.2	26.5	24.8	30.0	17.0	46.9	-	100.0	-	22.4	26.8	26.0	30.1
NON-COLLEGE	559	271	288	111	222	223	108	114	-	-	-	559	122	142	185	110
	43.9	43.8	44.0	49.4	41.8	44.0	35.5	56.8	-	-	-	100.0	42.3	46.3	45.8	40.1

THE GALLUP ORGANIZATION, INC.
 PRINCETON, NEW JERSEY

*** 140844 ITEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

BANNER A

	GENDER							EDUCATION				REGION				
	=====		=====					TOTAL	COL-	COL-	NON-	=====				
	TOTAL	MALE	FE-MALE	18-29	30-49	50+	50-64	65+	COL-LEGE	LEGE GRAD.	LEGE INC.	COL-LEGE	EAST	MID-WEST	SOUTH	WEST
TOTAL	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
REGION	<hr/>															
EAST	289	137	152	41	131	111	75	36	167	102	65	122	289	-	-	-
	22.7	22.1	23.2	18.2	24.6	21.9	24.6	17.9	23.4	26.9	19.4	21.9	100.0	-	-	-
MIDWEST	306	151	156	45	124	136	81	56	163	81	82	142	-	306	-	-
	24.0	24.3	23.8	20.1	23.3	26.9	26.4	27.6	22.9	21.5	24.5	25.4	-	100.0	-	-
SOUTH	404	191	213	74	172	155	83	72	218	113	105	185	-	-	404	-
	31.8	30.9	32.6	32.9	32.5	30.6	27.1	36.0	30.7	30.0	31.5	33.1	-	-	100.0	-
WEST	274	140	134	65	104	104	67	37	164	82	82	110	-	-	-	274
	21.5	22.6	20.5	28.8	19.6	20.6	21.9	18.5	23.0	21.6	24.6	19.7	-	-	-	100.0

THE GALLUP ORGANIZATION, INC.
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BANNER A

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
GENDER														
MALE	619	186	71	115	334	91	254	296	67	450	155	11	544	67
	48.6	64.8	53.1	75.0	47.1	34.8	52.6	48.9	36.8	47.9	51.6	44.8	48.7	47.9
FEMALE	654	101	63	38	375	170	229	310	115	490	146	13	573	73
	51.4	35.2	46.9	25.0	52.9	65.2	47.4	51.1	63.2	52.1	48.4	55.2	51.3	52.1
AGE														
18-29	225	40	18	22	133	49	118	96	12	168	57	-	185	39
	17.7	14.0	13.5	14.5	18.7	18.8	24.3	15.8	6.3	17.8	19.1	-	16.6	27.5
30-49	531	134	64	70	324	66	203	260	68	401	119	7	457	62
	41.7	46.4	47.7	45.2	45.6	25.4	42.0	42.9	37.1	42.6	39.4	31.2	40.9	44.4
50+	506	114	52	62	245	143	160	244	101	364	122	16	465	37
	39.7	39.6	38.8	40.3	34.6	54.9	33.0	40.3	55.4	38.8	40.5	68.8	41.6	26.2
50-64	305	76	38	38	172	56	108	146	50	236	60	8	281	22
	23.9	26.6	28.3	25.0	24.2	21.3	22.3	24.1	27.4	25.2	19.9	31.5	25.2	15.3
65+	201	38	14	24	74	88	52	98	51	128	62	9	184	15
	15.8	13.0	10.5	15.3	10.4	33.6	10.7	16.2	28.0	13.6	20.6	37.3	16.5	10.8
EDUCATION														
TOTAL COLLEGE	712	202	97	104	392	114	253	359	99	560	145	1	608	94
	55.9	70.1	72.7	67.9	55.2	43.7	52.3	59.3	54.1	59.6	48.3	4.3	54.5	67.1
COLLEGE GRAD.	378	129	61	68	203	43	123	196	59	295	77	1	317	55
	29.7	44.8	45.6	44.0	28.7	16.6	25.3	32.3	32.2	31.4	25.6	4.3	28.4	39.2
COLLEGE INC.	334	73	36	37	188	71	131	164	40	265	68	-	290	39
	26.3	25.4	27.1	23.8	26.5	27.1	27.0	27.0	21.9	28.2	22.7	-	26.0	27.9

THE GALLUP ORGANIZATION, INC.
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BANNER A

	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS			EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY		
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NON-COLLEGE	559	85	37	48	318	147	228	247	84	378	156	23	506	46
	43.9	29.5	27.3	31.5	44.8	56.3	47.2	40.7	45.9	40.2	51.7	95.7	45.3	32.9
REGION														
EAST	289	71	29	43	166	45	124	131	34	212	70	5	262	27
	22.7	24.8	21.3	27.9	23.5	17.4	25.7	21.6	18.6	22.6	23.2	22.5	23.4	19.4
MIDWEST	306	72	37	35	164	68	106	152	49	223	72	11	269	35
	24.0	24.9	27.5	22.6	23.2	25.9	21.8	25.0	26.7	23.8	24.1	44.1	24.1	25.0
SOUTH	404	93	41	52	220	88	145	211	48	308	87	8	352	40
	31.8	32.2	30.7	33.5	31.0	33.8	29.9	34.8	26.3	32.8	29.0	33.4	31.5	28.4
WEST	274	52	28	25	159	60	109	113	52	196	72	-	234	38
	21.5	18.1	20.6	16.0	22.4	22.9	22.6	18.6	28.5	20.8	23.7	-	21.0	27.1

THE GALLUP ORGANIZATION, INC.
PRINCETON, NEW JERSEY

*** 140844 I TEA PUBLIC'S LEVEL OF LITERACY RELATED TO TECHNOLOGY STUDY ***

APRIL, 2004

BANNER B

	GENDER								EDUCATION				REGION			
	TOTAL	MALE		AGE		50+	50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
		FE-MALE	18-29	30-49												
TOTAL	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>WORK IN COMPUTER/ TECHNOLOGY AREA</u>																
YES	288	186	101	40	134	114	76	38	202	129	73	85	71	72	93	52
	22.6	30.1	15.5	17.9	25.2	22.5	25.1	18.7	28.3	34.1	21.8	15.2	24.8	23.4	22.9	19.0
COMPUTERS	134	71	63	18	64	52	38	14	97	61	36	37	29	37	41	28
	10.5	11.5	9.6	8.0	12.1	10.3	12.5	7.0	13.7	16.2	10.9	6.5	9.9	12.0	10.2	10.1
OTHER TECHNOLOGY	154	115	38	22	70	62	38	24	104	68	37	48	43	35	52	25
	12.1	18.6	5.9	9.9	13.1	12.2	12.6	11.7	14.7	17.9	11.0	8.7	14.9	11.3	12.7	9.0
NO	710	334	375	133	324	245	172	74	392	203	188	318	166	164	220	159
	55.7	54.0	57.4	59.1	61.1	48.5	56.4	36.6	55.0	53.8	56.3	56.9	57.6	53.7	54.4	57.9
NOT EMPLOYED	261	91	170	49	66	143	56	88	114	43	71	147	45	68	88	60
	20.5	14.7	26.0	21.8	12.5	28.3	18.2	43.6	16.0	11.5	21.2	26.3	15.7	22.1	21.8	21.8
<u>IMPORTANCE TO YOU TO KNOW HOW TECH WORKS</u>																
(4) - VERY	484	254	229	118	203	160	108	52	253	123	131	228	124	106	145	109
	38.0	41.1	35.0	52.2	38.3	31.6	35.4	25.8	35.5	32.4	39.1	40.9	43.0	34.5	35.8	39.9
(3) - SOMEWHAT	606	296	310	96	260	244	146	98	359	196	164	247	131	152	211	113
	47.6	47.9	47.3	42.6	49.0	48.2	47.9	48.8	50.5	51.8	49.0	44.2	45.2	49.6	52.2	41.2
(1,2) - NOT IMPORTANT	182	67	115	12	68	101	50	51	99	59	40	84	34	49	48	52
	14.3	10.9	17.6	5.1	12.7	20.0	16.4	25.4	13.9	15.5	11.9	15.0	11.7	15.9	11.8	19.0
<u>EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/ USE TECHNOLOGY</u>																
(4) - VERY	940	450	490	168	401	364	236	128	560	295	265	378	212	223	308	196
	73.8	72.7	74.8	74.5	75.5	72.0	77.6	63.5	78.6	78.0	79.2	67.6	73.6	72.9	76.2	71.4
(3) - SOMEWHAT	301	155	146	57	119	122	60	62	145	77	68	156	70	72	87	72
	23.6	25.1	22.3	25.5	22.3	24.1	19.6	30.9	20.4	20.4	20.4	27.9	24.2	23.7	21.6	26.1

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BANNER B

	GENDER			AGE					EDUCATION				REGION			
	TOTAL	MALE	FE-MALE	18-29	30-49	50+	50-64	65+	TOTAL COL-LEGE	COL-LEGE GRAD.	COL-LEGE INC.	NON-COL-LEGE	EAST	MID-WEST	SOUTH	WEST
TOTAL	1274	619	654	225	531	506	305	201	712	378	334	559	289	306	404	274
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(1,2) - NOT IMPORTANT	24	11	13	-	7	16	8	9	1	1	-	23	5	11	8	-
	1.9	1.7	2.0	-	1.4	3.3	2.5	4.4	0.1	0.3	-	4.1	1.9	3.4	2.0	-
BELIEVE STUDENTS TESTS SHOULD INCLUDE Q'S IN UNDERSTANDING TECHNOLOGY																
YES	1116	544	573	185	457	465	281	184	608	317	290	506	262	269	352	234
	87.6	87.8	87.5	82.2	86.1	91.9	92.2	91.4	85.3	84.0	86.9	90.5	90.6	87.9	86.9	85.3
NO	140	67	73	39	62	37	22	15	94	55	39	46	27	35	40	38
	11.0	10.8	11.2	17.2	11.7	7.3	7.1	7.6	13.2	14.5	11.7	8.2	9.4	11.5	9.9	13.9

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	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- -TANT	VERY	SOME- WHAT	NOT IMPOR- -TANT	YES	NO
TOTAL	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<u>WORK IN COMPUTER/ TECHNOLOGY AREA</u>														
YES	288	288	134	154	-	-	125	129	33	236	52	-	252	29
	22.6	100.0	100.0	100.0	-	-	25.9	21.3	18.0	25.1	17.1	-	22.6	20.5
COMPUTERS	134	134	134	-	-	-	65	52	17	99	35	-	116	16
	10.5	46.6	100.0	-	-	-	13.5	8.6	9.2	10.5	11.7	-	10.4	11.3
OTHER TECHNOLOGY	154	154	-	154	-	-	60	77	16	137	16	-	136	13
	12.1	53.4	-	100.0	-	-	12.4	12.7	8.8	14.6	5.4	-	12.2	9.2
NO	710	-	-	-	710	-	252	357	101	521	171	12	613	87
	55.7	-	-	-	100.0	-	52.0	58.9	55.2	55.5	56.8	51.8	54.9	62.0
NOT EMPLOYED	261	-	-	-	-	261	98	116	48	170	77	12	236	25
	20.5	-	-	-	-	100.0	20.2	19.1	26.3	18.0	25.7	48.2	21.1	17.5
<u>IMPORTANCE TO YOU TO KNOW HOW TECH WORKS</u>														
(4) - VERY	484	125	65	60	252	98	484	-	-	419	59	-	433	45
	38.0	43.5	48.7	39.0	35.5	37.4	100.0	-	-	44.6	19.7	-	38.8	31.7
(3) - SOMEWHAT	606	129	52	77	357	116	-	606	-	416	178	10	539	58
	47.6	44.8	38.8	50.0	50.3	44.3	-	100.0	-	44.3	59.2	40.3	48.3	41.5
(1,2) - NOT IMPORTANT	182	33	17	16	101	48	-	-	182	105	62	14	144	38
	14.3	11.4	12.6	10.4	14.2	18.4	-	-	100.0	11.1	20.7	59.7	12.9	26.8
<u>EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/ USE TECHNOLOGY</u>														
(4) - VERY	940	236	99	137	521	170	419	416	105	940	-	-	832	92
	73.8	82.1	73.7	89.3	73.4	64.9	86.6	68.6	57.4	100.0	-	-	74.6	65.8

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	WORKS IN COMPUTERS/ TECHNOLOGY AREA					IMPORTANCE TO YOU TO KNOW HOW TECHNOLOGY WORKS				EXTENT TO WHICH EVERYONE SHOULD UNDERSTAND/USE TECHNOLOGY			BELIEVE STUDENTS' TESTS I INCLUDE Q'S IN UNDER- STANDING TECHNOLOGY	
	TOTAL	YES	COMP- UTERS	OTHER TECH- NOLOGY	NO	NOT EMP- LOYED	VERY	SOME- WHAT	NOT IMPOR- TANT	VERY	SOME- WHAT	NOT IMPOR- TANT	YES	NO
TOTAL	1274	288	134	154	710	261	484	606	182	940	301	24	1116	140
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
(3) - SOMEWHAT	301	52	35	16	171	77	59	178	62	-	301	-	259	40
	23.6	17.9	26.3	10.7	24.1	29.7	12.3	29.4	34.2	-	100.0	-	23.2	28.7
(1,2) - NOT IMPORTANT	24	-	-	-	12	12	-	10	14	-	-	24	19	5
	1.9	-	-	-	1.7	4.4	-	1.6	7.8	-	-	100.0	1.7	3.7
BELIEVE STUDENTS TESTS SHOULD I INCLUDE Q'S IN UNDERSTANDING TECHNOLOGY														
YES	1116	252	116	136	613	236	433	539	144	832	259	19	1116	-
	87.6	87.7	86.6	88.7	86.4	90.2	89.4	88.8	78.9	88.6	86.0	78.1	100.0	-
NO	140	29	16	13	87	25	45	58	38	92	40	5	-	140
	11.0	10.0	11.8	8.4	12.2	9.4	9.2	9.6	20.6	9.8	13.3	21.9	-	100.0